



Live life élan



The word élan means

many things – style, vigor dash, vivacity, flair, elegance, zeal...

And that's what Sobha Developers' first luxury apartments in Coimbatore -
an exceptional home designed to give you an exclusive lifestyle,
right in the heart of Coimbatore.

It's a project that's jointly promoted by LMW with a promise of the
most exciting times for people like you –
both as a lifestyle choice and as an investment opportunity.





élan

The way to live

A SOBHA - LMW JOINT INITIATIVE



The élan life

A life in the heart of the city, in a home that is superior in terms of aesthetics, spatial planning, quality construction and excellent finish a project developed in association with famed LMW Group. What better offer there can be for a home seeker in Coimbatore other than an élan life?

THE SOBHA WAY

Sobha Developers is one of the largest and most renowned builders in India and the only backward-integrated real estate player.



Coimbatore – The city of future

Listed as the emerging city of India for investment, the city of future according to experts.



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- élan – Luxury Residential Apartments with clubhouse located at Parasakthi Nagar (200 mts off Sathy Road), Ganapathy, Coimbatore
 - One-of-its-kind project with exclusive features for a convenient and comfortable city life – brought to you by India's builder of the year
 - Project highlights: Land - 4.78 acres | Units - 238 | Launch - 2014 | Projected Handover - 2018
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élan means *style*



The élan choice

No doubt that in a city like Coimbatore, there are still feasible options for independent homes. But can you find a home with all modern amenities, under 24 security cover with neighbours you would love to have which is right in the heart of the city? A home like élan?

THE SOBHA WAY

Sobha is dedicated to making a positive contribution to nature. Innovations, initiatives and integration mark an eco-friendly approach to a healthy lifestyle.



Coimbatore – The city of values

Perhaps the only city where the modern way of life combines harmoniously with its tradition and culture



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- The choice of 1, 2 & 3 bedroom configurations means you can opt for a home according to your needs
 - The choice of various space options means you can choose a home according to your budget
 - Homes where you don't have to pay extra for space you don't require
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élan means *elegance*



The élan assurance

A home seeker's main criterion is a good home, a great builder, reputed promoters and of course a prime location along with all modern amenities. Every rupee that is invested should be worth more than its value. élan combines everything that you are looking for. Isn't it an assurance as good as it can get?

THE SOBHA WAY

Sobha homes are designed to provide maximum privacy. Because it means one's own space – so essential in today's lifestyle. Sobha integrates the finest in the world to bring the best to India.



Coimbatore – The city of calm

A bustling metropolis without the side effect of an overcrowded and polluted surrounding



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- Ideal investment - Sobha homes have excellent appreciation, usually much higher than market average
 - Ideal city - Infrastructural strengths - civic, health and education among the top in 2 tier cities of India. Growing choice of young professionals
 - Ideal lifestyle - Amenities for a perfect city life
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élan means *dash*



The élan class

You will be living in community who share the same values. Those who prefer a life that's different, exclusive and comfortable. Like you, people who appreciate good things in life. Those who know that are in the finest residential apartment complex in the city. Can it get classier than this?

THE SOBHA WAY

Passion at work is the company's promise. This has resulted in a number of precedents & procedures that ensure the highest standards of quality (backward integration for quality, training academy for skilled manpower. A unique pre-handover check is also a Sobha first).



Coimbatore – The city with advantage

One of the ten best cities to retire in India according to many surveys



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- The finest residential complex in the city to upgrade to • A community living that enhances the equally values tradition and modernity • The first choice for those who seek to move from Coimbatore from traditional homes in the surrounding are
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élan means *vivacity*



The élan amenities

The foremost attraction of a luxury apartment, apart from the security perspective, is the amenities it provides to the residents. Each age group can indulge in their favorite activity in the Clubhouse, Parks and Pathways. Life in élan is about a lifestyle that's complete. Now isn't it what amenities are all about?

THE SOBHA WAY

Sobha's comprehensive design output is a combined effort of its state-of-the-art Architectural & Structural Studios, along with self-reliant Mechanical, Electrical, Plumbing and environmental Design Teams



Coimbatore – The city with connectivity

Whether its air, road or rail, the city is extremely well connected



Dedicated 2-wheeler & 4-wheeler covered parking | Clubhouse | Swimming pool | A well - equipped gymnasium | Indoor & outdoor games arena | Park with kids' play area | Joggers path Infrastructure – Water and sewage treatment units | Power Back-up and Solar heating Planning – Landscaping with abundant greenery | Vehicle & Pedestrian segregation

élan means *flair*



The élan quality

When a company believes in developing and constructing aesthetically designed, functionally efficient residential and commercial complexes of international quality, offering "more value for money". When it believes that the buildings it constructs should reflect engineering excellence with a view of providing complete customer satisfaction. Can the commitment to quality get any better than this?

THE SOBHA WAY

Sobha Developers has been offering the finest living options across India. Its customer centric approach, robust engineering, in-house research, uncompromising business ethics, timeless values and transparency have contributed to making it a preferred real estate brand in India.



Coimbatore - The city with infrastructure

One of the best infra structures in education, health and civil sectors compared to 2 tier city



- Backward integration where many of the materials used are manufactured by Sobha Developers itself ensures finest quality construction material
- Execution by personnel trained by German experts in Sobha Academy
- Comprehensive pre-handover check ensure maximum quality control

élan means *vigor*



The élan convenience

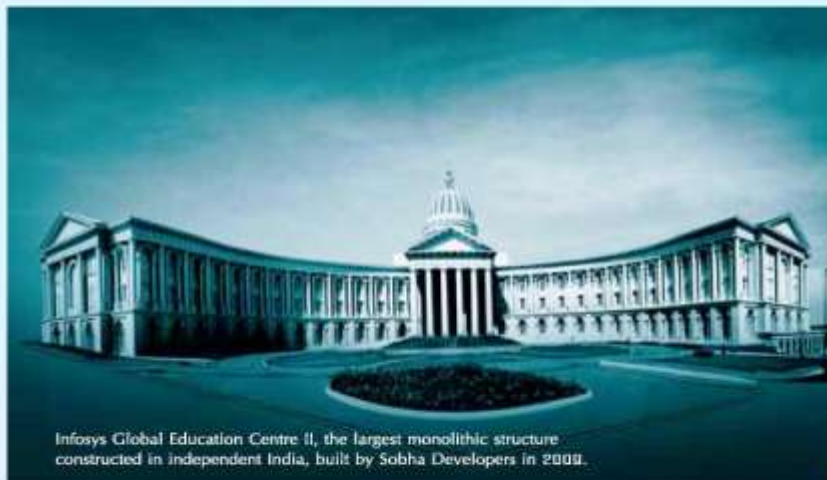
The advantage of living in a city is because the proximity you will have at work place, educational institutions, shopping and entertainment. And that's why élan is located right in the heart of the city. Isn't that real convenience?



- 4 kms to Gandhipuram CBS • 7.3 kms to Airport
- 6 kms to Railway station • 3 kms to TIDEL/IT SEZ • 500 mts to Shopping & Schools

The élan passion

Every great dream begins with a passion; passion to reach for the stars to change the world. It has the power to rebuild the world. It makes all things alive and significant and is behind every achievement of man. A life without passion, can you think of it?



Infosys Global Education Centre II, the largest monolithic structure constructed in independent India, built by Sobha Developers in 2009.



MBR City, an iconic destination community with a market value of Dh 21 billion, will be jointly developed by Sobha from 2013.

**“...THE
FINEST BUILDER
INDIA HAS SEEN IN THE
PAST 100 YEARS...”**

Mr. Narayana Murthy,
Executive Chairman, Infosys said this about PNC Menon,
Sobha Developers during the inauguration of
Infosys' Software Development Block.

**“SOBHA'S REPUTATION FOR QUALITY PROJECTS,
DELIVERED TO EXACTING STANDARDS
AND ON TIME, IDEALLY FIT THIS
INITIATIVE WITHIN MOHAMMED BIN RASHID CITY...”**

His Excellency Saad Humaid Al Tayar
said this about Sobha, during the launch of MBR City, Dubai.

**“I AM PLEASED TO CONVEY HIS MAJESTY
THE SULTAN'S APPRECIATION AND THANKS,
FOR THE SHEER DEDICATION
AND PROFESSIONALISM...”**

Saif bin Hamad bin Saud,
Minister of the Diwan of Royal Court, Muscat
said this about Sobha, during the establishment of
Sultan Qaboos Grand Mosque.



Muscat Grand Mosque,
a distinctive edifice and one of Oman's prominent landmarks, co-designed by Sobha in 2001.

The élan builder



- A ₹ 20 billion company with footprints in 23 Cities & 13 States in India
- 85 completed residential projects. 43 ongoing projects
- 228 completed contractual projects - Infosys, Wipro, HCL, Dell, HP, Taj Group, ITC, Biocon, Bayer, IPE, GMR, Wonderla and Timken
- 56.25 million sq. ft. constructed, 36.48 under construction
- Unique Backward Integration model having own design studio and state-of-the-art manufacturing facilities for interiors, concrete, and metal & glazing
- One-of-its-kind Training Academy to hone skills and craftsmanship
- Recognized with over 115 awards by institutions of repute

Specification

ARCHITECTURAL / CIVIL SPECIFICATIONS STRUCTURE

- Stilt plus 4 storey RCC framed structure with masonry walls.
- Covered two wheeler/ four wheeler parking in stilt floor.

FOYER /LIVING/ DINING

- Superior quality vitrified tile flooring and skirting.
- Plastic emulsion paint for walls & ceiling.

BEDROOM/S

- Superior quality vitrified tile flooring and skirting.
- Plastic emulsion paint for walls & ceiling.

TOILET/S

- Superior quality ceramic tile flooring.
- Superior quality ceramic wall tiling up to false ceiling level.
- False ceiling with grid panels.

KITCHEN

- Superior quality ceramic tile flooring.
- Superior quality ceramic tiling up to lintel.
- Plastic emulsion paint for wall from lintel to ceiling.
- Plastic emulsion paint for ceiling.

BALCONIES/UTILITIES

- Superior quality ceramic tile flooring and skirting.
- Granite coping for parapet / MS handrail as per design.
- Plastic emulsion paint for ceiling.
- All walls painted in textured paint.

JOINERY

Main Door/ Bedroom Doors

- Frame – Timber
- Architrave – Timber
- Shutters – with both side masonite skin.

TOILET DOORS

- Frame – Timber
- Architrave – Timber
- Shutters –with outside masonite and inside laminate

All other external doors to be manufactured in specially designed aluminium extruded frames and shutter with panels. Heavy-duty aluminium glazed Sliding windows / doors made from specially designed and manufactured sections.

COMMON AREAS

- Ceramic tile flooring and skirting.
- Textured paint for walls up to ceiling.
- Plastic emulsion paint for ceiling.

STAIRCASE

- Granite for treads and risers.
- Textured paint for Walls.
- Plastic emulsion paint for ceiling.
- MS handrail.

LIFTS

- Lift of reputed make.

COMMON FACILITIES (COMMON TO ALL APARTMENTS IN THE PROJECT)

- Well-equipped clubhouse.

Disclaimer: Images shown are representational.

Sobha Developers reserves the right to change the specifications without prior notice, in the interests of quality and timely delivery. We request our valuable customers to note that any such changes made will not, in any way, be detrimental to the quality of the building.

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