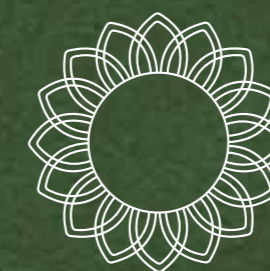


PURAVANKARA

**PURVA**  
ALWAYS ABOUT YOU



**PURVA**  
**ATMOSPHERE**

— Keshav Nagar, Pune —

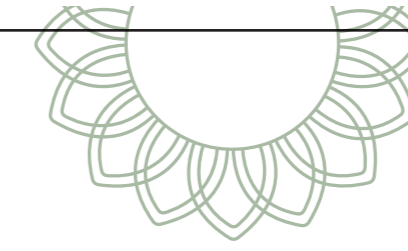
Corp. Office: Purvankara Limited, 130/1, Ulsoor Road, Bengaluru-560042.

Site Address: Purva Atmosphere, Near Renuka Mata Mandir Road, Keshav Nagar, Pune, Maharashtra 411036



This Project is being developed by Pune Projects LLP (Part of Puravankara Group) and is registered as "Purva Atmosphere Tower 2" under MahaRERA Registration No. P52100078951, "Purva Atmosphere Tower 3" under MahaRERA Registration No. P52100078943". These photographs are indicative only. The photographs of the interiors, surrounding views and location may have been digitally enhanced or altered and do not represent actual views or surrounding views. Changes may be made during the development and standard fittings and specifications are subject to change with notice. Standard fittings and finishes are subject to availability and vendor discretion. The interiors shown in the brochure are not standard and will not be provided as part of an apartment. The information contained herein is believed to be true but not guaranteed. The colors of the building are indicative only. This is a reference document intended only to provide general information and does not constitute an offer or contract. Customers are encouraged to carry out their own due diligence, including but not limited to a review of the agreement to sell and payment terms and conditions prior to submission of booking documents. For the latest information please contact a sales representative.

JV with  
**OXFORD GROUP**  
A Promise!



## A Glimpse of Purva Atmosphere

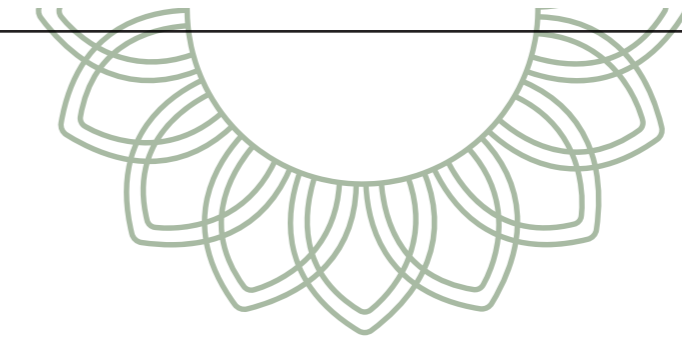
Introducing **Purva Atmosphere**—a flagship addition to our prestigious residential portfolio. Renowned for its exceptional construction quality, modern design, and cutting-edge amenities,

**Purva Atmosphere** is a sanctuary of wellbeing.

Crafted to elevate your lifestyle, this development focuses on creating an environment that nurtures health and happiness. With IGBC compliant, it sets new standards for sustainable living.

Now, we're bringing this iconic brand to Pune's prime location, **Keshav Nagar**, offering an ideal mix of luxury, convenience, and connectivity.





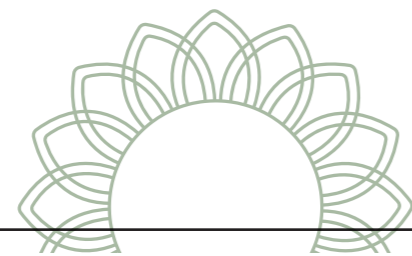
## Your World of Wellbeing.

A world where every moment is designed to nurture, inspire, and restore. Where the gentle rhythm of life encourages you to pause, breathe, and reconnect - with yourself, your loved ones, and the environment around you. This is not just a place to live; it's a thoughtfully crafted sanctuary that brings balance to your mind, body, and soul.

Here, wellness isn't an after thought. It's woven into every aspect of life. From spaces that invite calm and connection to moments that spark joy and rejuvenation, this is where comfort and purpose come together seamlessly. Whether you're finding stillness in a quiet corner, sharing laughter with loved ones, or simply enjoying the beauty of your surroundings, you'll feel a deeper sense of belonging, peace, and vitality.

**Welcome to a home that's more than walls and spaces. Welcome to Your World of Wellbeing.**





Escape the hustle of modern life and rediscover harmony at this 10-acre oasis in Keshav Nagar. Created by one of India's most trusted developers, it's where nature becomes your way of life. Thoughtfully designed spaces and sustainable living offer peace, purpose, and connection with what truly matters.

## The Future Unfolds at Keshav Nagar!

### A Micro-Market on the Rise

Keshav Nagar, Mundhwa, is transforming Pune's real estate landscape with remarkable growth. Since 2021, the neighbourhood has seen a 60% surge in market size, and the momentum continues. Strategically located near Pune's prime areas like Kharadi, Hadapsar, Koregaon Park, and Kalyani Nagar, Keshav Nagar is set to become the city's next big hub.

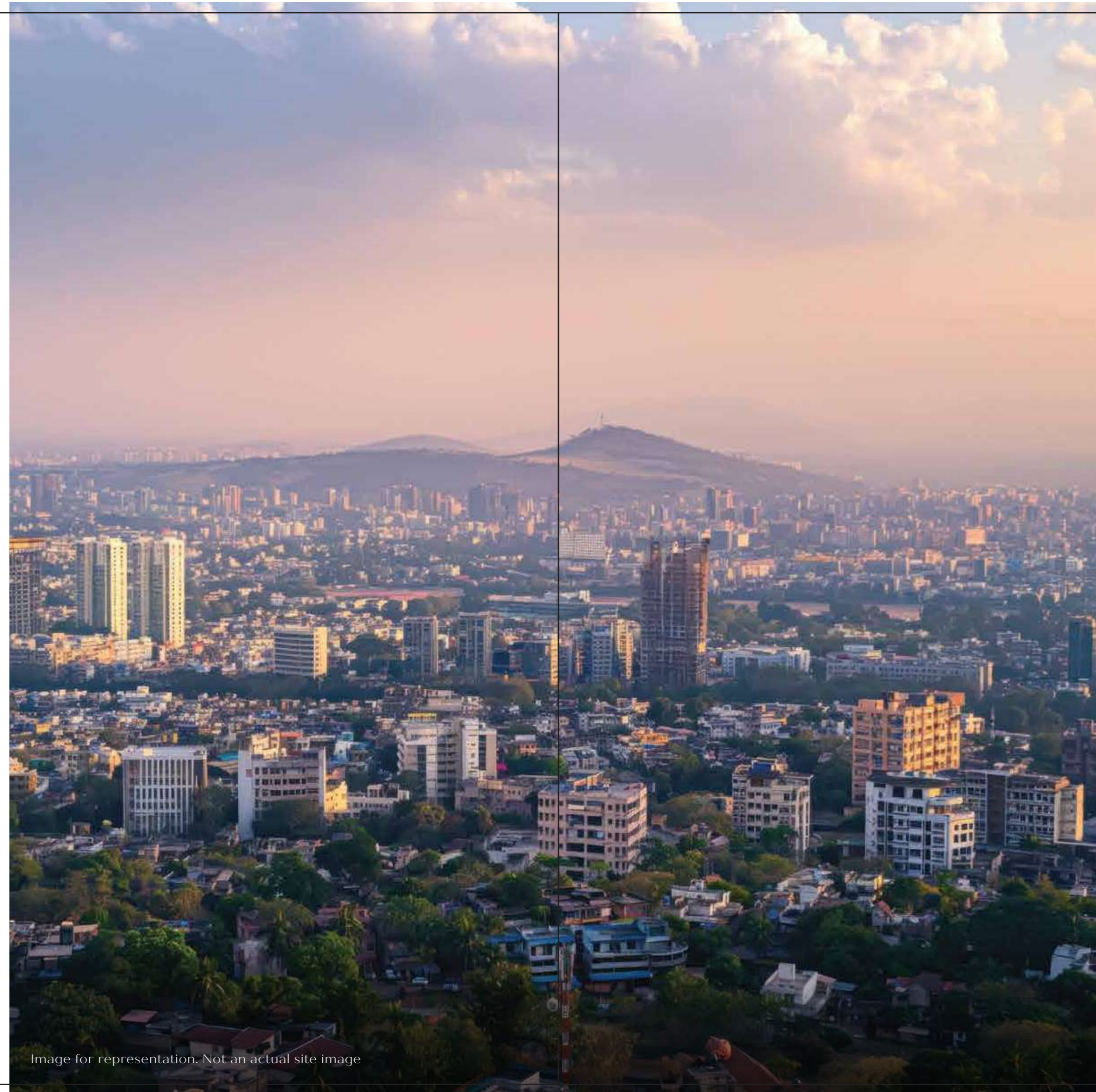


Image for representation. Not an actual site image

## Connectivity That Transforms

The infrastructure in Keshav Nagar is undergoing a remarkable transformation:

- **Kharadi-Mundhwa Bridge & Ring Road:** These projects will significantly reduce travel time, ensuring quicker access to Pune's key hotspots.
- **Metro Connectivity:** The upcoming Keshav Nagar Mundhwa Metro Station will offer seamless mobility and unmatched convenience across the city.

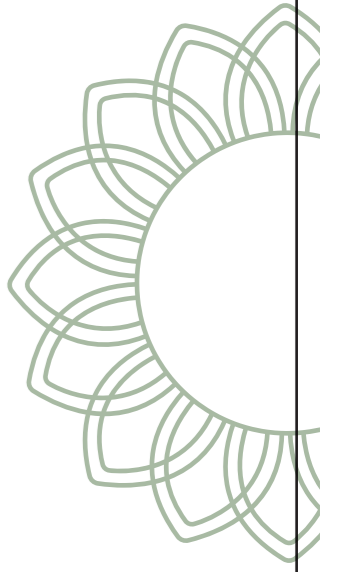


\*Map not to scale

## Lifestyle Essentials, Right Around the Corner.

Imagine living in a neighbourhood where everything you need is just minutes away:

- **Top-Tier Education**
    - Orbis School: 6 Mins
    - Dhole Patil Junior College: 15 Mins
  - **Hospitality Redefined**
    - The Westin: 17 Mins
    - Fairfield by Marriott: 18 Mins
  - **Thriving Business Parks**
    - EON IT Park: 16 Mins
    - World Trade Center (WTC): 17 Mins
  - **Seamless Connectivity**
    - Kalyani Nagar: 16 Mins
    - Koregaon Park: 17 Mins
  - **Shop & Dine in Style**
    - Amanora Mall: 13 Mins
    - Seasons Mall: 13 Mins
- With a perfect mix of **prime location, robust infrastructure, and convenience at your doorstep,**
- Keshav Nagar is not just where you live—it's where you thrive.
- Welcome to the future. Welcome home.



Approximate time as per maps. May vary depending on the traffic conditions.



Artist impression. Not an actual site image.

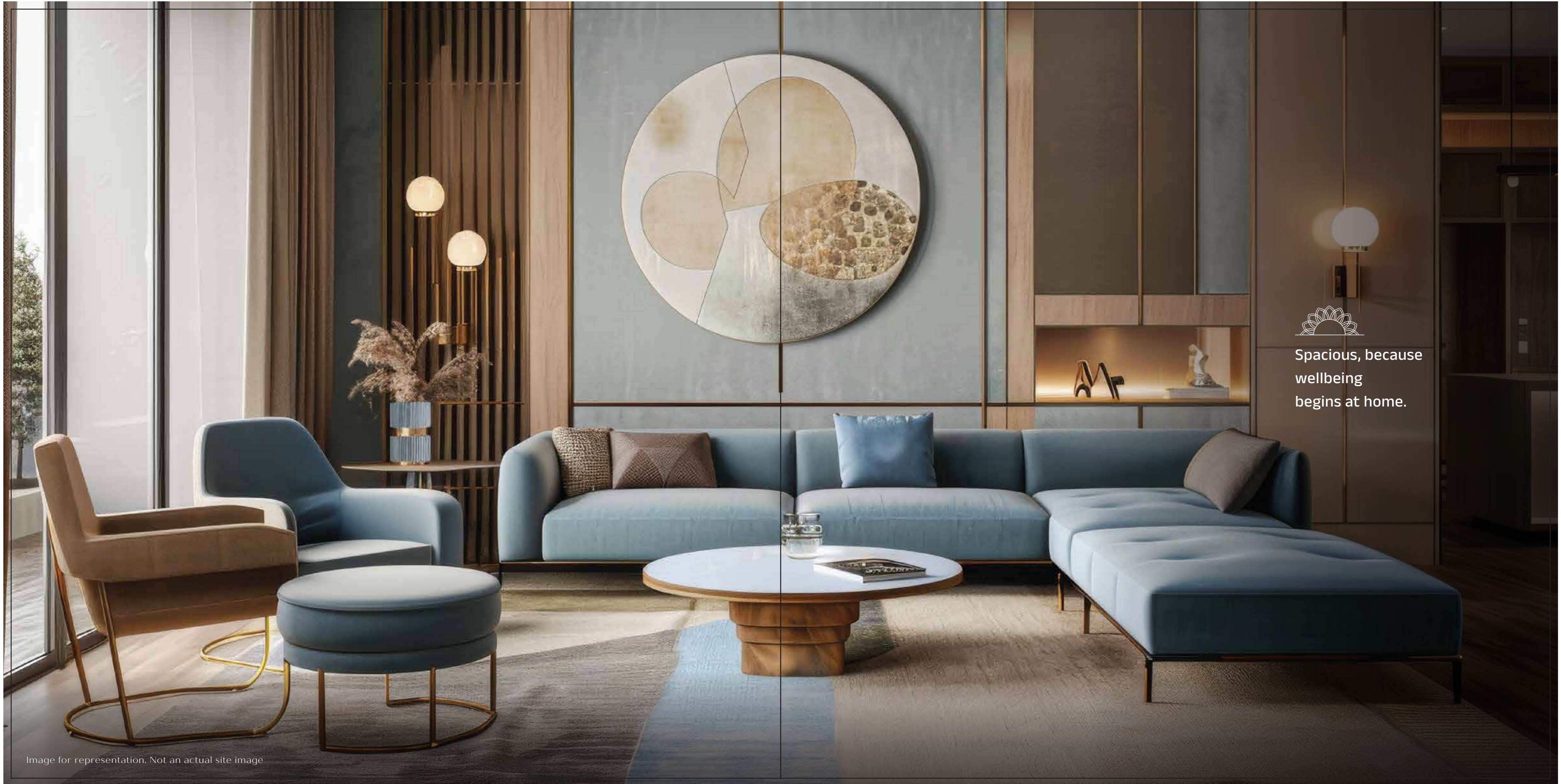


Rising above all else,  
wellbeing makes  
its presence felt.



Future development

Artist impression. Not an actual site image.



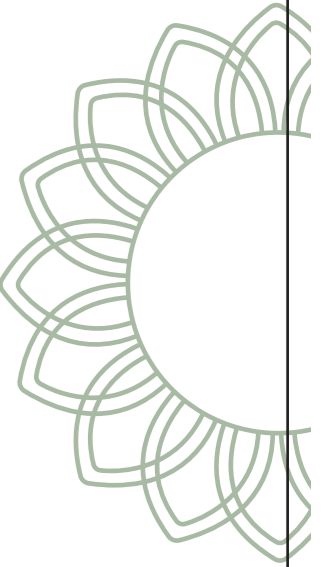
Spacious, because  
wellbeing  
begins at home.

Image for representation. Not an actual site image





Artist impression. Not an actual site image.

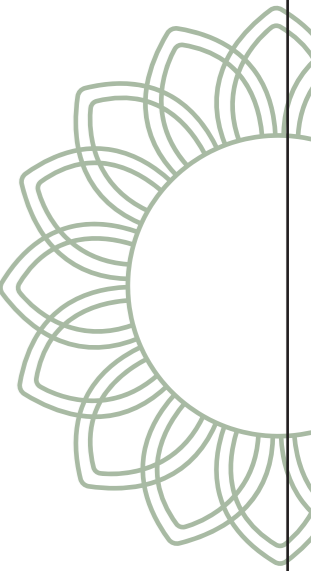


## Discover a Life of Complete Wellbeing at Purva Atmosphere

At Purva Atmosphere, wellbeing is the true luxury. Designed to nurture every aspect of your life—be it meaningful connections, inner peace, or physical vitality—this is where Social, Emotional, and Physical Wellness come together in perfect harmony for a balanced and fulfilling lifestyle.



Image for representation. Not an actual site image



## Social Wellness: Where Connections Blossom

Life is best lived in the company of others. Social Wellness at Purva Atmosphere is about creating spaces that foster meaningful interactions, celebrations, and a sense of community. It's where relationships grow stronger, laughter echoes, and every gathering feels special.



Image for representation. Not an actual site image

Library & Reading Area





Image for representation. Not an actual site image

Business Lounge





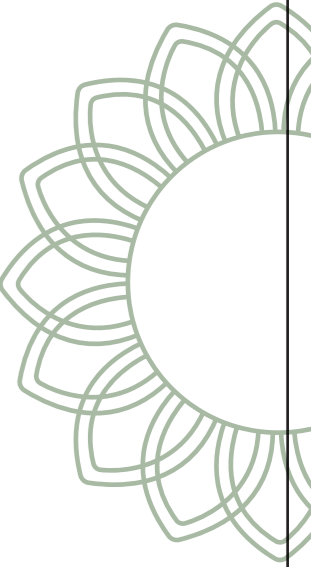
Image for representation. Not an actual site image

Amphitheater





Artist impression. Not an actual site image.



## Emotional Wellness & Aesthetics: Find Your Sanctuary

True wellness begins within. The Emotional Wellness spaces at Purva Atmosphere are designed to inspire calm, nurture joy, and connect you with the beauty around you. It's a haven where you can slow down, breathe, and rediscover your sense of peace and purpose.



Image for representation. Not an actual site image

Meditation & Yoga Deck

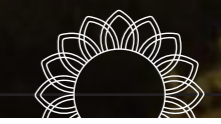




Image for representation. Not an actual site image

Fountain

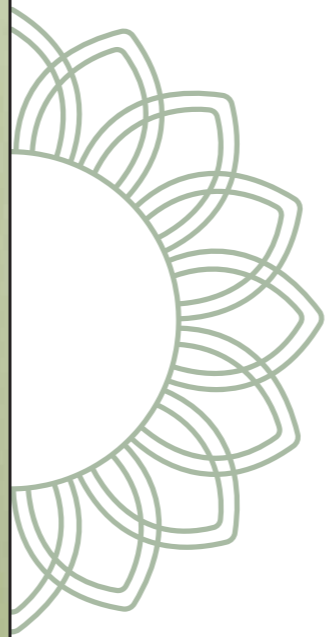




Artist's impression

## Here's our grand plan for your wellbeing.

- |                          |                         |                        |
|--------------------------|-------------------------|------------------------|
| 1. CYCLE TRACK           | 21. FLAG HOISTING       | 41. TREE HOUSE         |
| 2. DRIVEWAY              | 22. BARBEQUE LAWN       | 42. FOREST WALK        |
| 3. PLANTERS              | 23. KOI POND            | 43. ORCHID GARDEN      |
| 4. KIDS PLAY             | 24. GROUP DINING AREA   | 44. NET CRICKET        |
| 5. MULTIPURPOSE LAWN     | 25. SERVINGS COUNTER    | 45. FUTSAL COURT       |
| 6. AMPHITHEATER          | 26. YOGA POD            | 46. MULTIPURPOSE COURT |
| 7. BUTTERFLY GARDEN      | 27. WATER FEATURE       | 47. PET PARK           |
| 8. DIVINE GARDEN         | 28. LAP POOL            | 48. GROUP SEATING      |
| 9. SCULPTURE             | 29. KIDS POOL           | 49. SKATING AREA       |
| 10. HAMMOCK GARDEN       | 30. JACUZZI             | 50. WALKWAY            |
| 11. MINI GOLF            | 31. LOUNGERS            | 51. PERGOLA SEATING    |
| 12. MAZE GARDEN          | 32. CAFETERIA           | 52. PATHWAY            |
| 13. FOREST WALKWAY       | 33. OVERFLOW            |                        |
| 14. GROUP SEATINGS       | 34. SEATING             |                        |
| 15. SENSORY GARDEN       | 35. BUILDING ENTRANCE   |                        |
| 16. STORY TELLING CORNER | 36. DROP OFF            |                        |
| 17. INTERNAL PATHWAY     | 37. SITE ENTRANCE       |                        |
| 18. PARTY LAWN/YOGA LAWN | 38. DRIVEWAY            |                        |
| 19. REFLEXOLOGY PATH     | 39. RAMP TOWARDS PODIUM |                        |
| 20. CO-WORKING SPACE     | 40. KIDS PLAY           |                        |



## The Puravankara Legacy

We've been building dreams into homes since 1975. We've earned the trust of families across India by delivering innovative and high-quality living spaces in cities like Pune, Bengaluru, Chennai and Mumbai. We offer a variety of projects from luxury living to connected communities.

<b>50</b> Years of excellence	<b>86</b> Completed projects	<b>9</b> Cities	<b>48,500+</b> Homes Delivered	<b>2 LAC+</b> Happy Residents	<b>50</b> Mn Sq. ft. Developed
-------------------------------------	------------------------------------	--------------------	-----------------------------------	----------------------------------	--------------------------------------



**Purva Silversands**  
Keshav Nagar, Pune



**Emerald Bay**  
Keshav Nagar, Pune



**Purva Windermere**  
Chennai



**Purva Park Hill**  
Bangalore



**Purva Aspire**  
Bavdhan, Pune



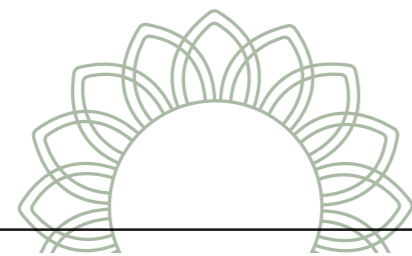
**Purva Blubelle**  
Bangalore



**Marina One**  
Kochi

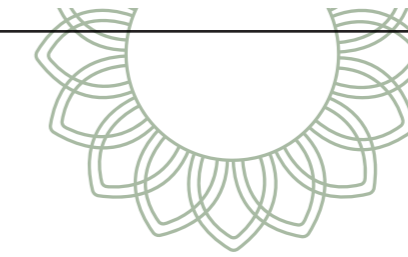


**Purva Clermont**  
Chembur, Mumbai





## From the Leader's Desk



### Mr. Ravi Puravankara

Under Mr. Puravankara's visionary leadership, the company has grown into one of India's largest residential real estate conglomerates. Known for pioneering market trends, he introduced affordable premium homes for the mid-income consumer through Provident Housing Limited, a wholly-owned subsidiary. As an iconic leader and forward-thinker, Mr. Puravankara revolutionized the concept of affordable luxury for aspirational Indians, laying the foundation for the premium affordable housing sector. He was also among the first to bring FDI into Indian real estate by forming a joint venture with Singapore's Keppel Land Limited. Additionally, Mr. Puravankara played a key role in implementing cutting-edge technology and best practices in construction, ensuring quality execution, and enhancing sales and customer relations.



### Mr. Ashish R. Puravankara

Ashish oversees the entire business, focusing on identifying growth opportunities for Puravankara Limited. His strategic vision has been instrumental in ensuring superior construction quality through the use of innovative technologies. Ashish's entrepreneurial drive led to the launch of Provident Housing, a prominent large-scale community developer, and the creation of Purva Land, a specialized arm for plotted developments.