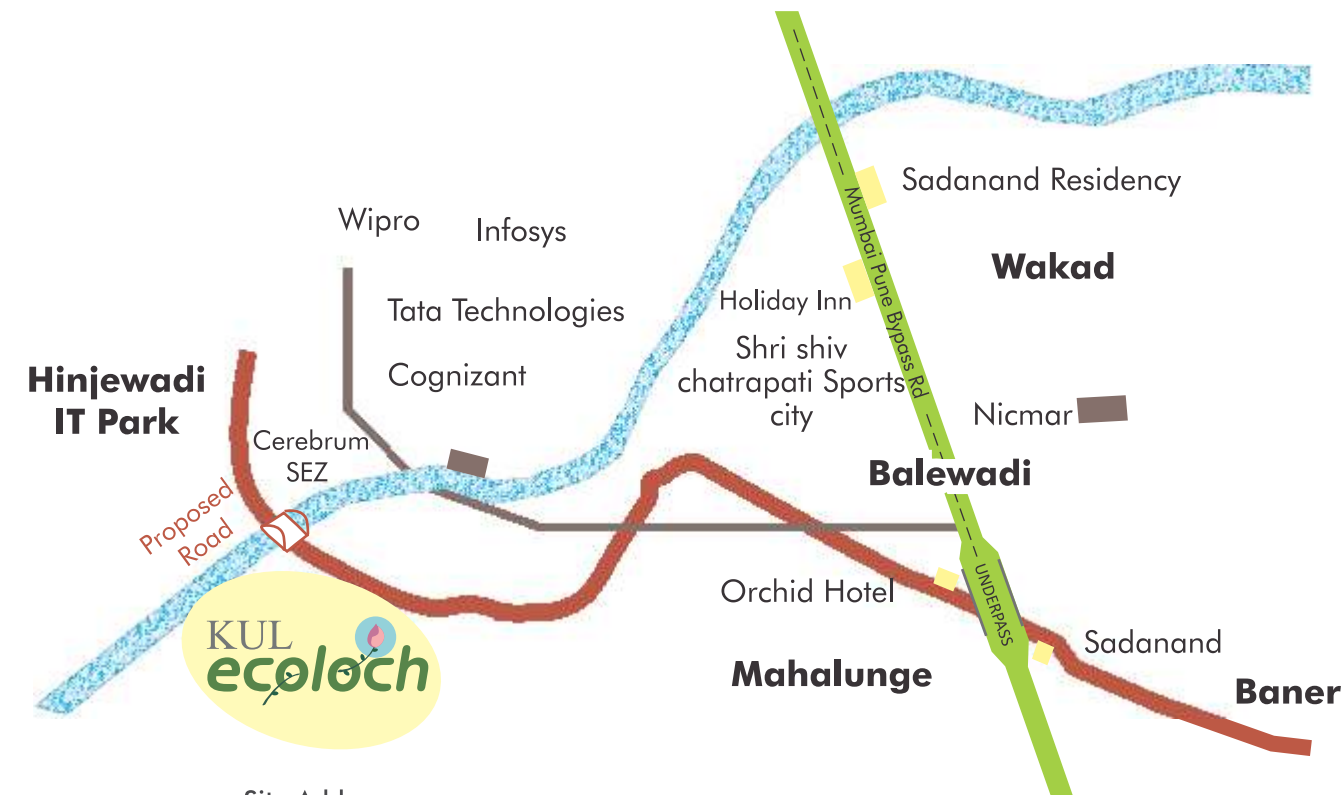
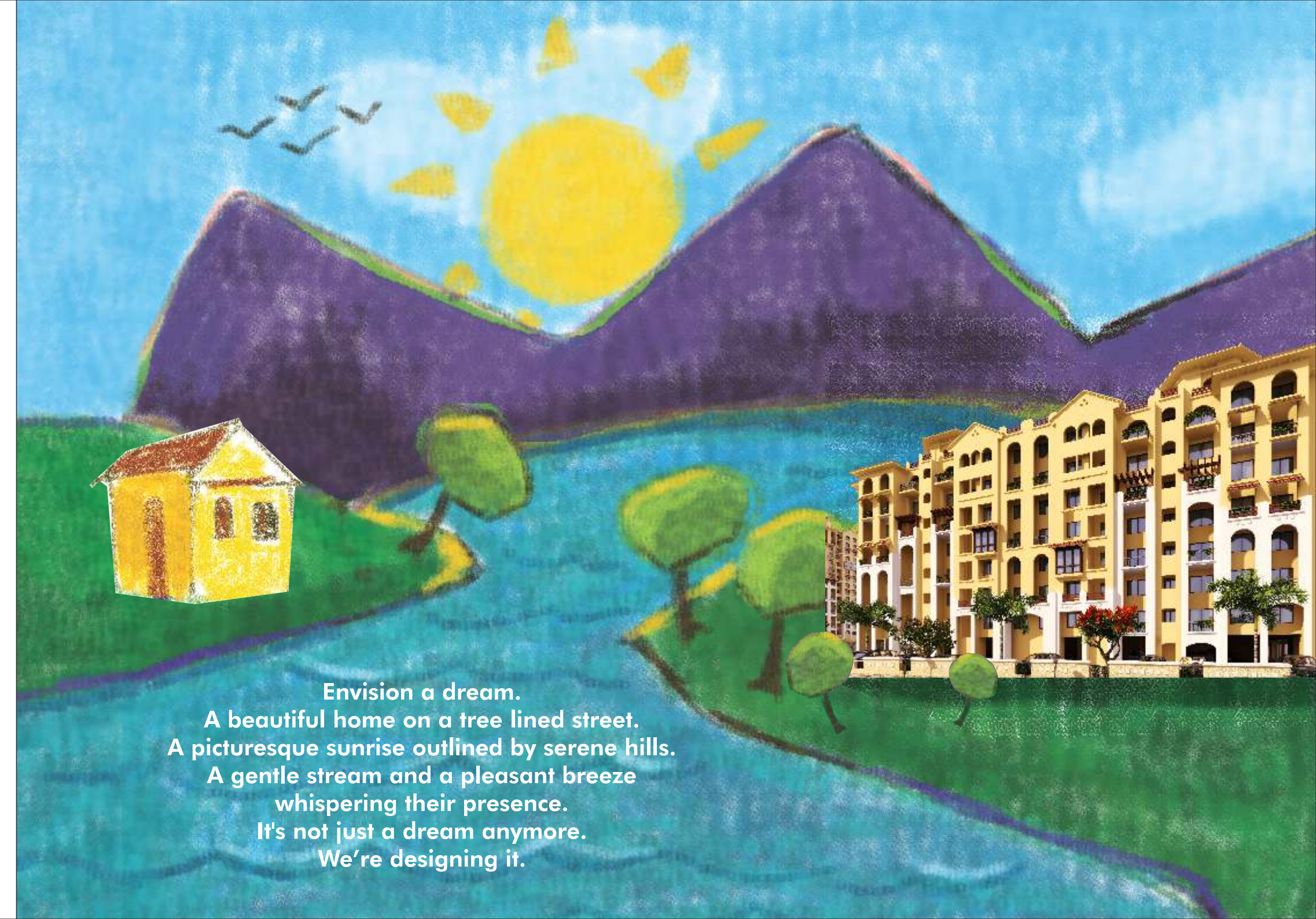




Site Address :
Sr. No. 45/46/47, Mahalunge, off Hinjewadi,
Behind Balewadi Stadium, Pune 411045

Kumar Urban Development Limited | **KUL** WE BUILD TRUST
A LALIT KUMAR JAIN ENTERPRISE

Pune Head Office : Kumar Capital, 2nd floor, 2413 East Street, Camp, Pune - 411001. Tel.: +91-20-40006001 / 2 / 3
Mumbai Office : Tel.: +91-22-40345353 | Bangalore Office : Tel.: +91-80-22356822 | Hyderabad Office : Tel.: +91-40-27763620 / 21 | Panchgani Office : Tel.: +91-80-22356822



Envision a dream.
A beautiful home on a tree lined street.
A picturesque sunrise outlined by serene hills.
A gentle stream and a pleasant breeze
whispering their presence.
It's not just a dream anymore.
We're designing it.

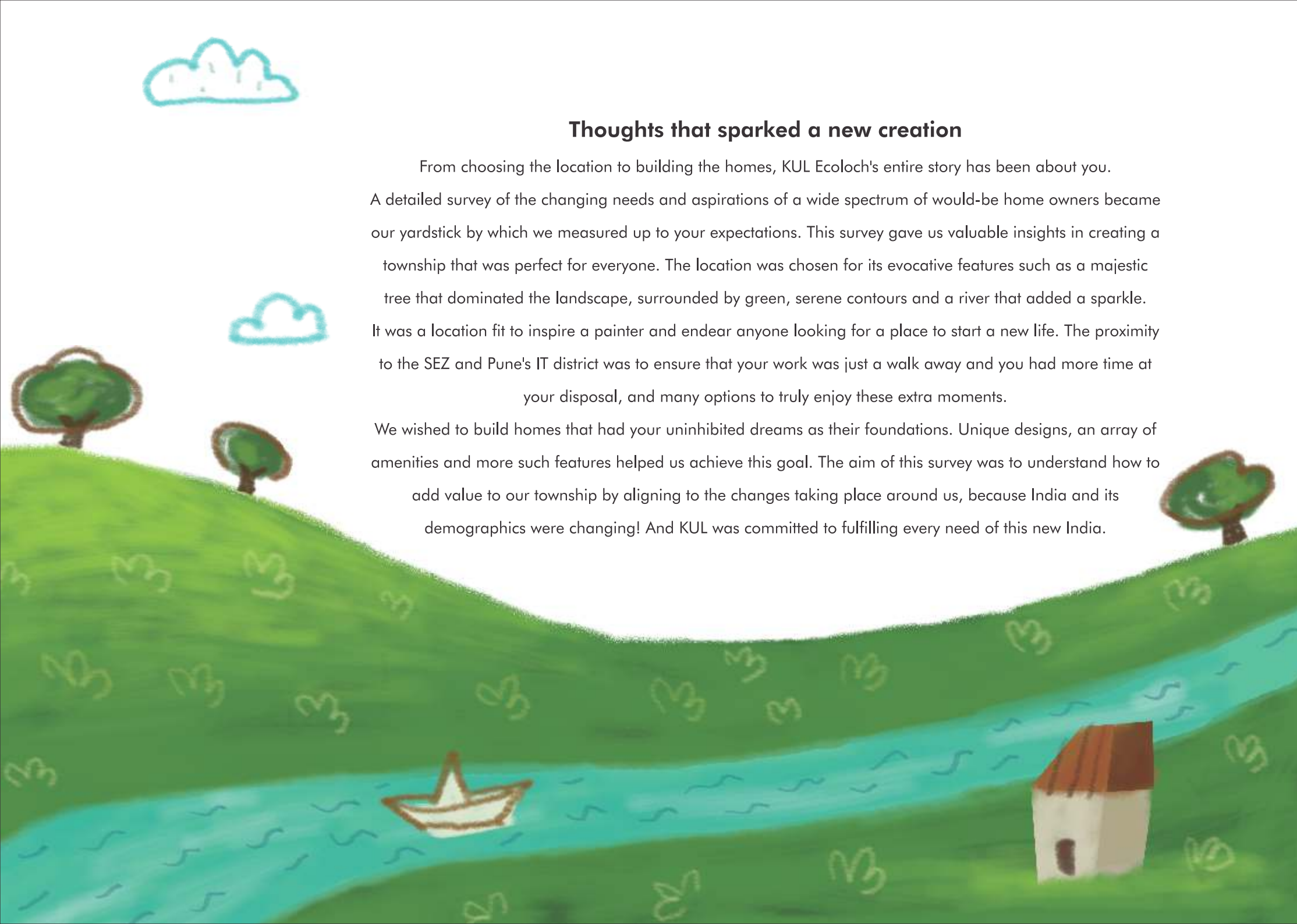


The word Ecoloch is an amalgamation of two words that perfectly describe the very essence of the township. 'Eco' is derived from Ecology, which stands for nature and the beautiful serene location with a lake, hills and greenery. 'Loch' in Scottish means a lake.

The pink bud in Ecoloch logo represents these aspects of the township –
A land, surrounded by water and ready to bloom into a beautiful splendour.

Nestled between greenery and a lake, Ecoloch is an abode inspired by the interplay of nature and modern conveniences.

Our imagination knows no bounds. Dreams are thus, not limited by concerns and are pure in their innocence. We wanted to turn these dreams into reality, so we asked you what you wanted and what followed was the journey of KUL Ecoloch!



Thoughts that sparked a new creation

From choosing the location to building the homes, KUL EcoLoch's entire story has been about you.

A detailed survey of the changing needs and aspirations of a wide spectrum of would-be home owners became our yardstick by which we measured up to your expectations. This survey gave us valuable insights in creating a

township that was perfect for everyone. The location was chosen for its evocative features such as a majestic tree that dominated the landscape, surrounded by green, serene contours and a river that added a sparkle.

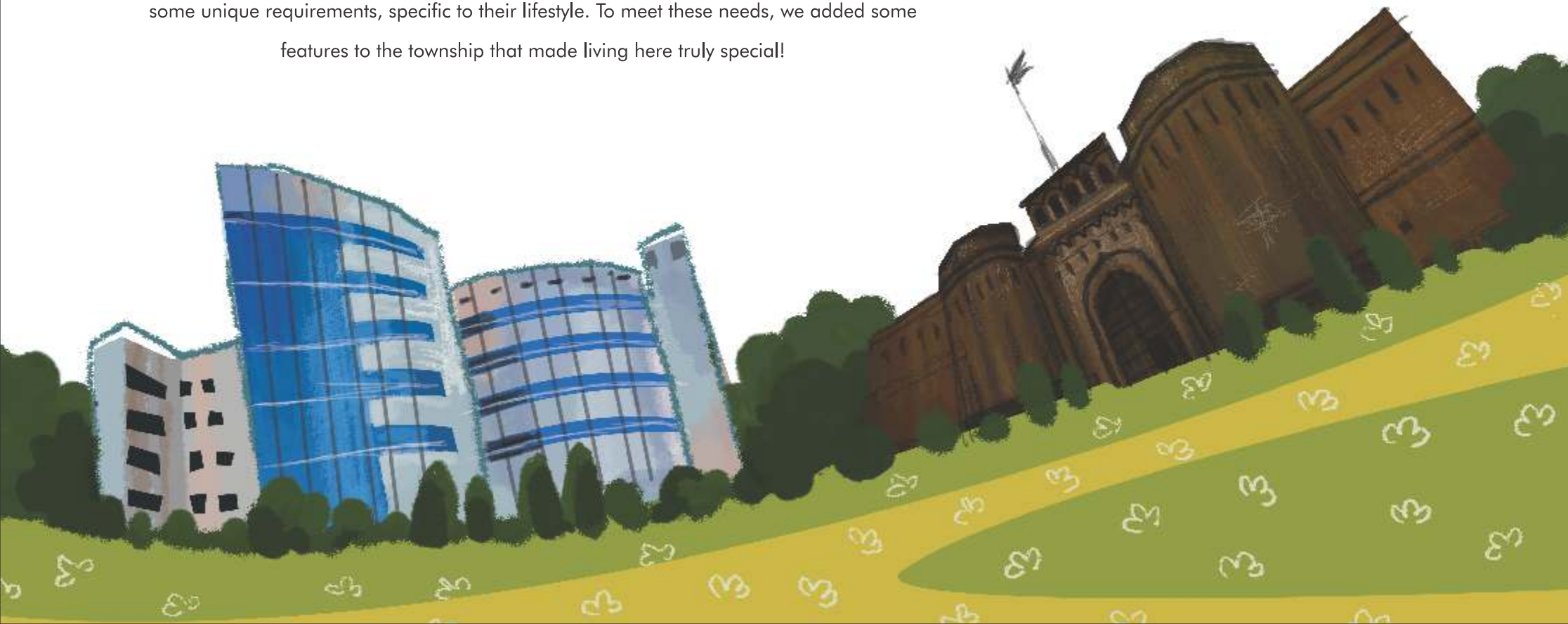
It was a location fit to inspire a painter and endear anyone looking for a place to start a new life. The proximity to the SEZ and Pune's IT district was to ensure that your work was just a walk away and you had more time at your disposal, and many options to truly enjoy these extra moments.

We wished to build homes that had your uninhibited dreams as their foundations. Unique designs, an array of amenities and more such features helped us achieve this goal. The aim of this survey was to understand how to add value to our township by aligning to the changes taking place around us, because India and its demographics were changing! And KUL was committed to fulfilling every need of this new India.



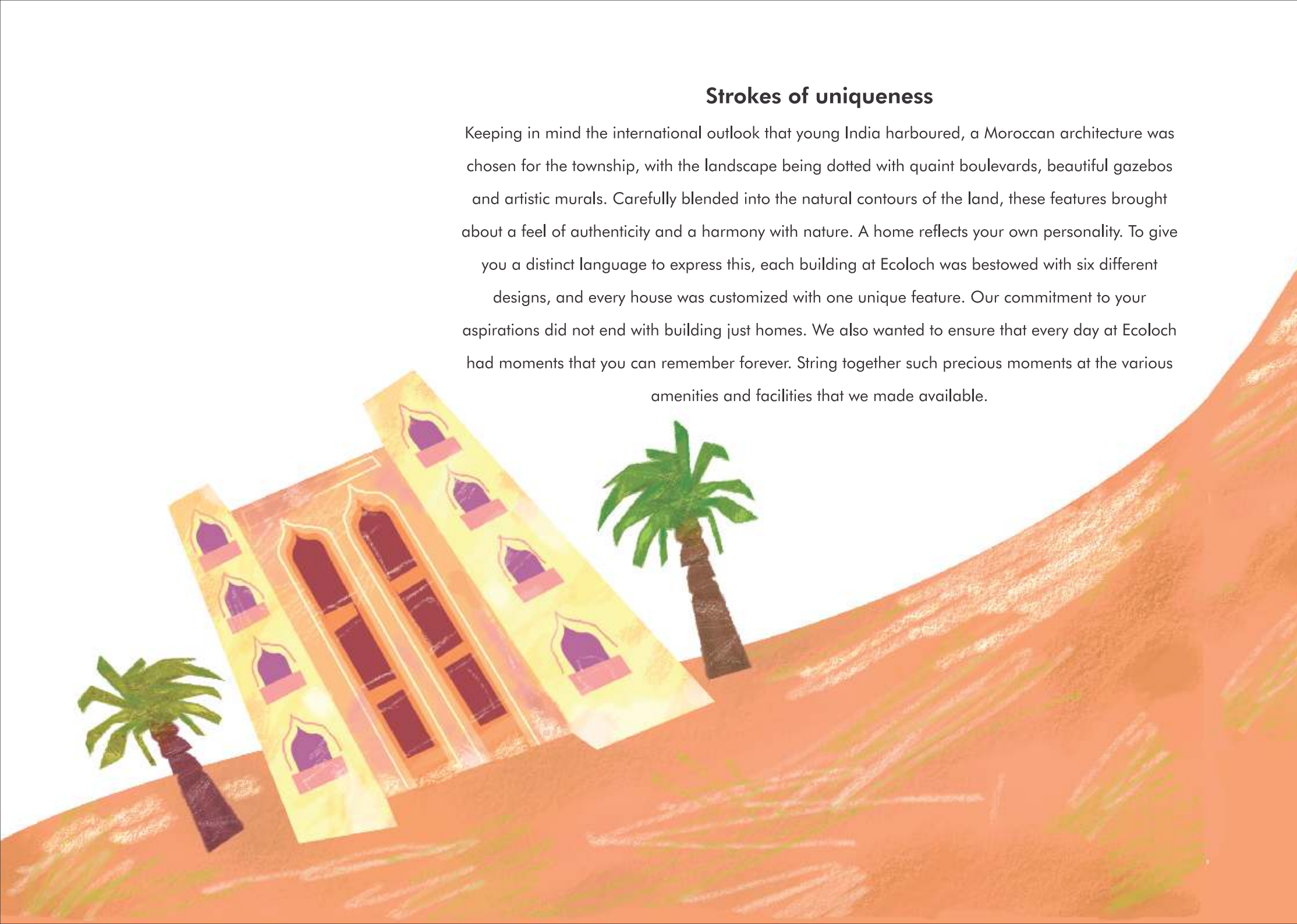
A land in full bloom!

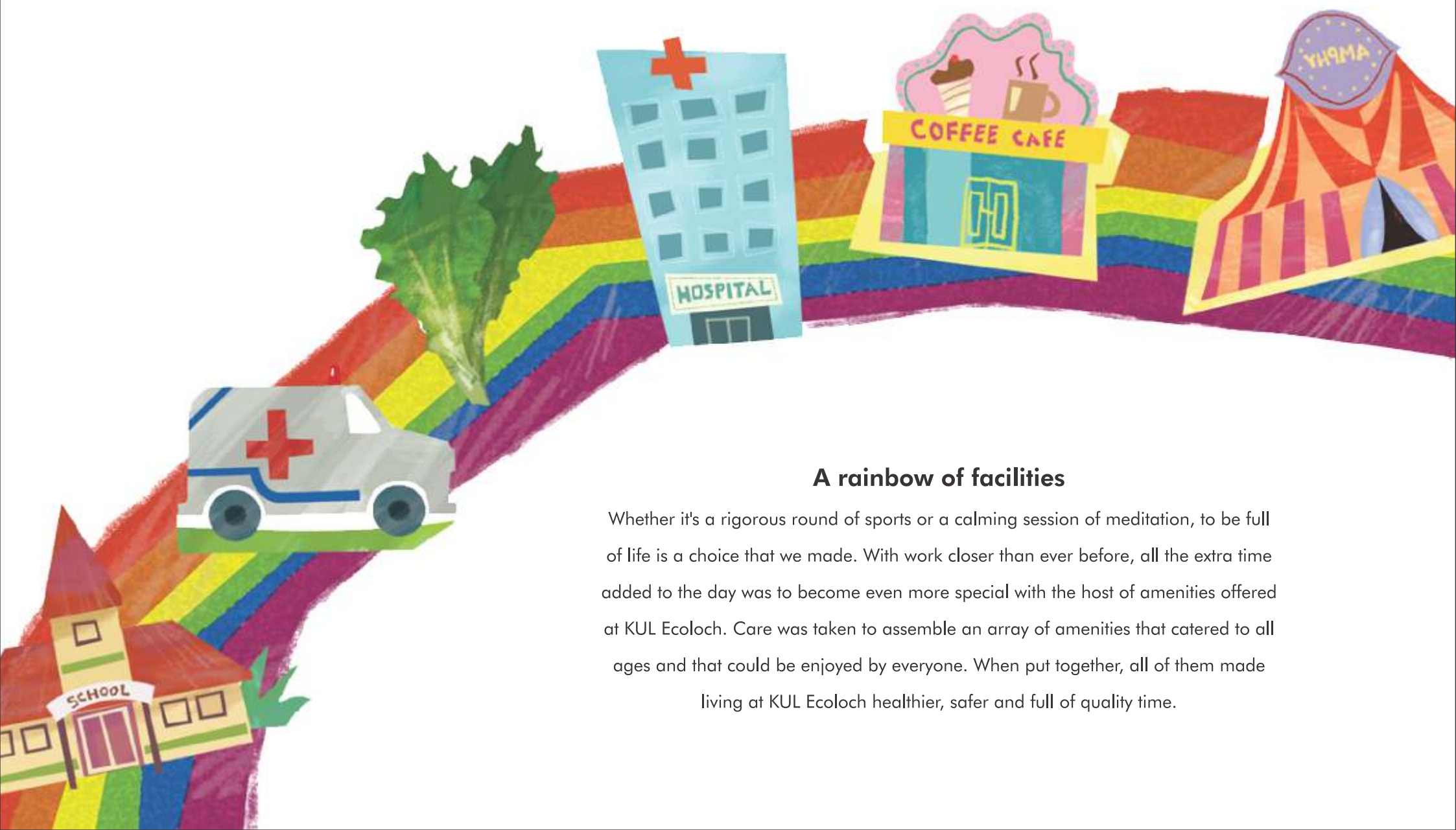
India, once regarded as a land of the exotic and the mystic, opened up to the world in ways unimaginable before, which brought with it a new age of growth and development. At the epicentre of this growth, was Pune; a town known for its institutions of learning and cosy weather. Talented young people came to this prosperous location from places near & far and made it a town that everyone aspired to live in. It was this young, progressive India whose dreams we were putting into action. We realized that every such home-owner has some unique requirements, specific to their lifestyle. To meet these needs, we added some features to the township that made living here truly special!



Strokes of uniqueness

Keeping in mind the international outlook that young India harboured, a Moroccan architecture was chosen for the township, with the landscape being dotted with quaint boulevards, beautiful gazebos and artistic murals. Carefully blended into the natural contours of the land, these features brought about a feel of authenticity and a harmony with nature. A home reflects your own personality. To give you a distinct language to express this, each building at Ecoloch was bestowed with six different designs, and every house was customized with one unique feature. Our commitment to your aspirations did not end with building just homes. We also wanted to ensure that every day at Ecoloch had moments that you can remember forever. String together such precious moments at the various amenities and facilities that we made available.





A rainbow of facilities

Whether it's a rigorous round of sports or a calming session of meditation, to be full of life is a choice that we made. With work closer than ever before, all the extra time added to the day was to become even more special with the host of amenities offered at KUL Ecoloch. Care was taken to assemble an array of amenities that catered to all ages and that could be enjoyed by everyone. When put together, all of them made living at KUL Ecoloch healthier, safer and full of quality time.



The body, soul & mind - Health & sports facilities

It is no secret that good health is a doorway to a happy life. With work stresses ever increasing and the pace of life becoming faster, it is necessary that you relax and give your body the care it needs.

Be it a friendly sporting competition or a refreshing workout at the gym, keep fit with the health and sports facilities offered at KUL EcoLoch such as:

Multiple Swimming Pools

Gymnasium

Yoga Centre

Meditation Place

Cricket Nets

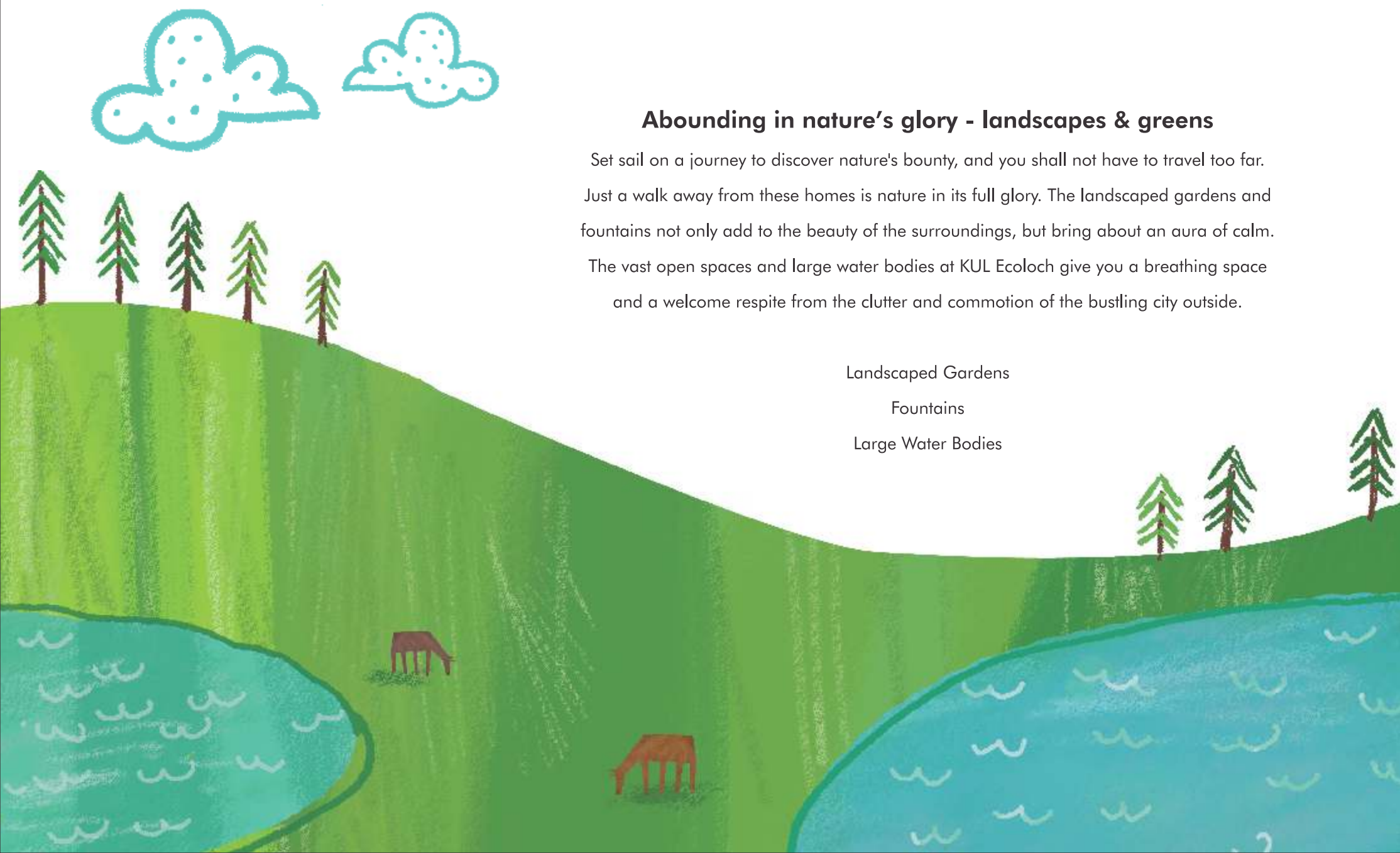
Mini Soccer Field

Indoor games

Athletic Track

Cycling Track





Abounding in nature's glory - landscapes & greens

Set sail on a journey to discover nature's bounty, and you shall not have to travel too far. Just a walk away from these homes is nature in its full glory. The landscaped gardens and fountains not only add to the beauty of the surroundings, but bring about an aura of calm. The vast open spaces and large water bodies at KUL Ecoloch give you a breathing space and a welcome respite from the clutter and commotion of the bustling city outside.

Landscaped Gardens

Fountains

Large Water Bodies



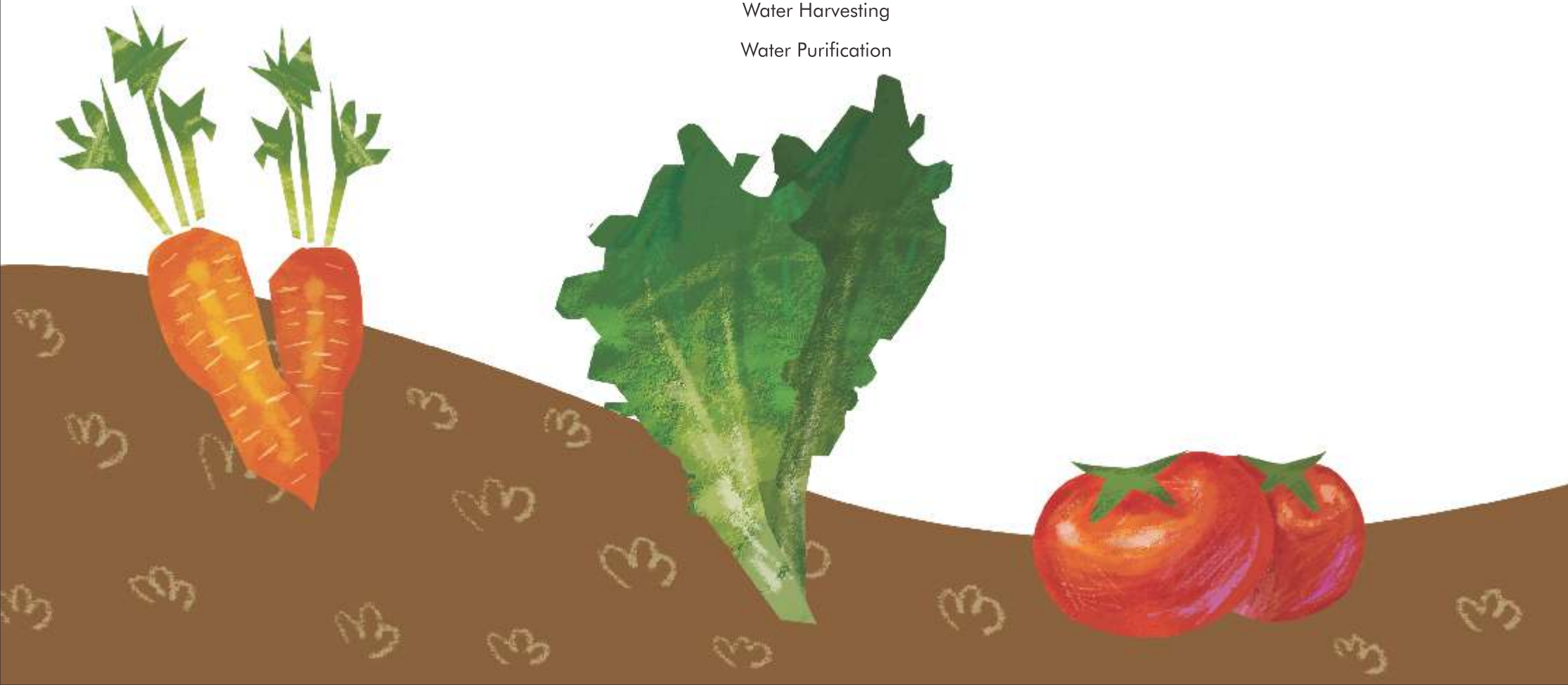
A harmony untarnished - Eco-friendly systems

When nature bestowed upon us its endless goodness, we made a promise to be gentle ourselves and help give back some of what we take with some eco-friendly processes. The entire township has been built leveraging the natural contours and spread of the land, conserving its natural beauty. A sewage treatment plant and water harvesting techniques will help us renew the natural resources, and lead an environment-friendly life. The reason for taking these efforts is to leave behind a cleaner, greener environment for our future generations.

Sewage Treatment

Water Harvesting

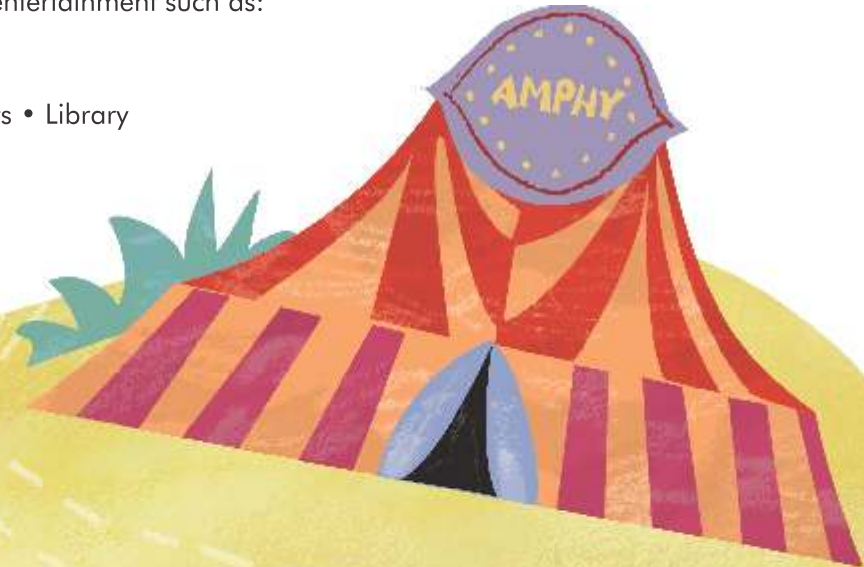
Water Purification



And then there was fun! - Entertainment

Life is as lived in its smallest moments. The time spent at the entertainment zones threads together such precious memories with loved ones that are to be cherished for a lifetime. Remember the time when you watched a movie with your entire family and laughed till it hurt? Recreate those family memories at the grand amphitheatre or at the function lawns. For those with a taste for solitude, the library provides an ideal spot to immerse yourself in a world of words . Enjoy these moments at the amenities for entertainment such as:

- Clubhouse • Amphitheatre • Restaurants • Library
- Multipurpose Function Lawns



Every wish... fulfilled - Convenience

Every wish taken care of. Every need paid attention to. It wasn't the genies performing magic tricks; it was simply the result of human concerns taken seriously. A home comes with many needs attached to it. Be it for the elderly, for the working couple or for the kids. Living is an orchestra where different elements play in a smooth harmony to make it into a beautiful song.

At KUL Ecoloch, you will never miss a beat with these conveniences at your doorstep:

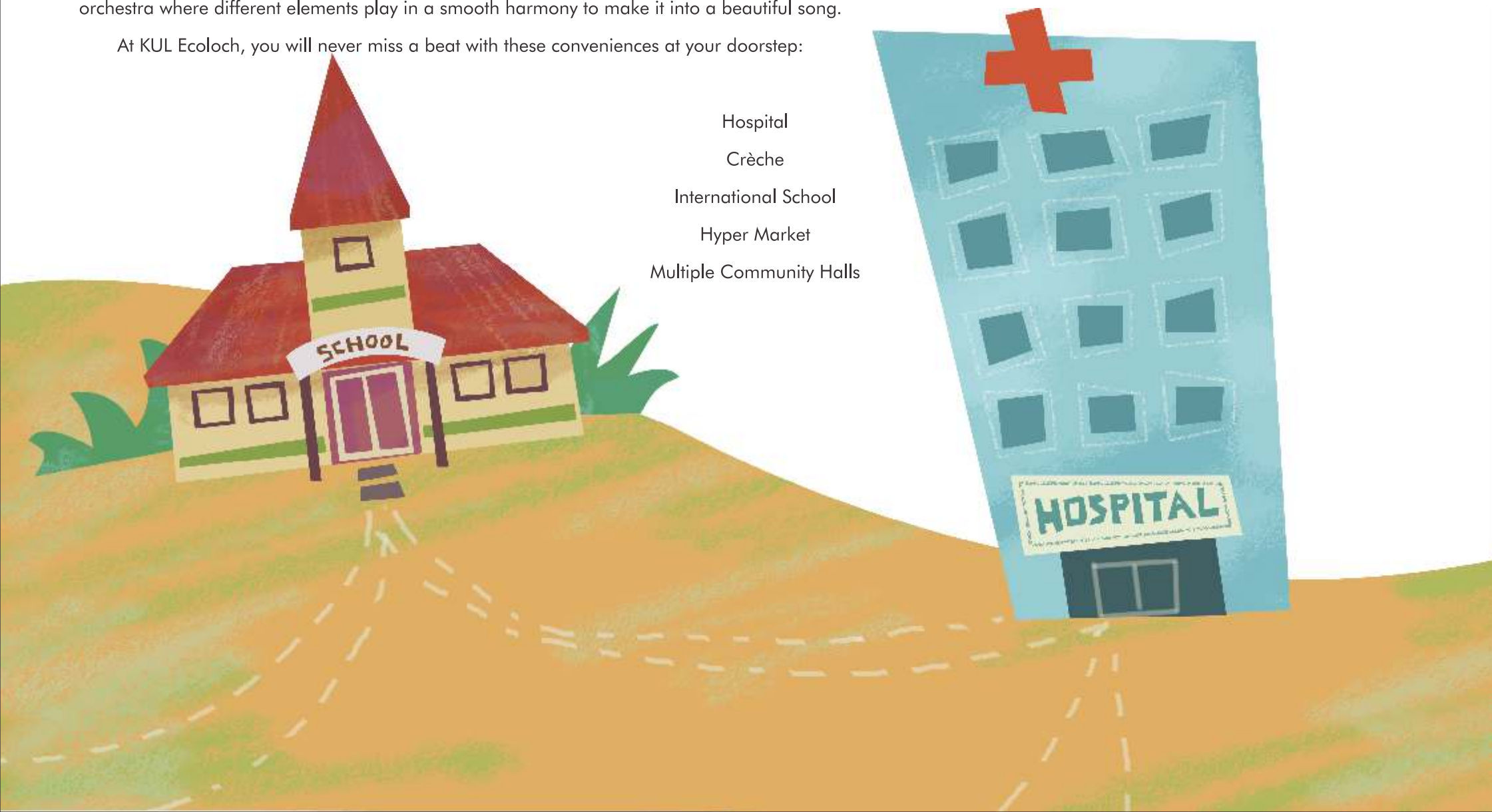
Hospital

Crèche

International School

Hyper Market

Multiple Community Halls



Unburden yourself - Security & safety

With complete security and safety diligently taken care of, what remains is the truest element of life - unbounded, carefree existence.

The intelligent security system deployed within the township will let you enjoy the moment you are in, without worrying about safety of your loved ones back home. An ambulance is kept ready to tackle any emergency, if it arises.

Intelligence Surveillance System

Intercom Connectivity

Ambulance



The more the merrier - Add-on values

Possibilities are limited only by one's imagination. Our imagination took us a step further and made us add more value to what was already special. A community office takes care of the maintenance and also serves as a centre to take care of any concerns or implement any suggestions that you may have. We also made sure that your leisurely walk will not be disturbed by vehicles and the kids can play safely in the special no-vehicle zones that we have created.



Special No-Vehicle Zones
Community Office



At KUL, we understand that it is not just homes that we build. It is a place where you nurture your life and where your future unfolds. Thus we know that with every dream we help turn into reality, we are charting our own history and creating our own legacy. And it will be a testimonial of the commitment, values and ethics that KUL stand for.

The legacy continues...

Since 4 decades the name KUL has been synonymous with utmost quality and a commitment to values. This legacy continues with KUL Ecoloch assuring you that all the unique features will add to the quality of your life and give you a home that you will truly cherish.

A lot more can be said about the wonders that await you, about the treasures that shall be encountered. But in the end, living your dream is not a feeling that can be expressed in words, but a feeling that will have to be lived to be appreciated.



We build communities

Kumar Urban Development Ltd (KUL) goes beyond creating landmarks of excellence and quality structures that are a benchmark for the industry. KUL aims to give back to the society and contribute its mite to make quality housing a reality for the masses and the underprivileged. Usefulness to Society is a characteristic that is ingrained in KUL's ethos and the company will leverage its four decades of experience in the industry to achieve its objective. The company already has a value system that cares for its workers and employees' health and safety. KUL is today in the process of creating mass housing projects across the country and wishes to extend its influence in this sector.

About us

Kumar Urban Development Ltd (KUL) denotes Knowledge, Usefulness to society and Legacy. With characteristic zest, KUL has stamped its mark of excellence across Residential, Commercial and Retail spaces as also the SEZ sector. The company has an experience of over four decades in the construction industry and has a presence in Mumbai, Pune, Bangalore, and Hyderabad. KUL's impressive list of prestigious Multinational and domestic Clientele is an affirmation of its value systems and drive for customer satisfaction.



KUL Ecoloch (phase 1) mirrors a magnificent skyline of 12 buildings, featuring 1, 2, 2.5 and 3 BHK homes to suit everyone's needs.