
PRIMUS sangjama
MULTIGENERATIONAL LIVING


where generations
Meet, Grow & Thrive
sangama

More than a space, it is an experience.
A Community.

A confluence of lives, like rivers flowing **together,** enriching one another

Different stories, different paths, yet intertwined in **harmony.**







At *Primus Sangama*, you experience the pinnacle of *community living*. Where experiences, joy and wisdom are shared equitably among generations. Shared, not divided.

CIRCA 1985

Back Then & Now -
How Times Have Changed



A house with *three generations*, a verandah, neighbours around your home, and some chatter in the background.

You had grandparents spending time with their grandchildren, telling them stories and feeding them till they see a smile.

You had parents working or taking care of the home, spending time gardening, or in planning legacy homes for their next generation.

You had the chirps of birds and the laughter of kids, playing with their parents, or rhyming math equations with their grandparents.

It was serene, beautiful and wholesome. Together, generations lived, happily. But privacy was low, and moving to cities shifted us into living in nuclear homes and in silos.





The chirpiness is missing, the stories have disappeared and mobile phones in everyone's hands have appeared. The positives of generations living together has been nullified.

CIRCA 2025

Back Then & Now -
How Times Have Changed



Welcome to a *community* where generations seek each other out. Together yet with the Privacy they so desire. At *Primus Sangama,* generations don't just coexist—*they thrive together.*

Grandparents living in a tower in the same project, with all the conveniences tailored for them. Concierge services, 24/7 Healthcare Services, Housekeeping and more.

The working parents, in their 30's or 40's get the convenience of living close to their parents, while still having their nuclear family privacy.

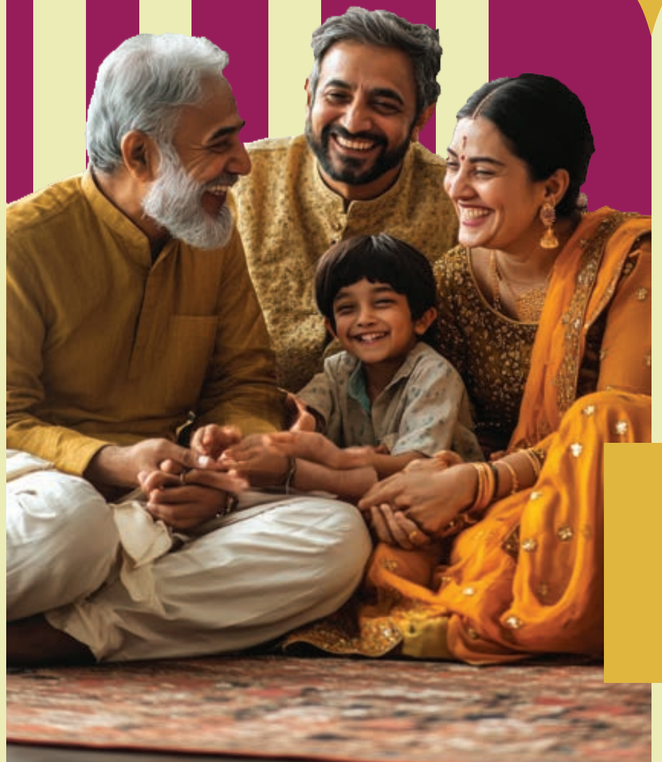
Their kids get to spend time with their grandparents, by not having to make appointments, and rather just walking across the community to their home.



It's the beauty of living together, in a modern community, with the togetherness of yore. The stories are back, the chirps are around, and the laughter in the air only gets louder.

Welcome to Sangama. Living Together, yet independently across Generations. A community for you, your family and your kids.

At Primus Sangama,
generations don't just coexist;
they thrive together.



The Modern Model of Multigenerational Living

This is not just a home. It's a lifestyle that fosters human connections and shared experiences while offering the independence and privacy of modern living.

At Sangama, life is curated for all generations—where meaningful connections form effortlessly and living isn't just about existing, but thriving.

THE THREE *P's* OF LIVING WELL

At Primus Sangama



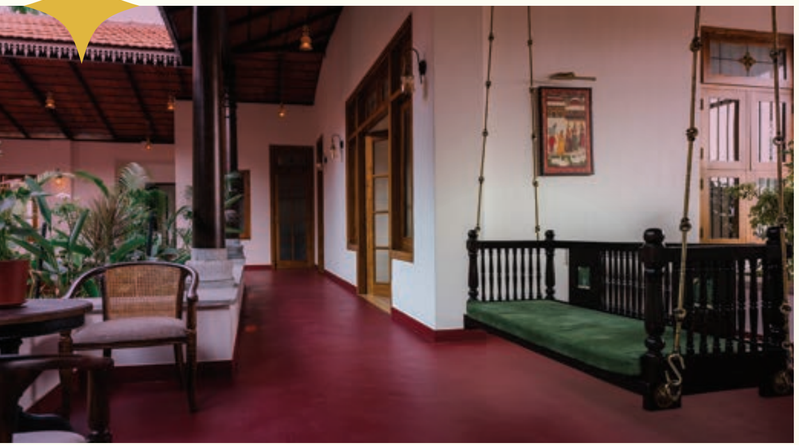
A *well-lived life* is about staying *close to family,* having your *own space,* and knowing every generation is cared for.

At Primus Sangama, *Proximity, Privacy, and Primus Services* come together to create a home that grows with you.

Proximity

Close, yet Independent

Life is better when connections are effortless. At Primus Sangama, proximity isn't just about location; it's about the ease of meaningful interactions.



Karan, 32, a tech consultant, enjoys his work-from-home setup but loves stepping out for a casual game of chess with Mr. Sharma, 67, a retired banker who always has strategic moves and life advice to share.





Aisha, 28, a classical dancer, finds an unexpected student in Meenal, 55, who always wanted to learn but never had the chance. Now, their evenings are filled with laughter, rhythm, and shared passion.

Here, generations aren't just neighbours; they're companions, mentors, and friends—just a doorstep away.

Privacy

Your Space, Your Way

While community thrives, personal space is never compromised. Every home is designed for independence, ensuring you choose when to engage and when to unwind.



Rohan, 41, a financial analyst, enjoys his solo morning coffee ritual on his private balcony, gathering his thoughts for the day.





Mr. and Mrs. Menon, 72 & 68, relish their slow-paced evenings in their cozy living space, with no disruptions—just the peace of their favourite books.

At Primus Sangama, privacy isn't about isolation; it's about having the freedom to choose your pace of life.

Primus Services

Convenience, Comfort, and Care

We take care of the little things, so you can focus on what matters. Thoughtfully curated services ensure that every resident, regardless of age, lives with ease.



Riya, 34, a designer who just hates to cook, but she never has to. At Primus Sangama, fresh, home-style meals arrive on time, so she can focus on what she loves.



From housekeeping to healthcare, from curated dining to lifestyle experiences—everything is designed for a hassle-free life.



Asha & Karan, 47 & 50, never fight over cleaning—until they remember they don't have to. Unlike their previous home, where the maid's holiday meant a day of stress, at Primus Sangama, housekeeping takes care of it all.

At **Primus Sangama,** these three elements intertwine to create a harmonious balance—a neighbourhood where you can **connect, retreat, and thrive** with equal ease.

THE 3P's Approach AT PRIMUS







Proximity

Privacy

Community & Comfort

Support & Convenience

Independence & Ease

HAPPINESS

Primus Services



Primus Sangama

The 3H's :

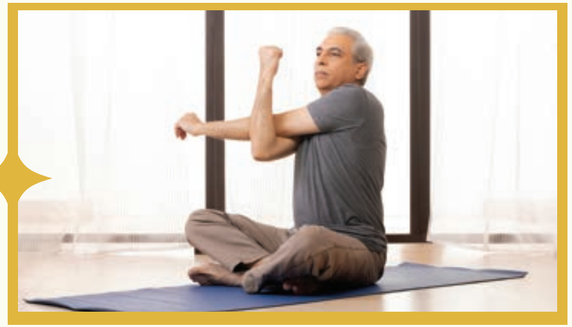
THOUGHTFULLY DESIGNED FOR HOLISTIC WELL-BEING



Health

A vibrant lifestyle with wellness at its core. Here, life moves at your own pace — giving you the freedom to enjoy your time.

- Full time Doctor
- Full time Physiotherapist
- 24x7 Nurses
- Curated personalised preventive plans

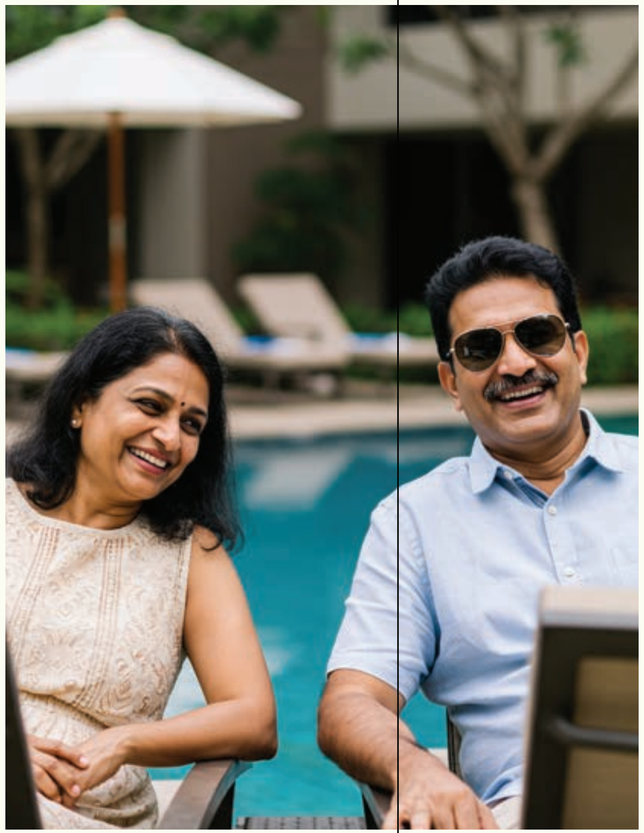


Hospitality

Imagine every facet of life serviced at the push of a button

- All day fine-dining: nutrition balanced with delicious perfection
- Empyrean concierge, spotless housekeeping, healthcare and events





Housing

A home that adapts to your lifestyle, not the other way around.

- Thoughtful layouts for ease of living.
- Privacy when you need it, connection when you crave it.



A Day at

PRIMUS sangama



7:00 AM – Refreshing walk in the gardens



12:00 PM – Indoor games for fun & bonding



8:30 AM – Breakfast at the restaurant



1:00 PM – lunch at the restaurant

Spaces that bring **generations** together



3:00 PM – Creative time at the gallery



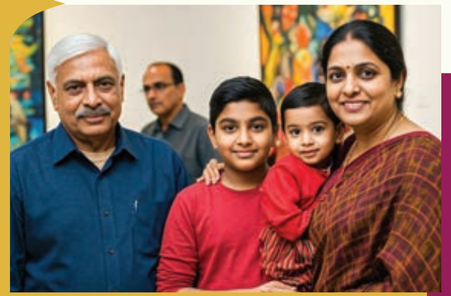
5:30 PM – Conversations & chai at the gazebo



7:00 PM – Health check-up at the clinic



8:00 PM – Wholesome meal at the restaurant



Art lovers finding inspiration

at the Gallery,

where creativity has no age limit.



Unwinding at

the Restaurant,

where shared meals create shared memories.

At Primus Sangama, every corner is designed for moments that bring people together.



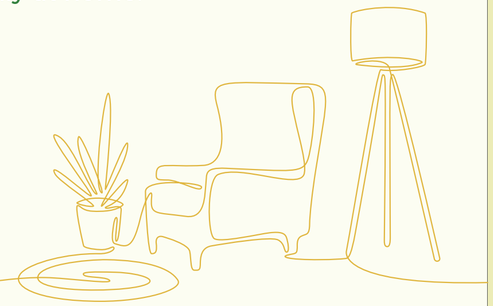
Primus Sangama

A LIFE OF COMFORT, CARE, AND CONNECTION AT

PRIMUS sangama



Because every generation deserves a space where they feel understood, cared for, and truly at home.





Housekeeping

A spotless, well-kept home,
without lifting a finger.
While you spend time
with family, we ensure your
space stays effortlessly perfect.



In-House Restaurants

Shared meals, shared stories. Our chefs serve up nutritious, heartwarming meals tailored to every preference, bringing generations together at the table.



Concierge Services

Errands, deliveries, reservations, handled with ease. Whether it's managing daily essentials or organizing special requests, our concierge ensures life runs smoothly, so you can focus on what truly matters.



24x7 Healthcare Services

Peace of mind at any hour. Whether it's a routine check-up or urgent care, expert medical assistance is always close, ensuring every family member feels safe and secure.



Community Events

Neighbours who feel like family. Whether it's celebrating festivals, joining hobby clubs, or simply taking a walk together, our vibrant community makes every day richer and more fulfilling.

Primus Sangama

Primus Sangama

Your Invitation to a

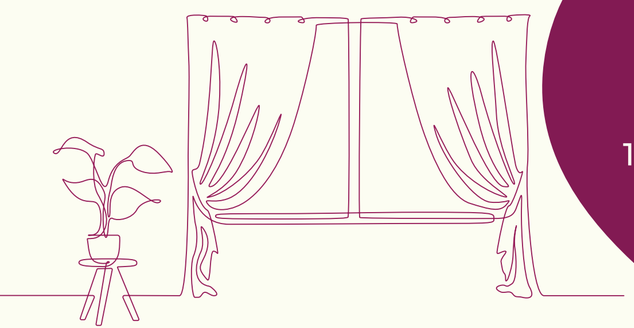
Life Well Lived



Primus Sangama

Premiering on Mysore Road

A place where strangers become companions, and the community feels like home.



306 thoughtfully designed homes across 18 floors.
A mix of living spaces catering to diverse needs —
1, 2, 3 & 3.5 BHK homes.



Primus Sangama

Reserve your space in a multi-generational paradise

PRIMUS sangama

Where generations grow, meet and belong

Mapping India's Multigenerational Future



Primus Sangama

Meet Adarsh & Team

Adarsh has traveled extensively, studying the best practices of leading retirement communities across the globe. A passionate student of ageing, he firmly believes that a blend of proactive healthcare, strong community, purposeful living, and everyday convenience can significantly enhance both longevity and quality of life for seniors



Adarsh was the chairman of **ASLI** (Association of Senior Living in India) in 2023.

Times 40 Under 40 Award
2021

AsiaOne 40 under 40 Most Influential Leader Awards
2024

ET Realty Young Achiever of the Year
2024



Girish Krishnan
Chief Operating Officer



Runam Mehta
Chief Growth Officer



Devidutta Nayak
Vice President - Product



Dr Snehalatha S
VP-Clinical Services



Narendra Nagaraju
Head of Projects



Abishek Kalro
Head of BD



Dev Gupta
Chief Brand Officer



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