urbanrise®



WELCOME TO THE JOINT BUSINESS PLANNING MEET

Chennai's Largest Integrated Township Unveiling



ABOUT URBANRISE

India’s Fastest Growing Real Estate Developer

South India's Largest Real Estate Developer

15,000 +
Home Delivered

72
Million Sq. Ft. Developed, Ongoing & Upcoming

51,000 +
Crores of real estate portfolio

BANGALORE | HYDERABAD | CHENNAI



★ ★ ★
RANKED #1 FASTEST GROWING
2024 GROHE-HURUN INDIA REAL ESTATE 100

★ ★ ★
FINANCIALLY STABLE AND DISCIPLINED COMPANY
ASIA ONE

★ ★ ★
GALLERIA RESIDENCES BEST RESIDENTIAL PROJECT
TIMES GROUP REALITY ICON

★ ★ ★
ASIA'S BEST & FASTEST GROWING REAL ESTATE BRAND
WCRC

★ ★ ★
#1 BRAND IN SOUTH INDIA
TIMES GROUP & REALITY ICON

★ ★ ★
MOST TRUSTED BUILDER
TIMES GROUP & REALITY ICON

★ ★ ★
ORCHID SPRINGS BEST RESIDENTIAL PROJECT
DHFL & SILICON INDIA

★ ★ ★
HUMMING GARDENS BEST RESIDENTIAL VILLA
TIMES GROUP & REALITY ICON

★ ★ ★
MOST RELIABLE BUILDER
SILICON INDIA

★ ★ ★
GALLERIA RESIDENCES BEST INNOVATION PROJECT
SILICON INDIA



PIONEERING DEVELOPMENTS ACROSS SOUTH INDIA

BENGALURU

DEVELOPED, ONGOING & UPCOMING PROJECTS

6
Million SFT

3,200
Homes

6
Projects



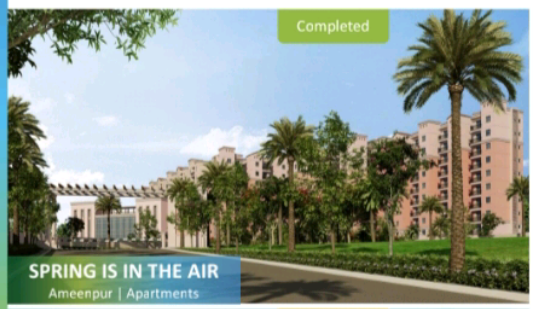
HYDERABAD

DEVELOPED, ONGOING & UPCOMING PROJECTS

17
Million SFT

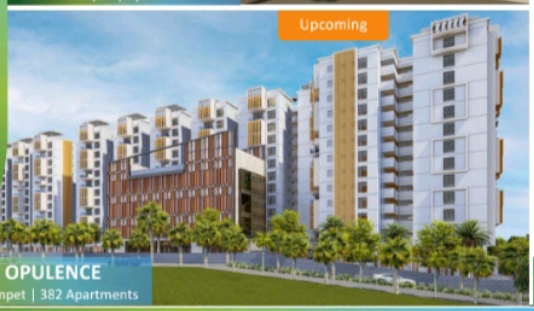
9,000
Homes

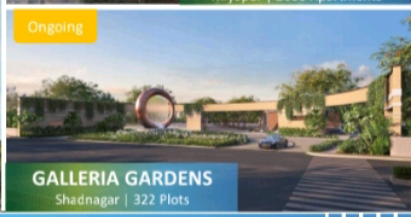
9
Projects











CHENNAI

DEVELOPED & HANDED OVER PROJECTS

7
Million SFT

6,000
Homes Delivered

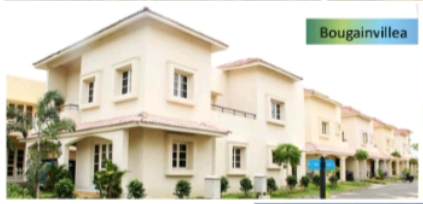
8
Projects

COMPLETED

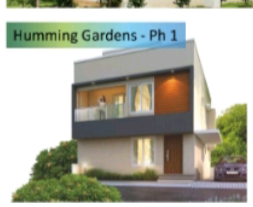
















CHENNAI

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ONGOING & UPCOMING PROJECTS

20
Million SFT

18,000
Homes

16
Projects

ONGOING



UPCOMING





urbanrise

CHANNEL PARTNERS ARE OUR BUSINESS PARTNERS

Channel Partners are at the Heart of Everything we do

urbanrise



80%

In Bengaluru and Hyderabad,

of our success is driven by the strength of our Channel Partners.

We are excited to bring this winning formula to Chennai

replicating the same success with our trusted Channel Partner network.

CP-FIRST ORGANISATION

urbanrise

01 Exclusive 60-day pre-launch window for CPs	06 Creative support for you to do digital marketing
02 Best inventory and best price	07 Marketing collateral support for BTL activities for lead gen
03 Urbanrise will not do any marketing activities- offline or online during the exclusive CP launch window	08 Targeting 7 days CP payout commitment post agreement
04 There will be no lead clash	09 Best-in-the-industry payout and ladder structure
05 Dedicated relationship managers	10 Dedicated CP lead portal







ADVANTAGE TAMBARAM

Ready-to-Live Infrastructure & Connectivity

Proximity Accessibility and Convenience

urbanrise

- **3 MINS** From Outer Ring Road (ORR)
- **10 MINS** From Upcoming Tambaram Metro Station
- **10 MINS** From Kilambakkam Bus Terminus
- **10 MINS** From Tambaram MEPZ SEZ
- **15 MINS** From Gateway IT Park
- **20 MINS** From Chennai International Airport

Pre-Launching

urbanrise

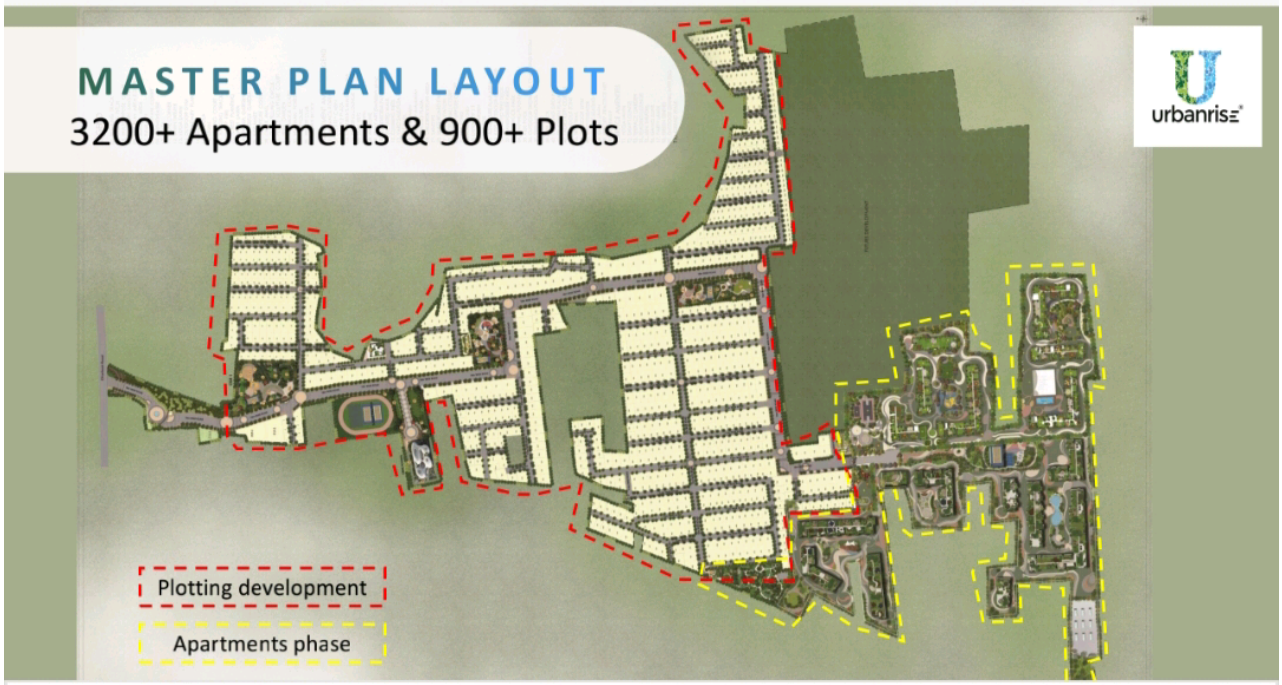
Opus96

96-ACRE MEGA INTEGRATED TOWNSHIP

96-ACRE MEGA INTEGRATED TOWNSHIP







WORLD CLASS APARTMENTS
PHASE 2



- 3200+ Apartments
- 2B + S + 14 Floors
- 12 Magnificent Towers
- Rooftop Amenities
- Grand Clubhouse
- 2 Lush Green Parks

ALSO, DISCOVER 900+ LUXURY VILLA PLOTS IN OUR MEGA INTEGRATED TOWNSHIP



PROVIDING 125+ AMENITIES FOR AN OPULENT LIFESTYLE



4 PARKS TO EXPERIENCE

NATURE FOUR TIMES OVER



Spanning nearly 3 acres, Opus96 is blessed with 4 verdant parks. Filled with vibrant flowers, majestic trees and diverse botanical wonders.

2 Elegant Clubhouses

CLUBHOUSE FOR SENIORS

THE ELDER FRIENDLY TOWNSHIP



The exclusive senior clubhouse has a separate gym to keep the older residents fit. It also has a yoga centre, board games corner and library to keep their minds active

A LOVELY CLUBHOUSE

FOR THE YOUNG AND LIVELY



This clubhouse has a state-of-the-art-gym to go from fat to fit. Stretch your muscles in the yoga room. Play TT. or just unwind with a book in the library. There's a banquet hall to organize family events as well.

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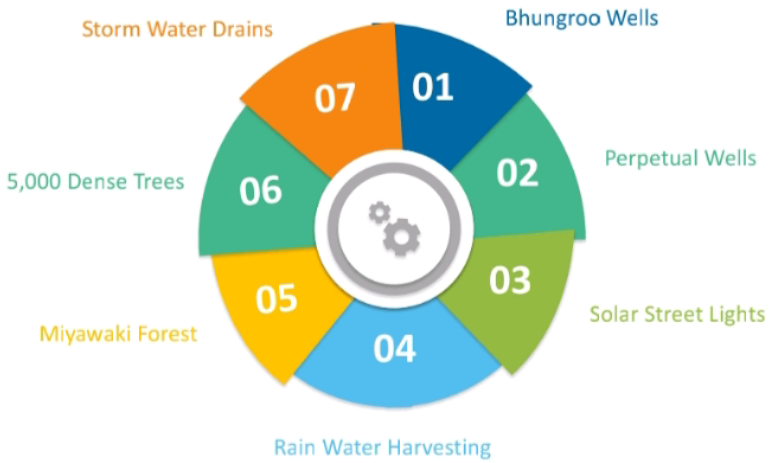
CONCRETE CEMENT ROADS

WHITE TOP CC ROADS THAT LAST A LIFETIME



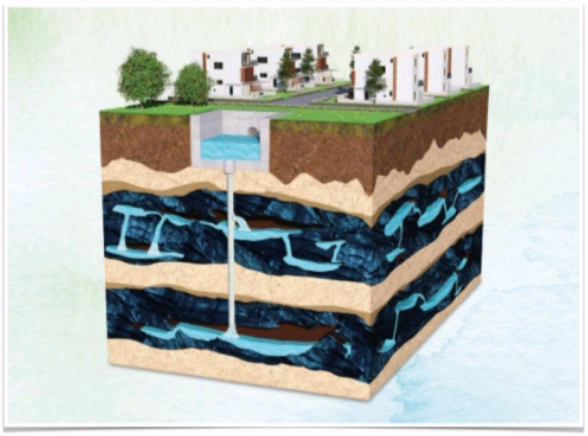
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New-Age Sustainability



Bhungroo Wells

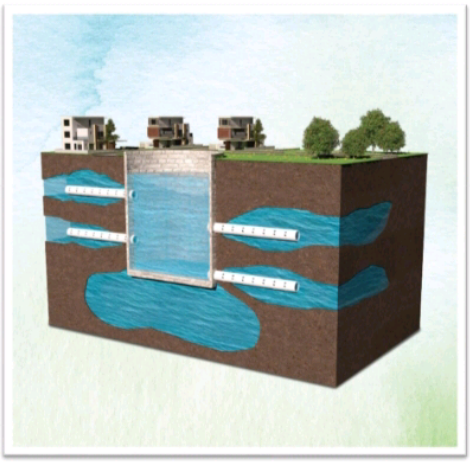
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For the first time in Chennai, Urbanrise has introduced the concept of Bhungroo Wells in Opus96. These wells capture and store excess rainwater during monsoons, ensuring a reliable water source in dry seasons. By providing steady water for domestic use, Bhungroo wells offer water security to a city starved of H20.

Perpetual Wells

urbanrise



Another significant initiative at Opus96 is the deployment of the soon-to-be-patented Perpetual Well technology. Simply put, Perpetual Wells recharge the water table by penetrating the ground deep below with horizontal bores and help in providing water to residents during times of scarcity.

THE MOST CHILD-FOCUSED
TOWNSHIP IN CHENNAI



Opus96 offers a happy and nurturing environment for kids. With children's parks, playgrounds and learning hubs.



urbanrise

The real joy for every parent is to ensure the holistic development of their children. Here, Parents can make this happen despite their busy work schedules and time constraints.

A well-designed children's learning hub, Urbanrise Genius ensures that children don't have to go anywhere else for classes that nurture their talents.

- Robotics
- Painting
- Cookery
- Art & Craft
- Music
- Dance
- Day Care
- Tuition Classes
- Creche



A CBSE SCHOOL INHOUSE
FOR QUALITY EDUCATION

urbanrise

Rains & Water Logging Proof



- Ground level raised by 5 feet
- Storm water drainage
- Robust 6 ft tall RCC Compound wall built with Mivan technology

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Plug & Play Plots



- Underground Water Connection Point
- Underground EB Connection Point
- Underground Communication Line
- Overhead Water Tank



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PRE-LAUNCHING WITH AN EXCLUSIVE EOI WINDOW!

Phase 1



PRE-LAUNCH PRICING

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Unlock exceptional value with our EOI special pricing *(Applicable for limited inventory only).*

Plot Type	Regal	Duke	Sovereign	Imperial	Majesty	Royal
Avg. Plot Size *(Sq. Ft.)*	600	900	1200	1500	1800	2400
Indicative Base Price* *(INR in Lacs)*	29.99 to 33.00	44.99 to 49.50	59.99 to 66.00	74.99 to 82.50	89.99 To 99.00	120 to 132

**Dynamic Pricing for Limited Units.*

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EMPOWERING OUR CHANNEL PARTNERS IS CENTRAL TO OUR MISSION

- Dedicated Relationship Managers
- Creative support for Digital Marketing activities for lead gen
- Marketing Collateral support for BTL activities for lead gen
- CRM & Banking Team support for agreements and loan support
- Training of Pre-Sales team of CPs on the project and how to pitch to potential customers
- Training of Sales Team of CPs on the project and how to convince the customers
- Regular updates on the project
- Exclusive AC workplace at the Site for your team with a complimentary snack



urbanrise

TOGETHER,

LET'S CREATE HISTORY

A WIN-WIN Partnership for Unprecedented Success