



PRESENTING  
**TOWER OF ADYAR**

*life. above all.*

TN/RERA NO. TN/29/BUILDING/0173/2017  
A project by POOMPUHAR REAL ESTATES PRIVATE LIMITED

*A stunning  
universe that  
places you and...  
Life. Above all.*

The Solicitously designed **Tower of Adyar** by Poompuhar Real Estates Pvt. Ltd., (a part of Nahar Group), is an epitome of premium living. Located in one of the finest neighbourhood's of South Chennai - Adyar, this 14 storeyed residential complex is exclusively crafted for luxurious living.

The plush 4 BHK apartments provide a feeling of openness without compromising on the privacy. It elevates lifestyle to another level, making it not only a modern masterpiece but also the perfect abode. An interior-living area elegantly integrated with the landscapes, brings perfect harmony with the beauty of its natural surroundings and the stunning seascape.

These fashionable apartments with the finest fittings and comforts will certainly compliment a chic lifestyle.



Rendered/ Artistic Impression of front elevation view

# *The Towering Impression*

Adyar's premium-ness is one of the most revered areas in Chennai, and is now extended and applied to Nahar Group's Tower of Adyar. The tower also provides a lifestyle with wide range of exclusive luxuries under one roof and enjoys the best address in the midst of amazing environs of the city.

The detailing in the design is focussed to create an extraordinary residential experience offering comfort, luxury and quality of life.

The city has everything to offer, right from scenic beauties of Buckingham Canal, Tiruvanmiyur, Theosophical Society, Besant Nagar to the affluent and ever-effervescing Adyar River. The locale in and around Tower of Adyar makes it the most sought after space to own.



## Connectivity

“Tower of Adyar”, nestled within Adyar’s finest neighbourhood is just a stone’s throw away from the city landmarks and is well linked with connectivity hubs such as the airport, railway station, the IT corridor and ECR (East Coast Road). Adjacent to Lattice Bridge Road, the Tower’s proximity to prominent educational institutions, hospitals, financial institutions, entertainment and lifestyle centres makes it a perfect place to reside in.

### DISTANCES

MRTS (Proposed) Adyar Station: 0.5 kms (Approx.)

Chennai Central Railway Station: 11.4 kms (Approx.)

Chennai Airport: 13.6 kms (Approx.)

## Places nearby

**SCHOOLS:** Kendriya Vidyalaya, Bala Vidya Mandir, Sishya School, St. John’s English School & Junior College, Bharath Senior Secondary School, St. Michael’s Academy and St. Patrick’s High School

**HOTELS:** Park Hyatt Chennai, Crowne Plaza Chennai Adyar Park, The Leela Palace Chennai

**CLUBS:** Madras Club & Madras Boat Club

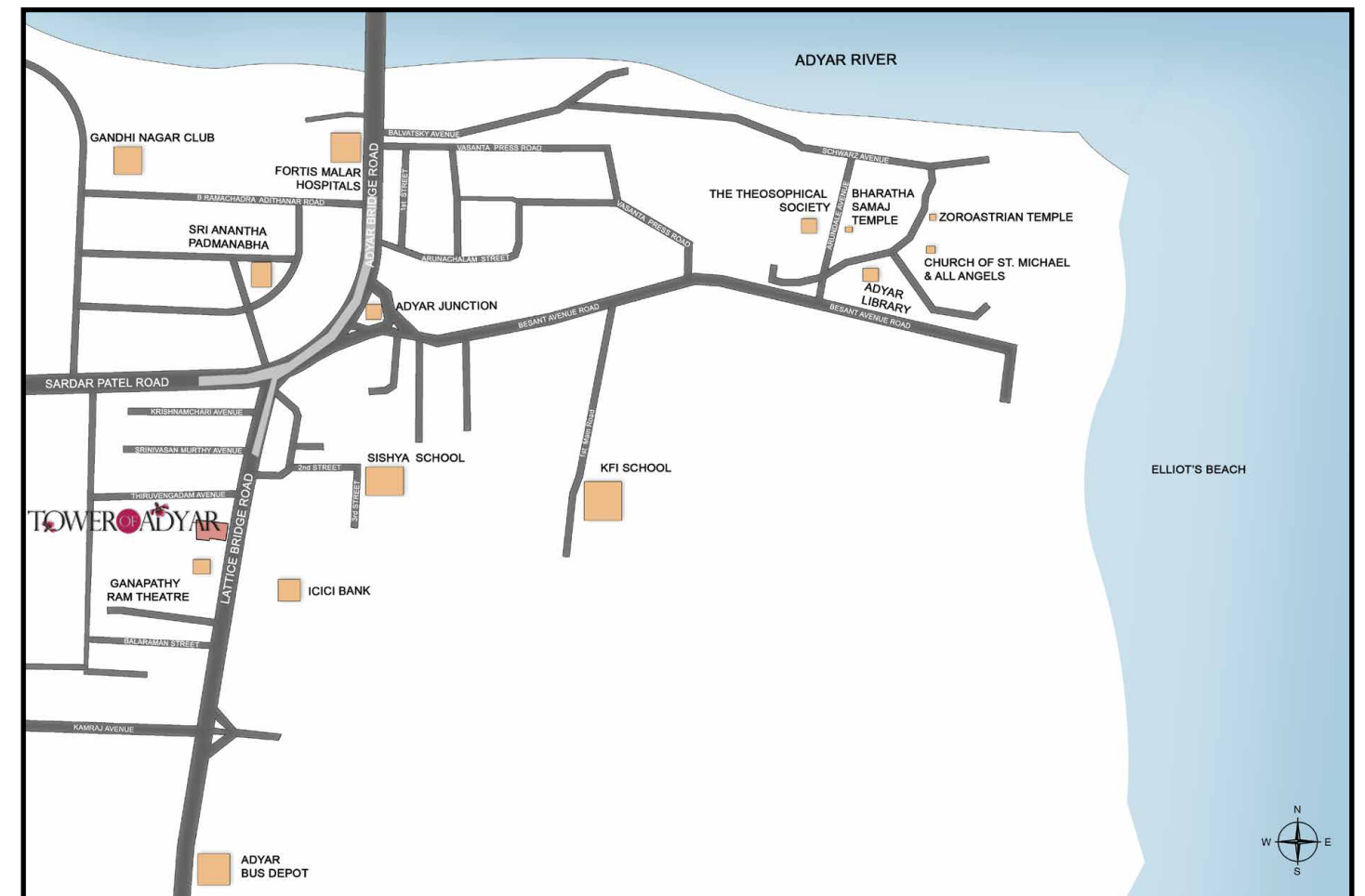
**HOSPITAL:** Fortis Malar Hospital

**BANKS:** State Bank of India, Axis Bank, ICICI Bank & HDFC Bank

**SHOPPING & ENTERTAINMENT:** Phoenix Market City

**OTHERS:** Theosophical Society & Elliot’s Beach

## Location Map



# Mark your arrival with grandiosity

Whether it is life or your homely paradise, make sure you mark your entry in class. As you walk in through the state-of-the-art lobby the hi-gloss vitrified flooring simply makes the walk more elegant.

A 24x7 security system with CCTV surveillance ensures you have a safe environment at all times. The high-speed elevators at the lobby provides easy and quick connectivity to all the luxury amenities and your home. After all, your arrival to your ultimate space couldn't be less grand. To further enrich your lifestyle experience you could also opt for a healthy living at the state-of-the-art-gym on the 15th floor at the rooftop. While you enjoy sometime with either your family or friends at the lawn area or pergola seating or café, the kids can enjoy themselves at the kid's play area or indulge in some of the indoor games facilities. Along with providing solar panel for energy conservation, the tower also has robust power backup system for common areas as well as multi-level mechanical car parking facility.

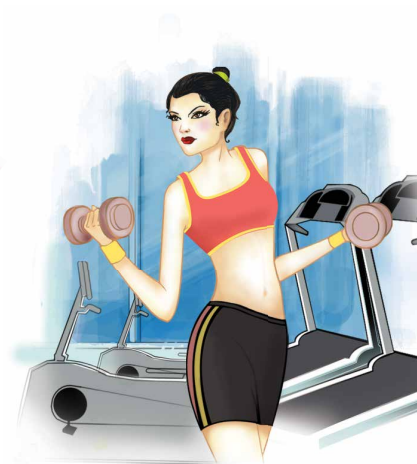
## Terrace Floor Plan



\*Rendered/Artistic impression

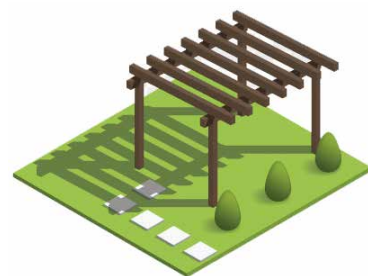
# Amenities

State-of-the-Art-Gym



Solar Panel

Terrace  
Lawn Area

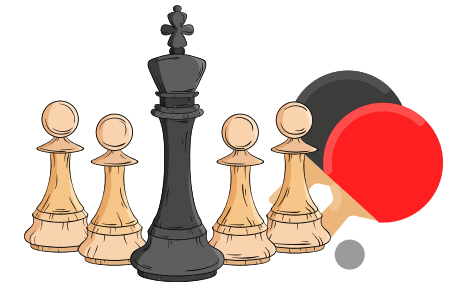


Pergola Seating

Cafe



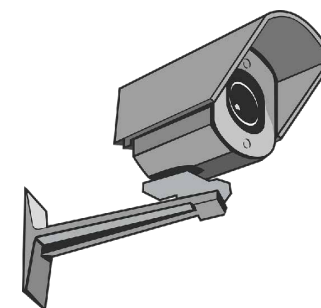
Indoor Games



Kid's Play Area



Multilevel Mechanical Car Parking

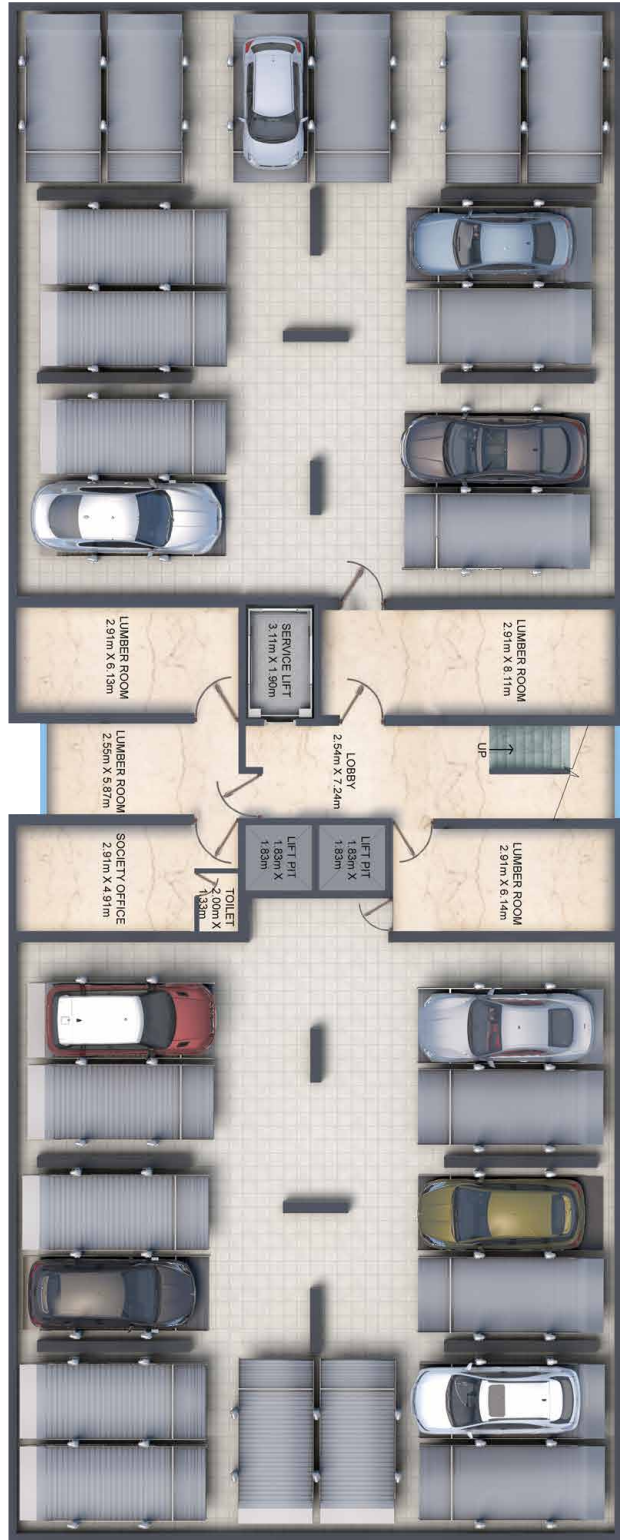


24X7 CCTV Surveillance

Power Backup



# Basement Plan



# Stilt Floor Plan



# Typical Floor Plan

(1st to 6th floor, 8th to 12th & 14th floor)



# Typical Floor Plan Refuge

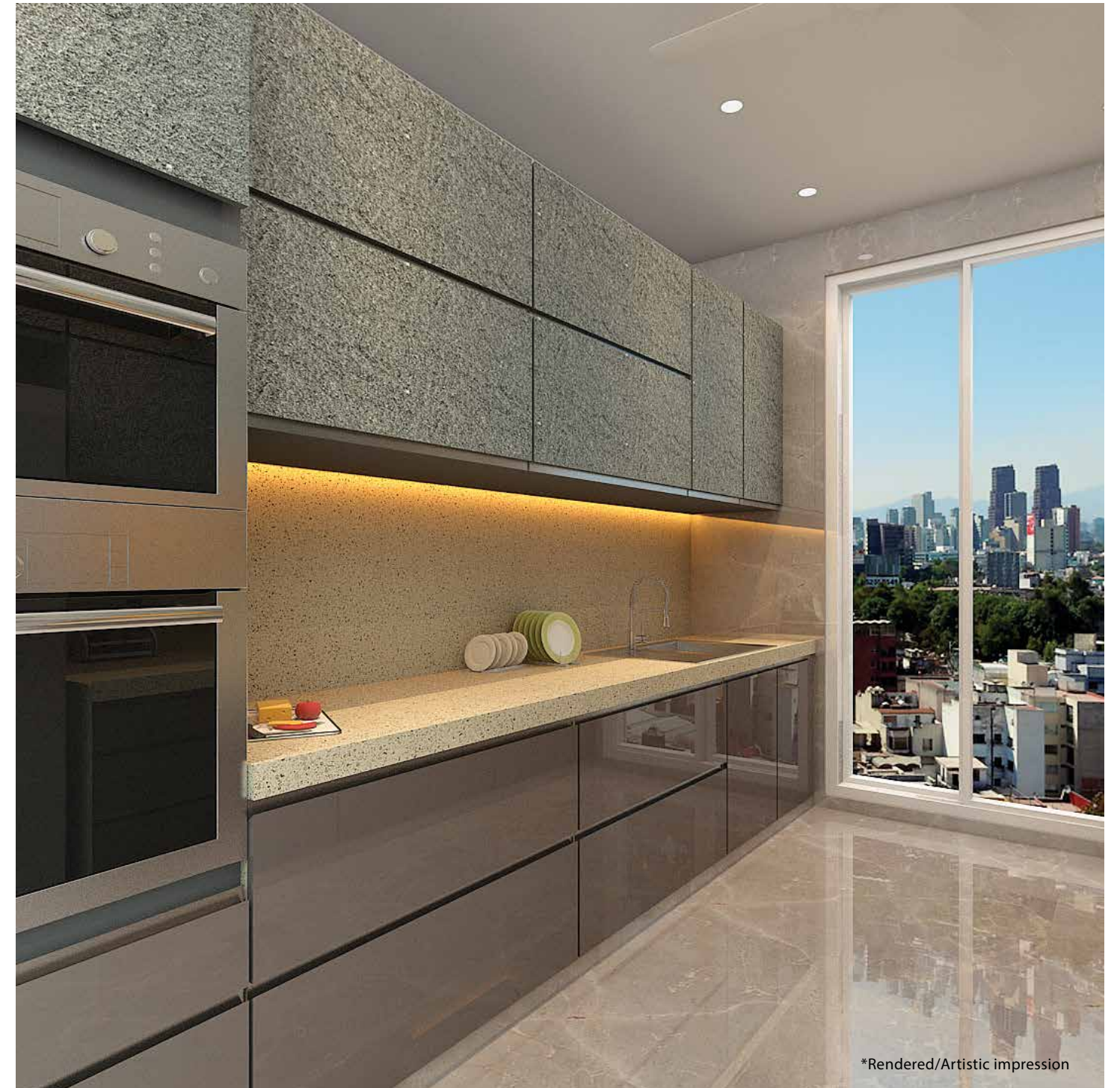
(7th & 13th floor)



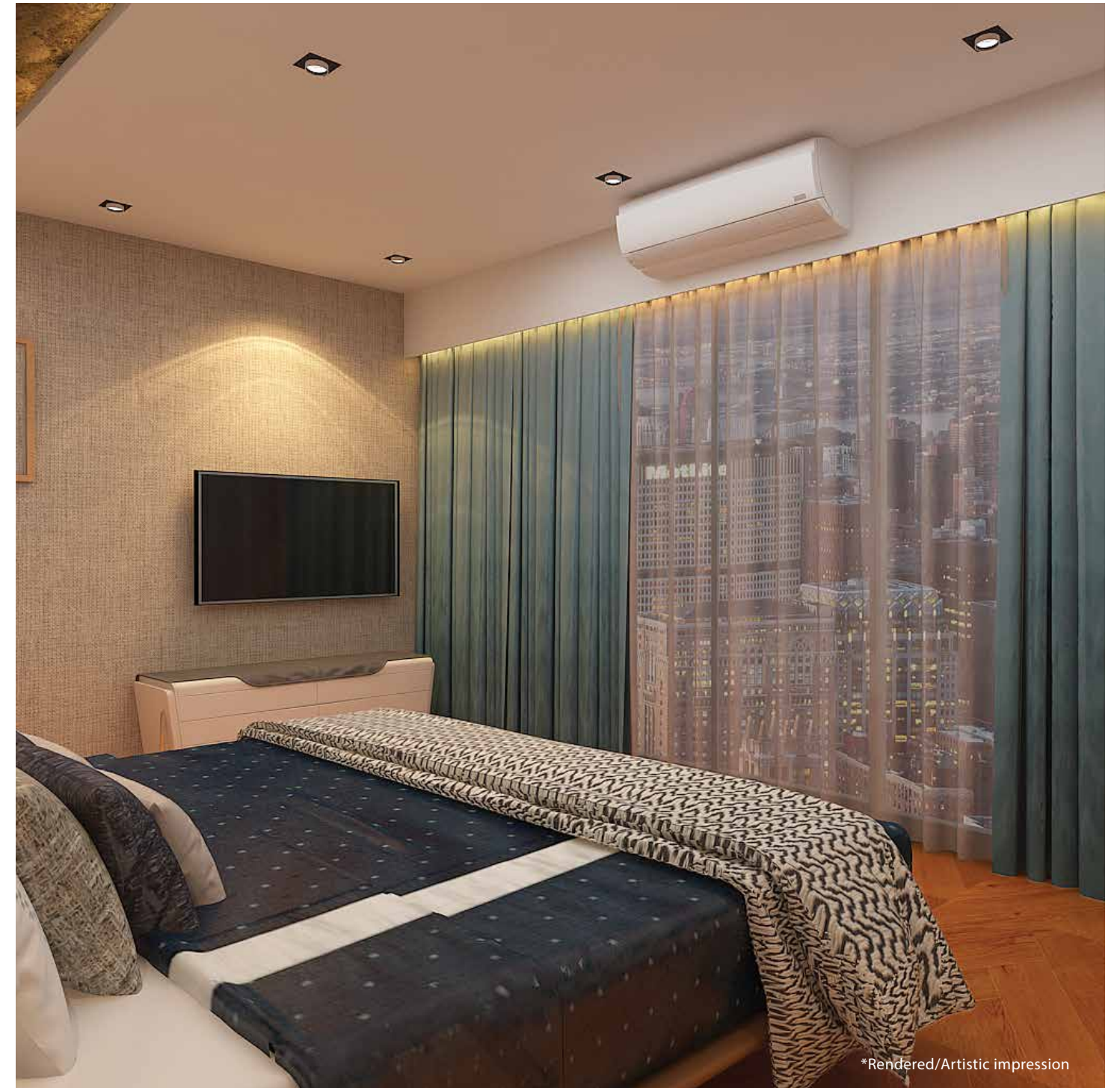
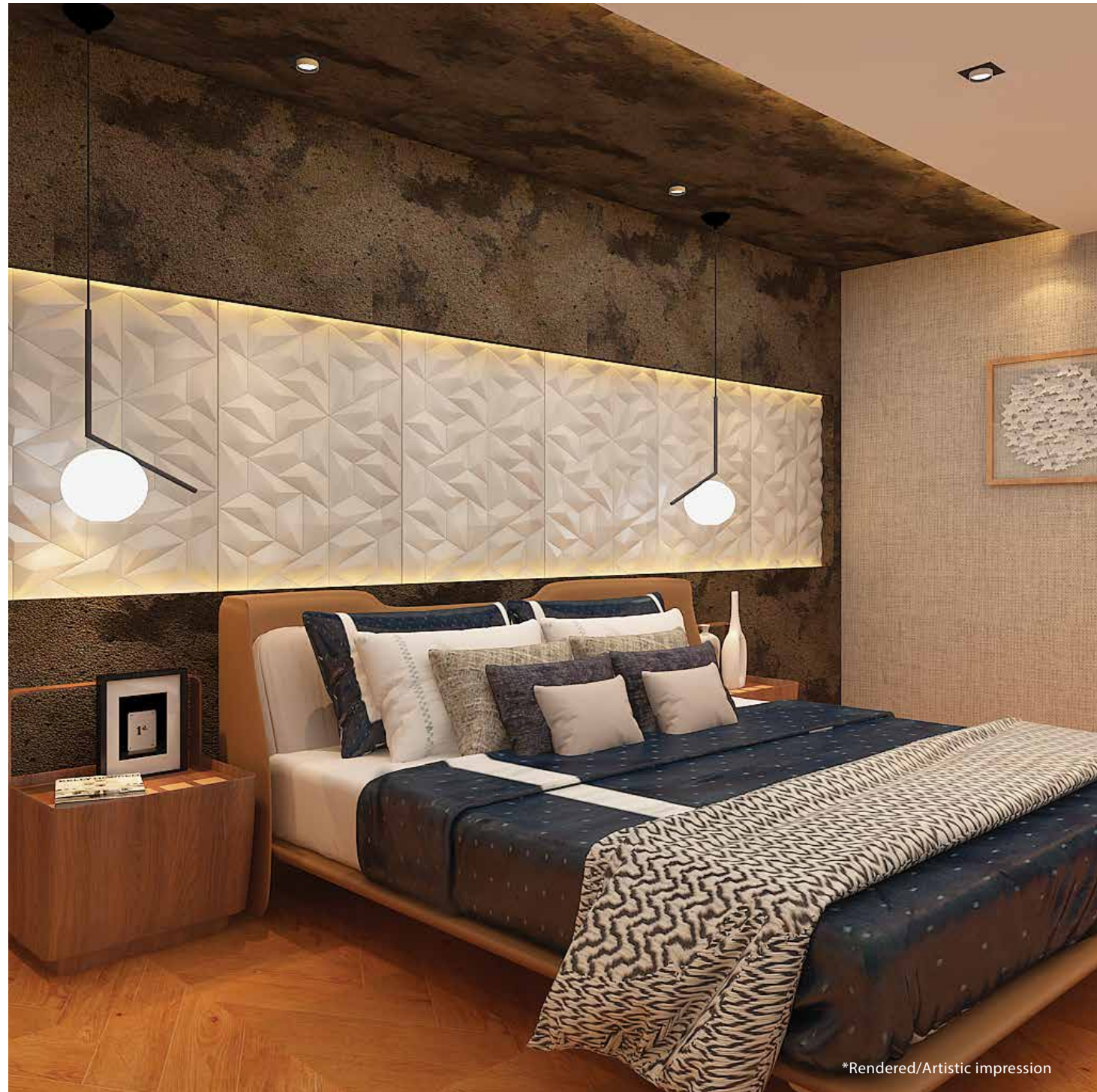
# *Living Room*



*Kitchen* 



# Master Bedroom



# About Nahar Group

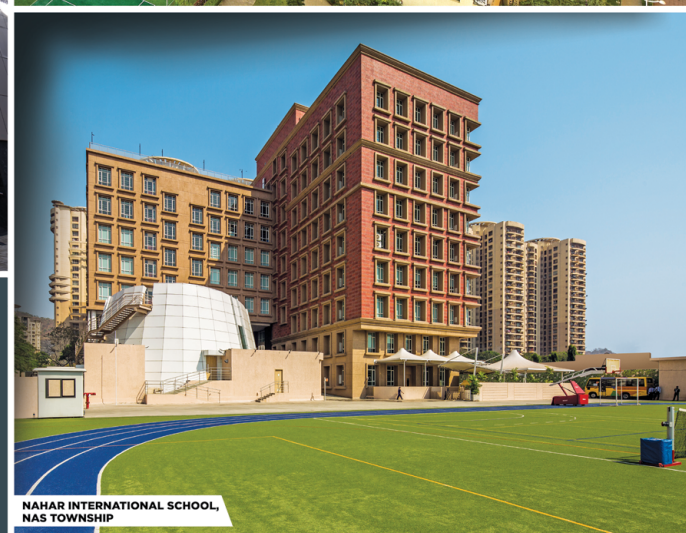
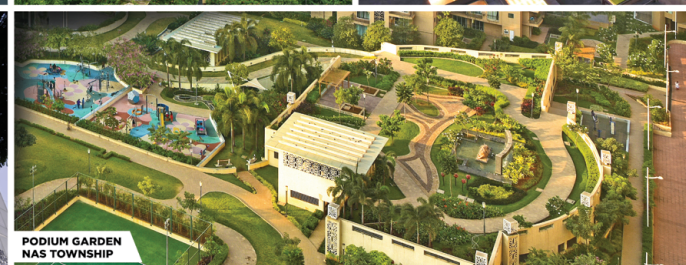
Nahar Group is a premier real estate developer headquartered in Mumbai. Established in 1973, the Group has developed over 15 million square feet of prime real estate projects, making it one of the names to reckon with. The Group has proved its proficiency in developing Integrated Townships, Lifestyle Residences, Industrial and Commercial space. It has also established itself in the field of education with Nahar International School, which is affiliated to Cambridge School network, and in the healthcare segment by establishing Nahar Medical Center, enabling access to over 4,000 families with technically advanced medical and diagnostic facilities. Furthermore to provide affordable healthcare facilities to the masses, especially the underprivileged, the Group has opened an Eighty two bed (Approx.) state-of-the-art multispeciality hospital in Bhinmal, Rajasthan.

Nahar Group's flagship project Nahar's Amrit Shakti is an award-winning integrated township located in Chandivali, Andheri East, Mumbai. The township boasts of over 40 high-rise towers across 125 acres of lush green landscape. More than 4,000 happy families including NRI's have made Nahar's Amrit Shakti as their permanent address. With an aim to provide the finest luxury experience, Nahar's Amrit Shakti is offering its residents a world class leisure and sports clubhouse- 'Nahar's Nectarfield', spread across an area of approx.

4,645 sq. mtrs/ 50,000 sq. ft approx. The infrastructure created around Nahar's Amrit Shakti comprises of Nahar International School, Nahar Medical Center, Nahar Business Center, Jain Temple, Supermarket and Shopping Avenue.

After having established its reputation in Mumbai, the group set its footprints in Balewadi, Pune by developing 'F' Residences. Nahar Group has also entered markets such as Ahmedabad, Rajasthan and now in Chennai with an uber luxury property 'Tower of Adyar'.

Spearheaded by the visionary Mr. Sukhraj Nahar, Founder, Chairman and Managing Director and Ms. Manju Yagnik, Vice Chairperson, Nahar Group is recognized for its quality, reliability and professional approach that has earned prestigious awards for its domain expertise, management practices, corporate governance and corporate social responsibilities.



THE DISTANCE BETWEEN  
YOUR DREAMS AND YOUR REALITY  
IS YOUR ACTION.



# Management



**Mr. Sukhraj Nahar**  
Founder, Chairman and Managing Director

*“Actualization is the distinguishing factor between one who has a vision and is a visionary”*

As Chairman and Managing Director, Mr. Sukhraj Nahar is at the helm of Nahar Group. Spanning over four decades, it is his vision that has translated wishes of millions into reality. A true entrepreneur in his own right, Mr. Nahar embarked on a journey with a clear vision of working with imaginations and an insight to create a team of people by bringing them together with a shared sense of purpose.

Such penchant for perfection, quality and on-time delivery are values that are today synonymous with the Nahar Group. Today the township concept is widely adopted across the nation and has changed the shape of the real estate industry. He has earnestly dedicated his every effort to build a rising momentum that has earned him several laurels both within the corporate segment as a business magnate and as a philanthropist.



**Ms. Manju Yagnik**  
Vice Chairperson

*“Business acumen is about backing a vision with strategic planning”*

Ms. Manju Yagnik has been associated with the Nahar Group for over three decades. Her core expertise lies in project planning, project development and marketing strategies. Her dynamism gets reflected in her process-oriented approach and thorough understanding of the changing market.

She is recognized as an industry icon for her thought leadership. Her firm belief in ‘no road map to success sans challenges’ has led the group to stupendous success and she attributes this success to a culture that believes in incessant betterment across functions. Her dedication has resulted in Nahar Group winning several prestigious awards and accolades at national and international platforms.

Her passion for creating unique land spaces, conceptualizing brilliant initiatives and understanding consumer behaviour makes her naturally a strong figure in the industry. The secret to her success is getting inspired by challenges and always thinking ahead of time.

She has won many awards and accolades which stand testimony to her corporate governance skills and contribution to the industry. Furthermore, she is also associated with many industry bodies nationally such as NAREDCO, CREDAI-MCHI, FICCI and RICS.

# Awards

The Nahar Group is a story of hard work, success and never ending passion for excellence. In this journey, the group has been awarded and recognized for work excellence several times. And it’s not just a contribution to the real estate industry, but it has also won many accolades for social and community initiatives.

- India’s **Most Admired Brand of the Year 2016** by White Page International
- Nahar’s Amrit Shakti awarded as **The Best Township Project of the Year 2015** by Construction Times
- Awarded The Economic Times’ **Best Realty Brands Of The Year 2015**
- Nahar’s Amrit Shakti was honoured with the **‘Township Award’** at the pan-India level in 2007, instituted by Times Glory
- Recognized for **‘Building a Better Future Together’** by HDFC
- Nahar Group has consistently bagged **Best Innovative Marketing Developer Award**, Critics Award – Participants’ Choice And Excellence in Design Development Award at the **MCHI Expo**
- **‘Best Residential Developer of the Year Award’** by Construction Source India
- Mumbai Municipal Corporation has awarded Nahar’s Amrit Shakti for its excellent township garden
- **‘Environment-Friendly Project of the Year’** at the Realty Plus Excellence Awards 2012 For West India



**CORPORATE OFFICE ADDRESS:**

B-1, Mahalaxmi Chambers, 22, Bhulabhai Desai Road  
Mahalaxmi, Mumbai - 400026.  
Tel no.: +91 22 2352 2784 / 3390 Fax: +91 22 2351 0470  
Email: [sales@nahargroup.co.in](mailto:sales@nahargroup.co.in)  
Website: [www.nahargroup.co.in](http://www.nahargroup.co.in)

**SITE OFFICE ADDRESS:**

Tower of Adyar, New # 107 to 109,  
Old # 38 to 39, Lattice Bridge Road,  
Adyar, Chennai, Tamil Nadu - 600020  
Tel no.: +91 86950 91817  
Email: [towerofadyar@nahargroup.co.in](mailto:towerofadyar@nahargroup.co.in)  
Website: [www.towerofadyar.com](http://www.towerofadyar.com)

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