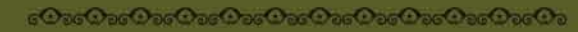


YOU EXIST THEREFORE YOU ARE



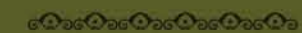


"DON'T BUY THE HOUSE,
BUY THE NEIGHBOURHOOD."



GOOD LOCALITY & GREAT NEIGHBOURHOOD

IF YOUR HOME IS IN A GOOD LOCATION THEN
YOU FEEL LIKE COMING BACK EARLY.
IT MAKES YOU AVAILABLE FOR YOUR FAMILY
AND FRIENDS. IT LETS YOU BREATHE FREELY
AMIDST A CONCRETE JUNGLE. WITH
EVERYTHING AT A STONE'S THROW,
TRAVELLING BECOMES A CAKEWALK.





"ALONE WE CAN DO SO LITTLE;
TOGETHER WE CAN DO SO MUCH."

~~~~~  
LIVING LIKE ONE BIG FAMILY

CELEBRATIONS & FESTIVALS  
BECOME THE ROUTINE.  
THE COMPANY OF LIKE-MINDED  
PEOPLE GIVES YOU THE FEELING OF  
HAVING AN EXTENDED FAMILY.

~~~~~



"FROM ABUNDANCE
SPRINGS SATIETY"



MAJESTIC LIVING

YOUR HOME IS NOT JUST ANOTHER LIFELESS
CONSTRUCTION. IT'S YOUR PRIDE. IT'S A
REFLECTION OF YOUR IMPECCABLE TASTE.
YES, YOU DESERVE TO LIVE ROYALLY. AND,
WE ARE HONOURED TO OFFER YOU THAT
GRAND LIVING.





THE VIRTUE OF TRUST

TRUST BRINGS PEACE OF MIND AND THAT PEACE OF MIND IS THE SECRET OF A HAPPY HOME. TRUST ALSO MEANS HAVING NOT TO WORRY ABOUT EVERY MINUTE DETAIL WHILE BUILDING YOUR DREAM HOME. IT ALSO MEANS THE ASSURANCE OF AN ESTEEMED GROUP AND A REPUTED ARCHITECT.



"WITHOUT TRUST THERE IS NOTHING."

ASTITVA- AT THE NERVECENTRE OF KOLKATA



KANKURGACHI IS THE MOST SOUGHT AFTER RESIDENTIAL DESTINATION OF NORTH KOLKATA. THE PROJECT ASTITVA IS LOCATED RIGHT IN THE HEART OF KANKURGACHI AT MOTILALBASAK LANE. THIS PRIME LOCATION OF KOLKATA HAS MANIFOLD ADVANTAGES.

- EM BYEPASS, the arterial connecting corridor of Kolkata
- Howrah Railway Station
- Netaji Subhash International Airport
- The shopping complexes and malls – (Pantaloons Kankurgachi, Mani Square, Inox Swabhumi, City Centre- Salt Lake)
- The central Business District of Kolkata - Dalhousie
- Hospitals & nursing homes (Charring Cross, Apollo Gleneagles, Divine)
- The project site is bang opposite one of the biggest parks of the locality



ASTITVA- LIFE EMBELLISHED



Astitva is not just another condominium of Kolkata. Rather it is an emblem of modern urban architecture and infrastructure. The project is facilitated with every essential amenity that a classic home environment demands. Being in the midst of the city Astitva claims to provide its dwellers the splash of green and an energetic milieu. Hustle-bustle of the big bad city never gets an entry within the boundaries of Astitva.





- 1 DRIVEWAY
- 2 OPEN PARKING
- 3 COVERED PARKING
- 4 PEDESTRIAN PATH
- 5 WOODEN DECK
- 6 CHILDREN'S PLAY AREA
- 7 POND
- 8 WATER JETS
- 9 WATER BODY
- 10 TEMPLE

ASTITVA AT A GLANCE

Total land area - 147 KOTTAHS
 Total number of flats - 115
 spread across 3 Towers of G+16 floors

Variants:

- 3 BHK
- 4 BHK
- 4 BHK - Duplex
- 5 BHK

Flat size - 1714 sq ft - 4194 sq ft

LANDSCAPE LAYOUT PLAN



SKY TERRACE

LIKE AN OASIS AMIDST THE HUSTLE & BUSTLE OF THE CITY, ASTITVA'S KEY ATTRACTION IS PERHAPS THE COMMON SKY TERRACE ON THE 8TH FLOOR. IMMACULATELY PLANNED AND DESIGNED, THIS SUSPENDED GARDEN IS THE IDEAL PLACE TO REJUVENATE AND DE-STRESS.



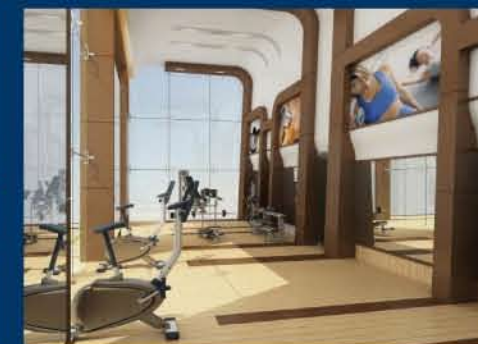
120 FEET LONG SKY TERRACE SPREAD
OVER 5000 SQ. FT. CONNECTING TWO
BLOCKS AT A HEIGHT OF ABOUT 100 FT
FROM THE GROUND LEVEL



MULTI PURPOSE PLAY
COURT ON TERRACE

WORLD CLASS CLUB EXPERIENCE

WITH INDOOR GAMES ROOM, SQUASH COURT, AND A HEALTH CLUB, STAYING FIT WON'T BE A PROBLEM HERE. AFTER SWEATING IT OUT YOU CAN RELAX BY TAKING A SPLASH IN THE SWIMMING POOL OR A REFRESHING JACUZZI SESSION.



"EVERY LEAF SPEAKS BLISS TO
ME, FLUTTERING FROM THE
AUTUMN TREE"

AMENITIES

- Suspended Sky Terrace on the 8th floor
- Water Body
- Grand Entrance
- Temple
- Swimming Pool
- Jacuzzi
- AC Gymnasium & Health Club
- Indoor Games Room
- Squash Court
- Landscaped Garden
- AC Community Hall





AIR CONDITIONED, LAVISHLY
DESIGNED GROUND FLOOR
LOBBY WITH ITALIAN MARBLE



ASTITVA FACILITIES

- Land Area – 147 kottahs Freehold land
- Open Area – 80 %
- Hi Speed scenic elevators of Otis/ Kone/ Mitsubishi or equivalent make going up to the terrace level stretcher/ service lift in every block
- Air conditioned apartments with VRF technology
- Automated garbage collection system from ENVAC
- Reticulated Gas bank for supply of domestic LPG gas to each flat
- Water treatment plant using latest technology
- Separate servant quarters for all flats with separate lift, lobby, wash and W.C. on every floor
- Natural Waterbody with walkways and greenery on sides
- Well designed Central Landscaped garden
- Hi Speed Broadband connectivity in entire building complex
- Full power backup for all common areas and apartments
- Double height, Italian marble flooring, elegantly finished building lobby



This brochure is purely conceptual and not a legal offering. The company reserves the right to add, delete or alter any details and / or specifications in it's endeavour to make improvements as and when required.

ARCHITECT'S PROFILE

Astitva's planning and designing is done by the reputed architectural consultancy house, Raj Agrawal & Associates. Blending creativity and aesthetics with the latest technology, they are a master in contemporary designs.

The firm specialises in residential complexes, shopping malls, bungalows, educational buildings, hotels, townships etc with more than 150 projects in and around W.B, Gujarat, Rajasthan, Orissa, Assam and Madhya Pradesh.

They have also won the Award for "Outstanding services in the field of Architecture" from Association of Architects, Builders, Interior Designers & Allied Business, Kolkata.



ABOUT GROUP

Since its inception in 1990, Primarc Group has grown exponentially to reach its present status. ShriNand Kishore Pansari's foresight and acumen has seen the group scale innumerable heights in Lifestyle retail, textiles and real estate.

Primarc Group is the master franchisee for Raymond Ltd. and operates 25 stores in Eastern India including the country's highest selling store at Poddar Court. This apart it also has 9 Crossword franchisee stores at Kolkata, New Delhi, Durgapur and Siliguri.

They have been a pioneer in the real estate sector with higher customer satisfaction being their prime goal. Primarc Group has successfully built both commercial and residential complexes across the length and breadth of Kolkata.



“EVERY DAY IS A JOURNEY, AND THE
JOURNEY ITSELF IS HOME”

PREVIOUS PROJECTS



Chasing Dreams



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