

Iconic
Homes
from
India's
biggest **Style**
icon



elan
— by ARVIND

Let your
Style
do the
Talking

Elan is the first real estate offering of the US\$ 2 billion Arvind Group in Pune. You have known us through our brands like GAP, CK, Tommy Hilfiger, Arrow, US Polo, Ed Hardy, Aeropostale Flying Machine etc. Now experience the same sense of style, comfort and reliability through Arvind Elan.

Arvind Elan offers 2 BHK apartments at Kothrud. Surrounded by greenery and close to the National Defence Academy, it is a place like no other.



elan

2 BHK designer apartments



Style with Substance

Arvind, one of India's most trusted brands, is all set to re-imagine your living space with Elan. The word Elan is a synonym of style, as are these beautifully crafted homes from Arvind. Designed for the smart millennials, these spacious 2 BHK homes offer hassle-free connectivity and feature best-in-class amenities, for practical and convenient living. With a cosy community of only 120* homes built by India's best, Elan promises to be your comfy abode and the beginning of a brand new lifestyle.

Highlight your Style



128+
Parking spaces



2 BHK
Designer apartments

Spacious and lavish balconies



13+
Amenities



STYLE

+ DESIGN



120*
Units

2,10,000 sq.ft.
of development (Including basement & parking floors)





Get the Millennial Style

Everything about Elan is made to measure and built with loving attention to detail. Your home itself is designed such that it maximises the usable space available, so that there are no intruding walls or beams. The uniquely designed contemporary elevation reflects the modern style of living. The elements of texture finishes in the exterior ensure durability and enhance aesthetics. The posh entrance lobbies are built with luxurious marble. The spacious balconies are designed with mild steel railing and wooden planks. The ceilings and the windows are built in perfect proportion so that the home doesn't feel claustrophobic nor does it look empty.

Young families with children will love the safety and security of their abode while revelling in the lifestyle that it affords.



Amenities that add Style to your Life

Amenities are to real estate, what accessories are to fashion. They serve to emphasise a certain look, lifestyle and yet have to be functional enough to be useful. The amenities at Elan have also been chosen keeping a certain kind of lifestyle in mind. A rooftop cafe where you can unwind with friends after a hard days work. A pool with a wooden deck and a barbeque counter that is sure to become a talking point in your circle. Add to that landscaped grounds, a modern clubhouse and you have the makings of a lifestyle, that will be the envy of all.





Outdoor Style

Kids Play Area | Landscape Walkway | Club Terrace Café Seating
| Party Lawn | Single Pole Basketball | Splash Pool | Poolside Deck
with a Barbeque Counter & Lounge Seating | Outdoor Gym





Indoor Style

Fully Equipped Home Theatre Room | Indoor Gym | Board
Games Like Carrom & Chess | Table Tennis





Location that Never goes out of Style

Perfectly located at Kothrud road, Elan has the distinction of being close to places of work, worship, schools and bazaars. And yet it is quiet enough, that the dignity of your life is not intruded into, by the urban noise and pollution.

Barely a kilometre from the upcoming Metro station, and at the intersection of the Mumbai-Pune highway, Elan enjoys great connectivity and proximity. Being located right next to the Pune bio-diversity zone ensures that the area will remain congestion-free in the future also.

SCHOOL

- | | | |
|----------------------------------------|---------|---------|
| • City International School | 2.7 kms | 8 mins |
| • Bal Shiksha Mandir Eng Medium School | 5.2 kms | 14 mins |
| • Bharatiya Vidya Bhavan | 4.3 kms | 11 mins |

COLLEGES

- | | | |
|---------------------------------------|---------|---------|
| • Maharashtra Institute of Technology | 5.4 kms | 17 mins |
| • MIT School of Management Technology | 5.3 kms | 17 mins |
| • Pune College of Pharmacy | 5.1 kms | 16 mins |

HOSPITAL

- | | | |
|---------------------|----------|---------|
| • Capital Hospital | 900 mtrs | 5 mins |
| • Sahyadri Hospital | 3.2 kms | 15 mins |
| • Krishna Hospital | 4.7 kms | 15 mins |

IT PARK

- | | | |
|----------------------|---------|---------|
| • Lohia Jain IT Park | 1.5 kms | 4 mins |
| • Hinjewadi | 10 kms | 30 mins |



Stylish Accessories

State-of-the-Art Security System | Elevators with stylish interiors from OTIS / Kone / Schindler / ThyssenKrupp or equivalent brand | CCTV | Intercom Facility | Stylish Sanitaryware from Jaquar / Kohler or equivalent brand | High Quality Aluminium / UPVC Windows | Generator Backup for Common Areas | Provision for Inverters in Apartments | Mosquito Mesh in Windows





Stylish Specifications

STRUCTURE

- Earthquake Resistant RCC Frame Structure
- External and Internal Partition Walls with Good Quality Cement Blocks / Clay Bricks

FLOORING

- Living, Dining, Kitchen and Bedrooms: 800 X 800 mm Vitrified / Ceramic / Porcelain / Equivalent Tiles
- Bathrooms & Kitchen Dado: 600 X 600 mm Vitrified / Ceramic / Porcelain / Equivalent Tiles
- Balcony and Utility: Anti-Skid Vitrified / Ceramic / Porcelain / Equivalent Tiles
- Ground Floor Entrance Lobby: Granite / Marble / Engineered Stone / High Quality Ceramic Tiles / Equivalent Stone
- First Floor and Above Lobbies: 600 X 600 mm Vitrified / Ceramic / Porcelain / Equivalent Tiles

PLATFORM / COUNTER

- Kitchen: Polished Granite / Equivalent Stone
- Basin Counter: Polished Granite / Equivalent Stone

DOOR

- Main Door: Main Door having Wooden Door Frame & Flush Door Shutter with Polished Veneer Finish / Engineered Doors & Frames / Equivalent
- Internal Rooms Door: Flush Doors with Laminate and Wooden Frames / Engineered Door and Frames / Equivalent
- Bathroom Doors: Flush Doors with Laminate and Wooden / Granite Frames / Engineered Door and Frames / Equivalent make
- Door Hardware: Standard Door Hardware from Ozone, Dorset, Kich or Equivalent make

WINDOWS

- Window Frames: Jindal (1" Series) / Supreme / Equivalent Heavy Duty Aluminium Powder Coated Windows / UPVC Heavy Duty Windows
- Mosquito Mesh in Windows
- Windows with Stone Sill

WALL FINISH

- Internal: Berger / Asian / ICI Dulux / Nerolac / Surfa Coats or Equivalent Acrylic Emulsion Paint
- External: Berger / Asian / ICI Dulux / Nerolac / Surfa Coats or Equivalent Acrylic Waterproof or Weather Coat Paint / Texture

BALCONY RAILING

- Mild Steel Railing with Wooden Planks

PLUMBING

- CP Fittings and Accessories: Jaquar / Essco / Kohler / Plumber / Cera or Equivalent make
- Sanitary Ware: Wall / Floor Mounted Sanitary Ware from Jaquar / Cera / Kohler / Hindware / Parryware or Equivalent make

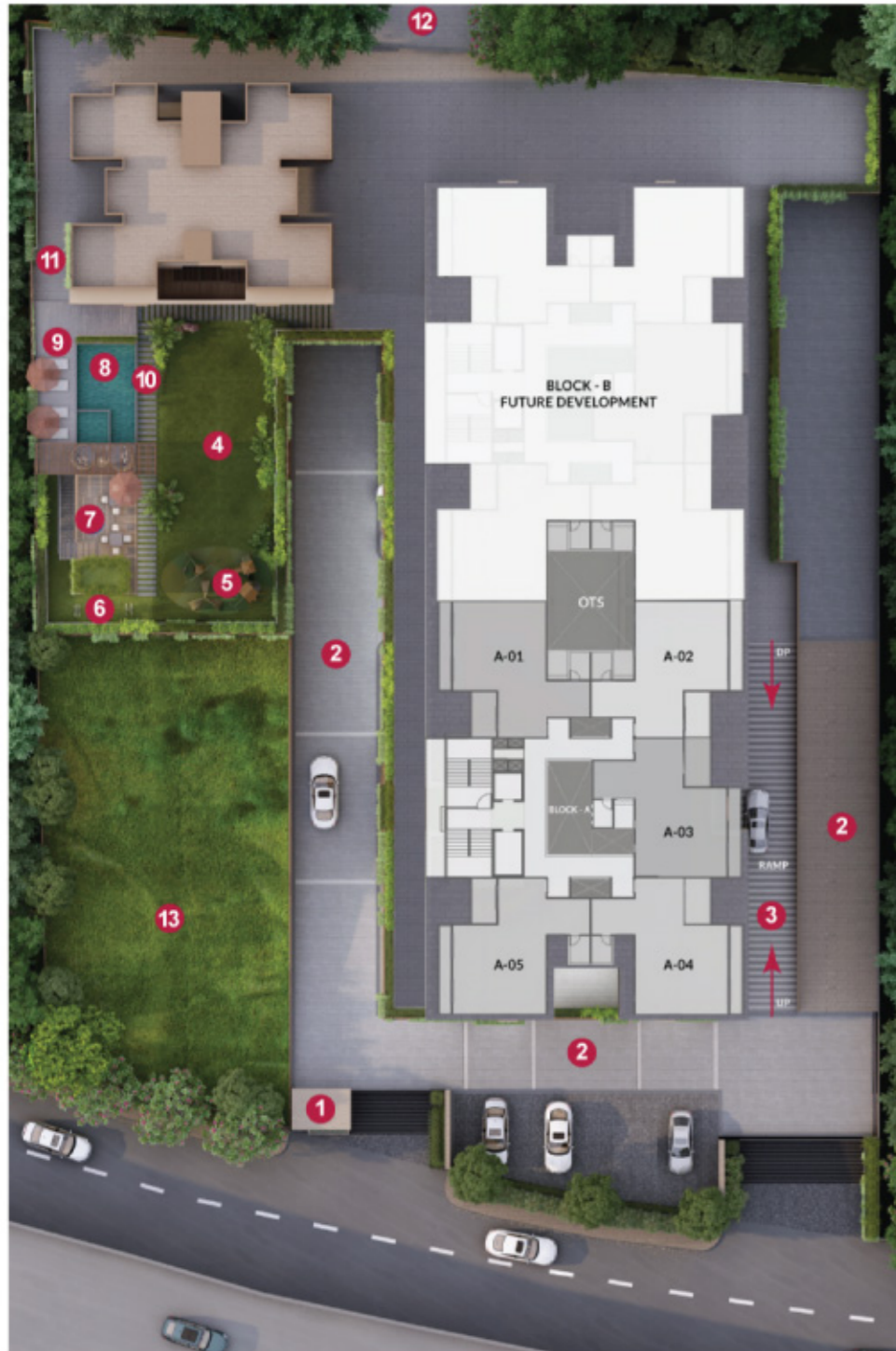
ELECTRICAL

- Television Point: Living & Master Bedroom
- Telephone Point: Living Room
- AC Point: Master Bedroom & Living Room
- Power Points: Refrigerator & Microwave in Kitchen and Washing Machine in Utility, Geyser Points in both Toilets
- Switch Gears: Legrand / Schindler / Havells / ABB / Anchor or Equivalent make
- Internal Wiring: Finolex / Havells / Anchor / Polycab / Avocab or Equivalent make

ELEVATORS

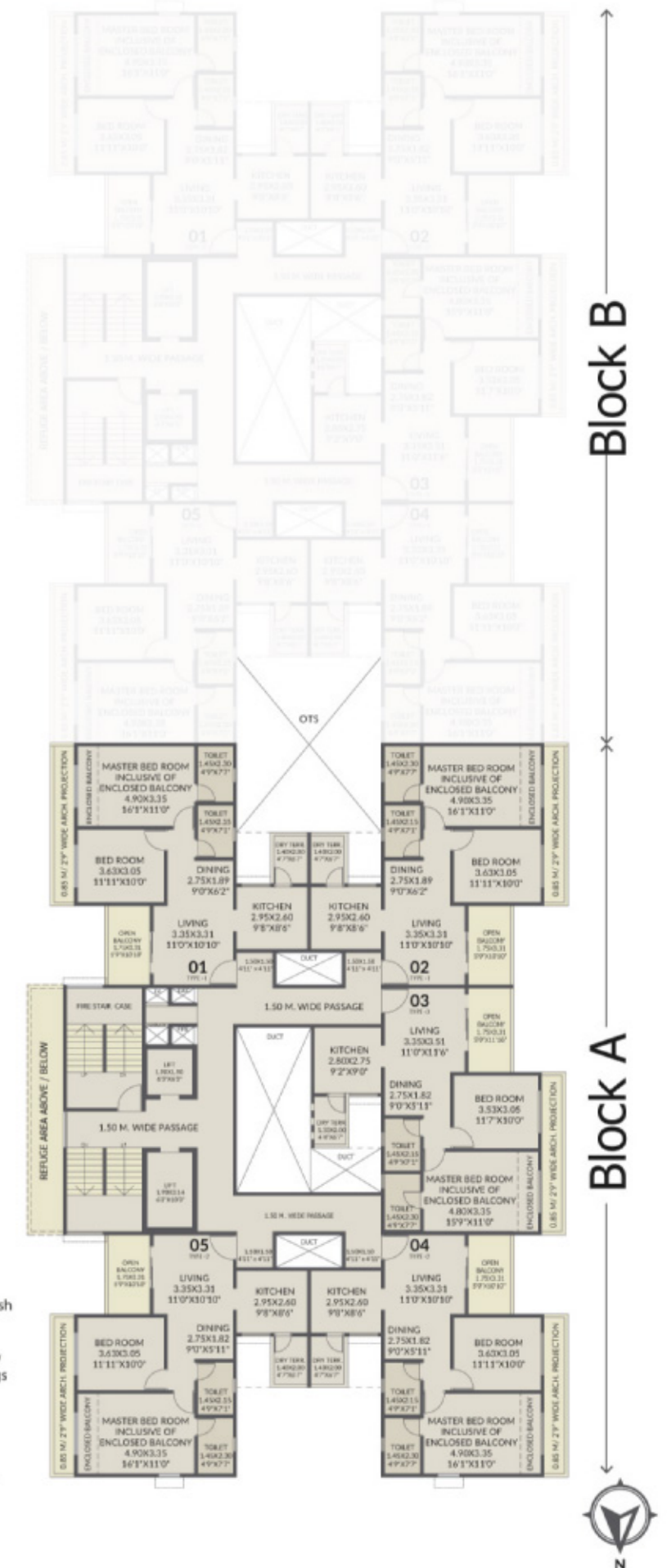
- Otis / Kone / Schindler / ThyssenKrupp or Equivalent make

Master Plan



- 1- Entry & Security Gate
- 2- Lower level driveway
- 3- Ramp to upper level parking
- 4- Party lawn
- 5- Kids play area
- 6- Outdoor gym
- 7- Club house
- 8- Splash pool
- 9- Pool side deck with Barbeque
- 10- Landscape walkway
- 11- Single pole basket ball
- 12- MHADA entry gate
- 13- Amenity spaces (Surrender to Government)

Floor Plans



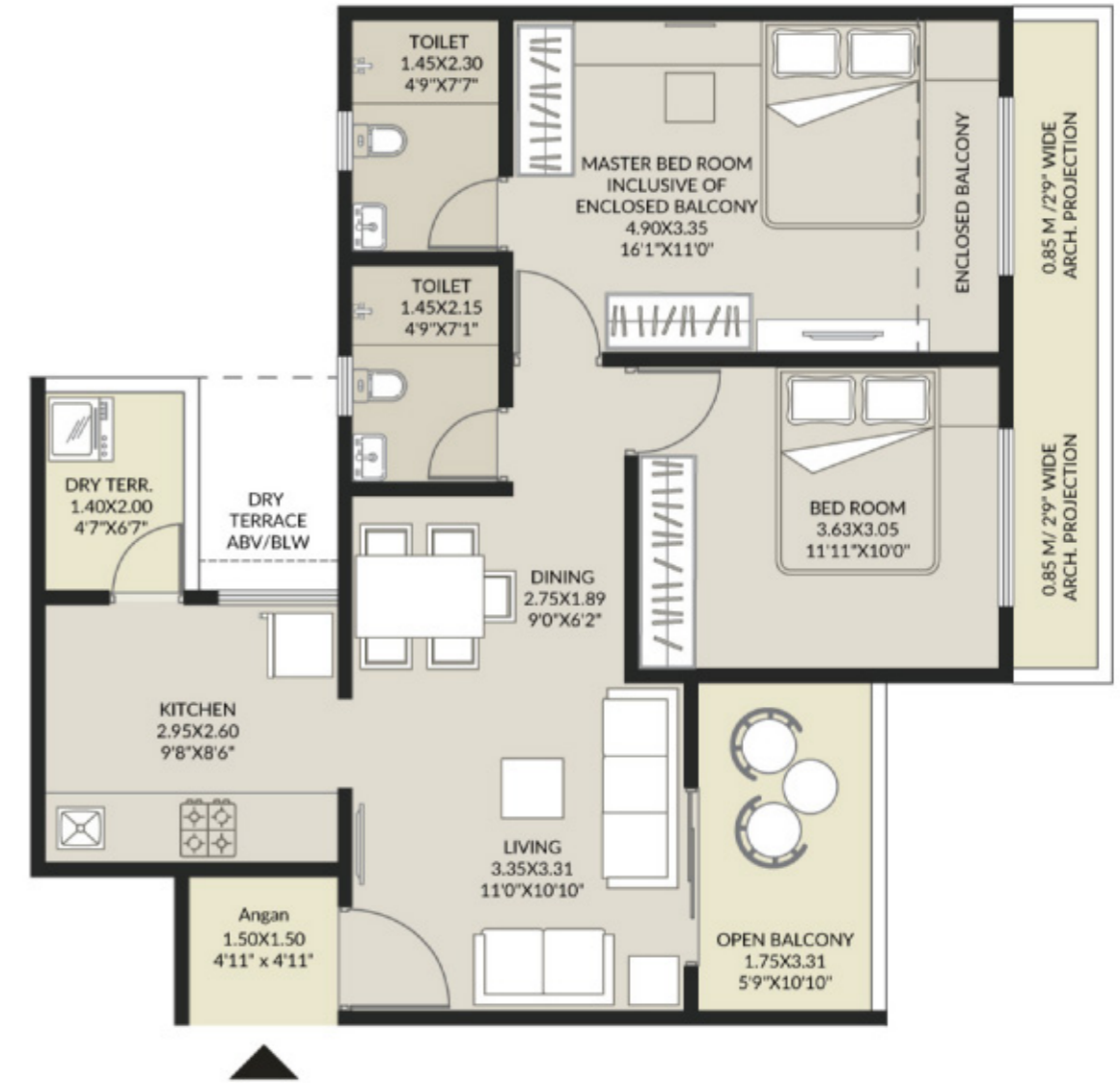
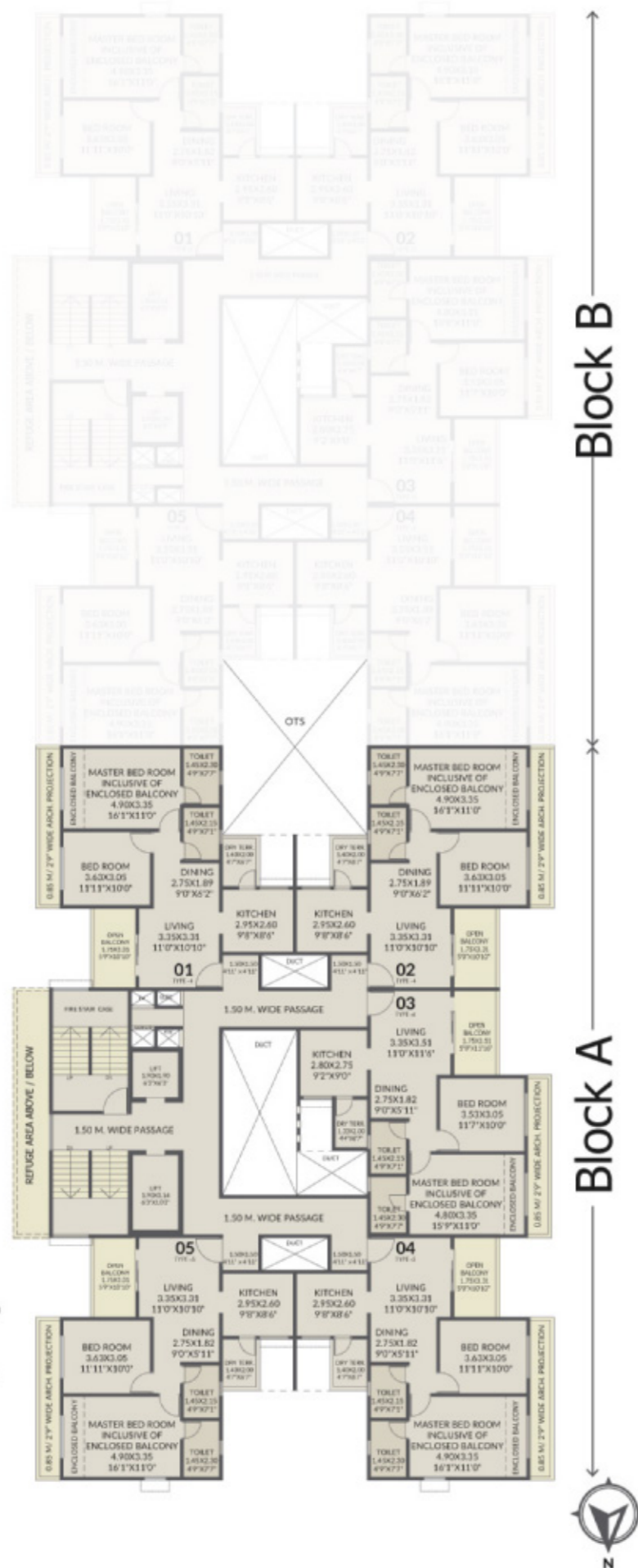
FLOORS:
1st, 3rd, 5th, 7th, 9th & 11th

Disclaimer:

- 1) The room dimensions mentioned are from wall finish to wall finish
- 2) Column location, offsets and sizes will be as per working detail drawings and are subject to change as per site condition
- 3) Master bedroom size mentioned is inclusive of Enclosed Balcony
- 4) Variation in dimensions may be observed as sanctioned drawings mention unfinished dimensions
- 5) Internal blockwork and column offsets are included in RERA carpet area
- 6) Balconies, enclosed balcony, dry terrace and architectural projections are mentioned separately
- 7) Furniture is for indicative purpose. Electrical equipment / fixture location may vary as per site condition
- 8) Angan area is not counted in RERA or total carpet area

Unit Plans

UNIT PLAN- TYPE- 1



FLOOR PLAN

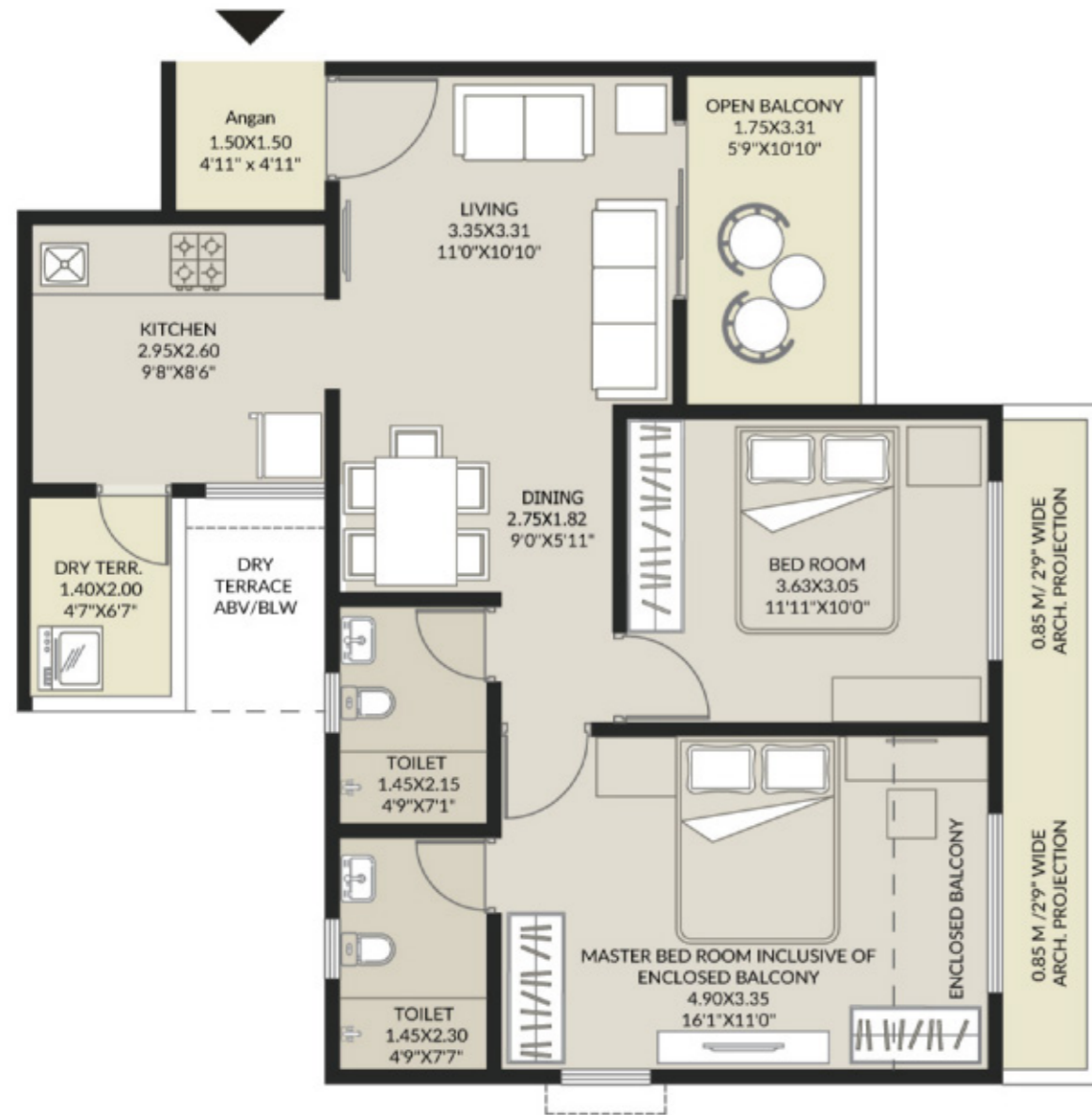
FLOORS:
2nd, 4th, 6th, 8th, 10th & 12th

- Disclaimer:**
- 1) The room dimensions mentioned are from wall finish to wall finish
 - 2) Column location, offsets and sizes will be as per working detail drawings and are subject to change as per site condition
 - 3) Master bedroom size mentioned is inclusive of Enclosed Balcony
 - 4) Variation in dimensions may be observed as sanctioned drawings mention unfinished dimensions
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 - 6) Balconies, enclosed balcony, dry terrace and architectural projections are mentioned separately
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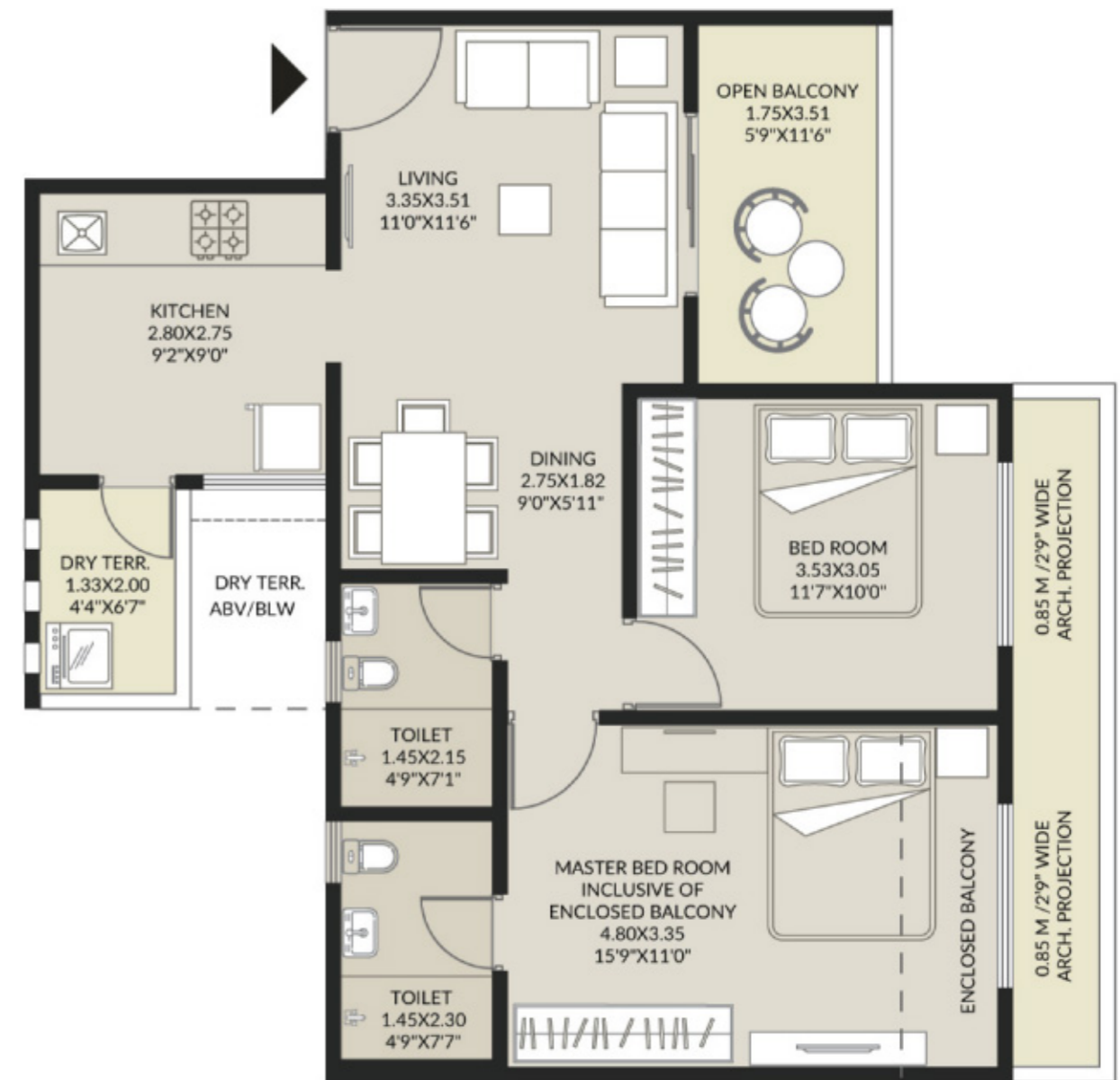
AREA STATEMENT

FLAT NO.	TYPE	RERA	LIVING	ENC.	DRY	ARCH	TOTAL	
		CARPET	(OPEN)	BALCONY	TERRACE	PROJ.	CARPET AREA	
		AREA	BALCONY				(A+B+C+D+E)	
		(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.FT.)
A: 101, 301, 501, 701, 901, 1101	TYPE - 1	59.89	5.79	2.78	2.8	6.11	77.37	832.80
A: 102, 302, 502, 702, 902		59.36	5.79	3.31	2.8	6.11	77.37	832.80

UNIT PLAN- TYPE- 2



UNIT PLAN- TYPE- 3



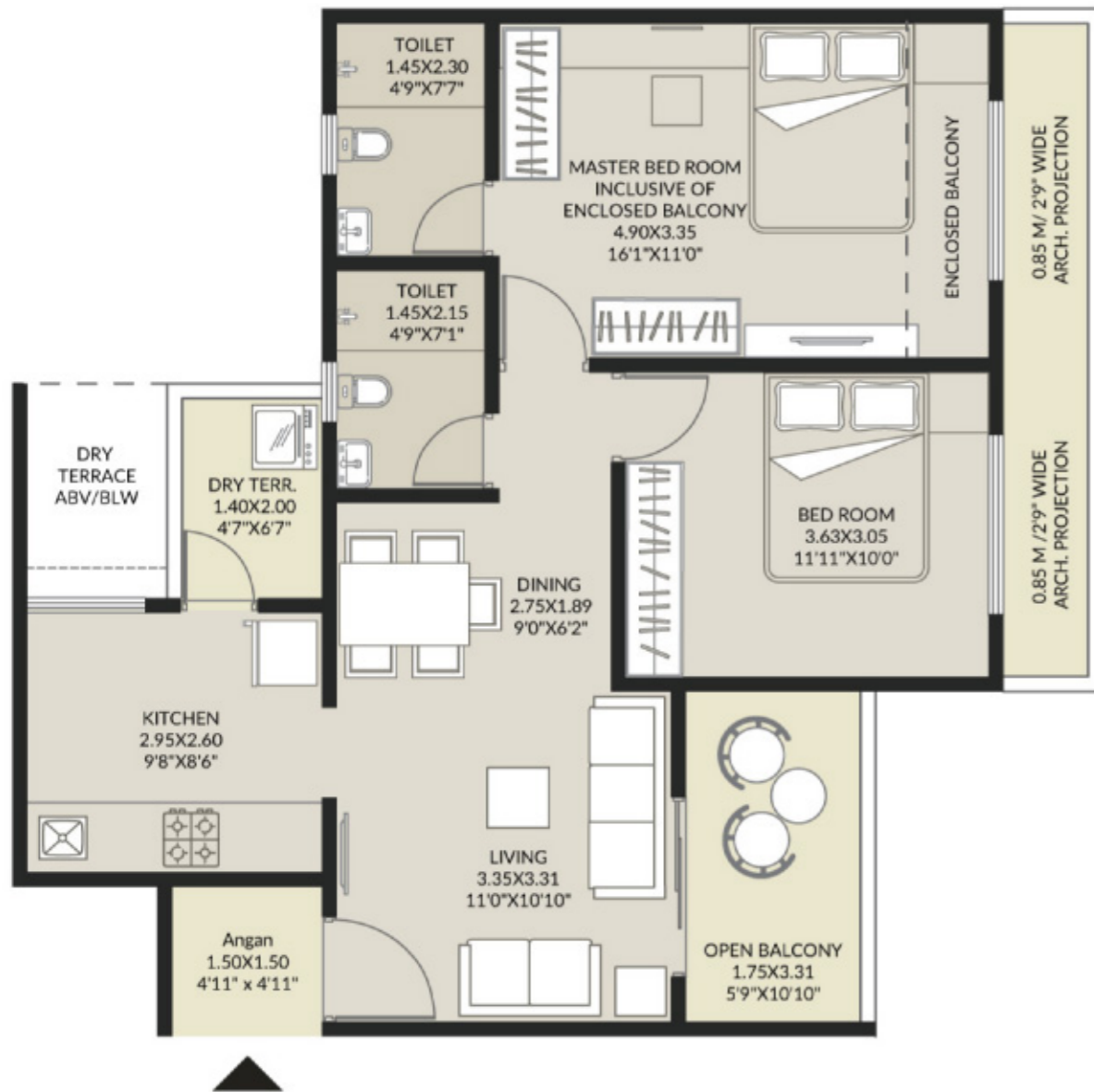
AREA STATEMENT

FLAT NO.	TYPE	RERA CARPET AREA	LIVING (OPEN) BALCONY	ENC. BALCONY	DRY TERRACE	ARCH PROJ.	TOTAL CARPET AREA (A+B+C+D+E)	
		(SQ.M.) (A)	(SQ.M.) (B)	(SQ.M.) (C)	(SQ.M.) (D)	(SQ.M.) (E)	(SQ.M.)	(SQ.FT.)
A: 104, 304, 504, 704, 904 105, 305, 505, 705, 905, 1105	TYPE - 2	59.89	5.79	2.78	2.8	6.11	77.37	832.80

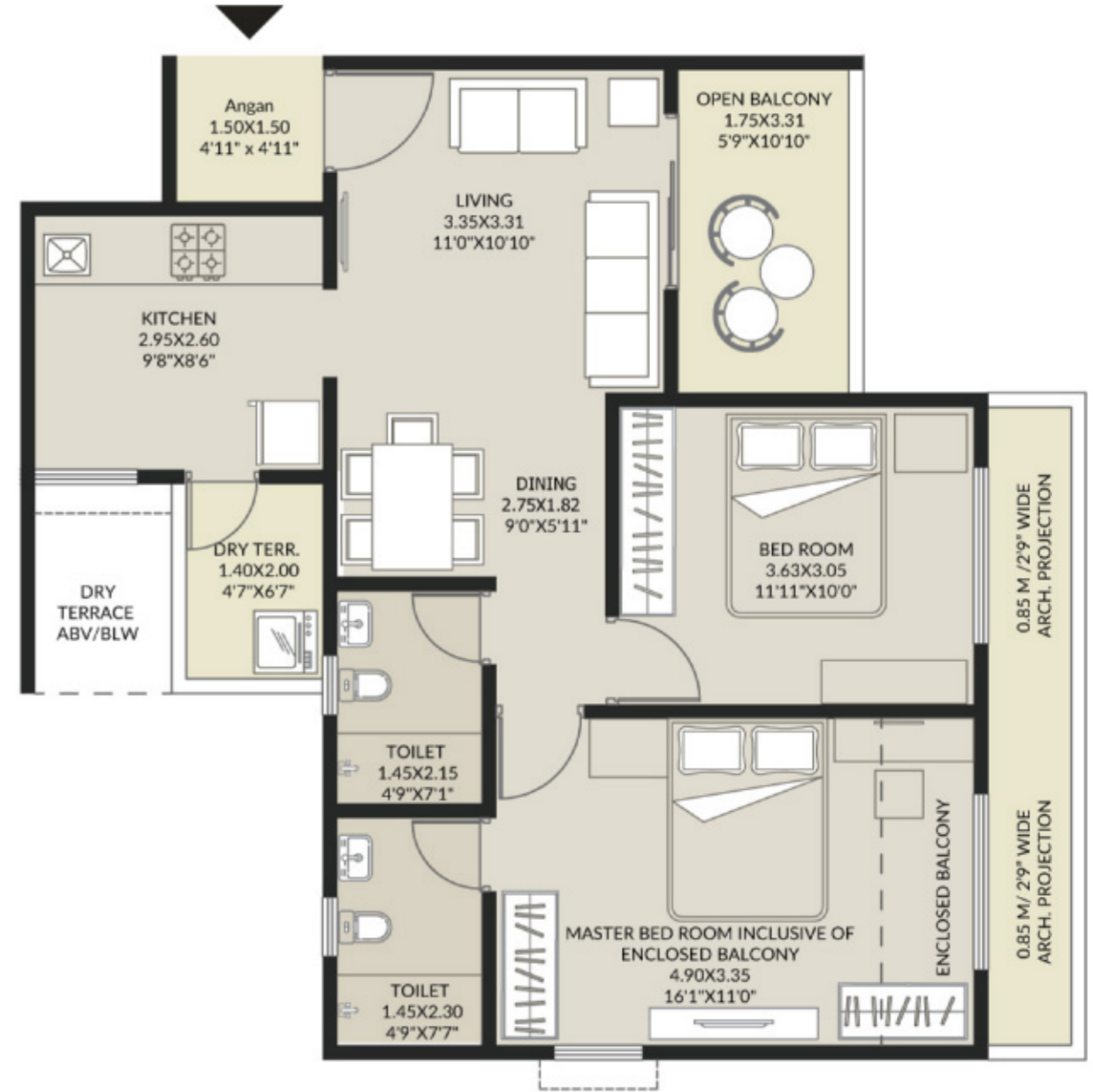
AREA STATEMENT

FLAT NO.	TYPE	RERA CARPET AREA	LIVING (OPEN) BALCONY	ENC. BALCONY	DRY TERRACE	ARCH PROJ.	TOTAL CARPET AREA (A+B+C+D+E)	
		(SQ.M.) (A)	(SQ.M.) (B)	(SQ.M.) (C)	(SQ.M.) (D)	(SQ.M.) (E)	(SQ.M.)	(SQ.FT.)
A: 103, 303, 503, 703, 903	TYPE - 3	59.93	6.08	2.78	2.65	6.11	77.55	834.74

UNIT PLAN- TYPE- 4



UNIT PLAN- TYPE- 5



AREA STATEMENT

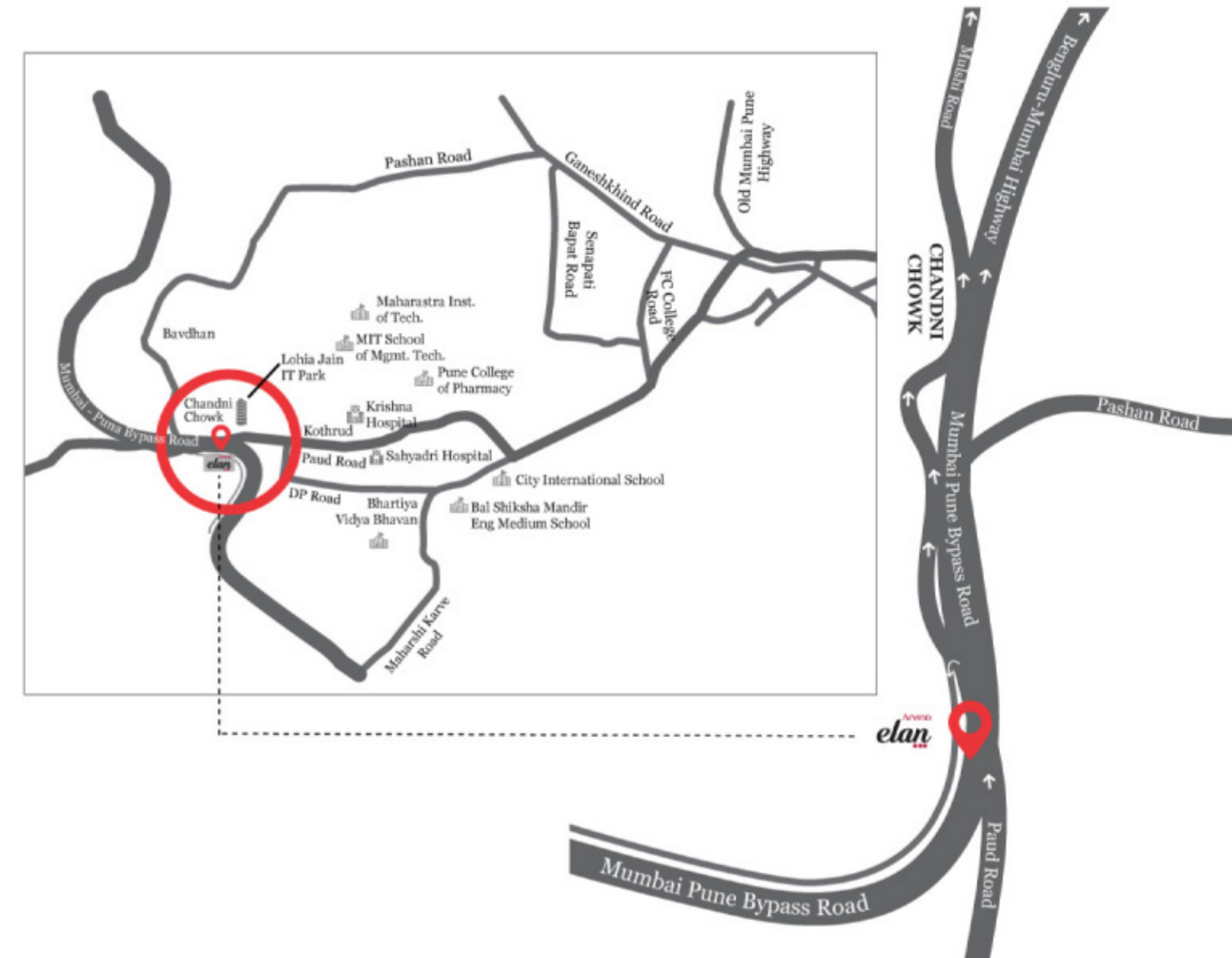
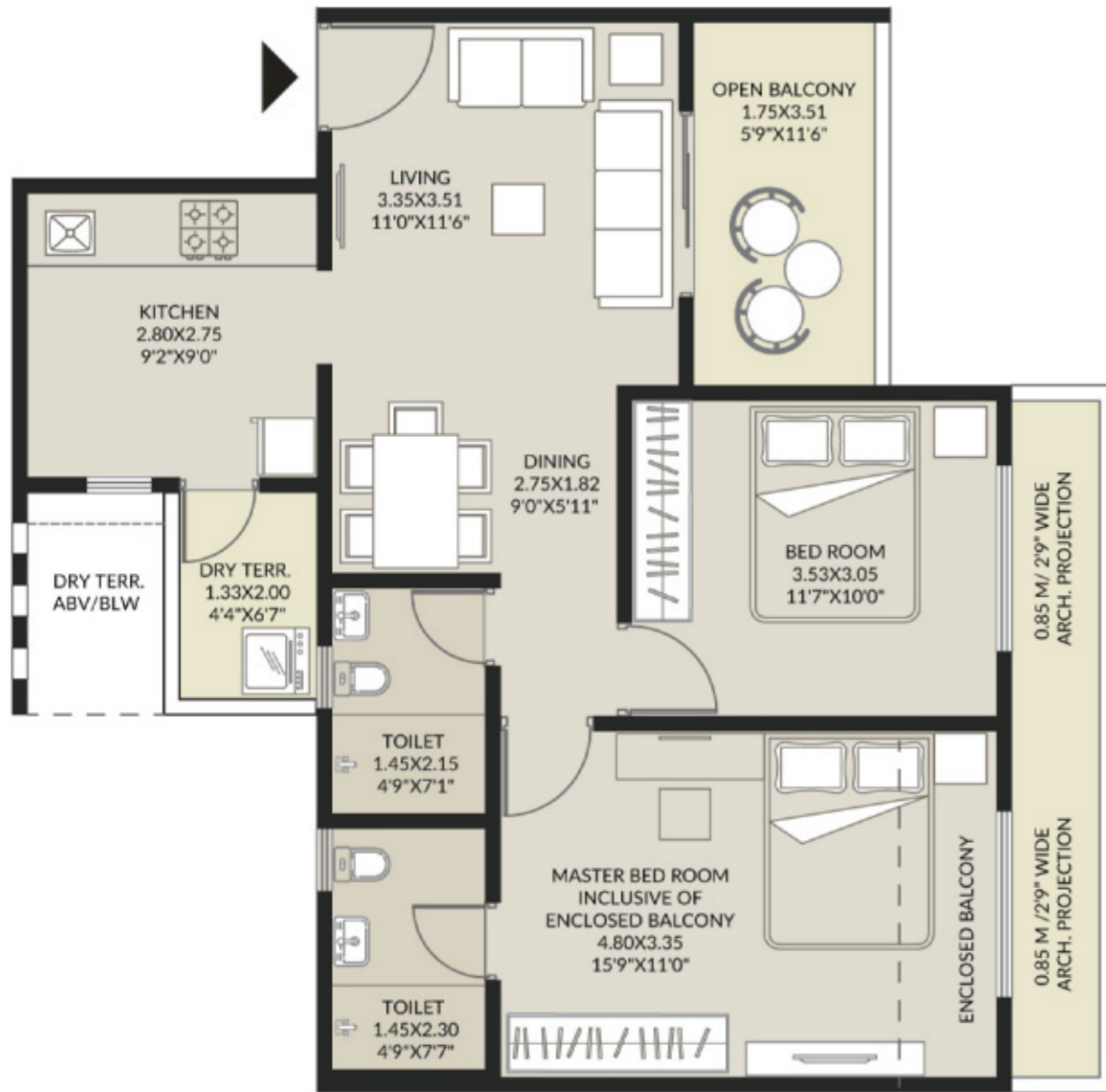
FLAT NO.	TYPE	RERA CARPET AREA (A)	LIVING (OPEN) BALCONY (B)	ENC. BALCONY (C)	DRY TERRACE (D)	ARCH PROJ. (E)	TOTAL CARPET AREA (A+B+C+D+E)	
		(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.FT.)
A: 201, 401, 601, 801, 1001, 1201	TYPE - 4	59.89	5.79	2.78	2.8	6.11	77.37	832.80
A: 202, 402, 602, 802, 1002		59.36	5.79	3.31	2.8	6.11	77.37	832.80

AREA STATEMENT

FLAT NO.	TYPE	RERA CARPET AREA (A)	LIVING (OPEN) BALCONY (B)	ENC. BALCONY (C)	DRY TERRACE (D)	ARCH PROJ. (E)	TOTAL CARPET AREA (A+B+C+D+E)	
		(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.M.)	(SQ.FT.)
A: 204, 404, 604, 804, 1004 205, 405, 605, 805, 1005	TYPE - 5	59.89	5.79	2.78	2.8	6.11	77.37	832.80
		59.89	5.79	2.78	2.8	6.11	77.37	832.80

UNIT PLAN- TYPE- 6

Location Map



AREA STATEMENT								
FLAT NO.	TYPE	RERA CARPET AREA	LIVING (OPEN) BALCONY	ENC. BALCONY	DRY TERRACE	ARCH PROJ.	TOTAL CARPET AREA	
		(SQ.M.) (A)	(SQ.M.) (B)	(SQ.M.) (C)	(SQ.M.) (D)	(SQ.M.) (E)	(SQ.M.)	(SQ.FT.)
A: 203, 403, 603, 803, 1003	TYPE - 6	59.93	6.08	2.78	2.65	6.11	77.55	834.74

Partners



- **ARCHITECT - A & T CONSULTANTS**

A & T Consultants is a leading architectural firm in Pune. With 23 years of experience in the field of architecture & construction, A & T Consultants have created landmark projects in affordable housing, small-scale residential, mid-scale residential, large-scale residential, bungalows, weekend homes, commercial, redevelopment & high-end residential projects.



- **RCC CONSULTANT - J W CONSULTANTS LLP**

JW Consultants LLP is a well-known name for structural consultancy. The company have been working with reputed construction companies across India as well as foreign countries like Sri Lanka, Nepal, Bhutan, Tanzania and Russia. JW Consultants LLP has created an impressive structure with projects spanning residential, commercial, industrial, retail, institutional, hospitality and health-care sectors among others.



- **LANDSCAPE DESIGNER - MAHESH CHINCHALKAR**

'Vaishali and Mahesh Chinchalkar' is a landscape designing firm established in year 1993. Their design emerges from the experimental art forms to give each project a unique identity and make a project which also serves the purpose of connecting people, culture and nature with one another.



- **PLUMBING CONSULTANT - PUSHKARAJ CONSULTANCY**

Pushkaraj Consultancy is a leading plumbing consultancy with the team of experienced engineers. The company has done more than 100 projects in different sectors like residential and commercial projects in Mumbai, Pune, Goa, Nashik, Ahmednagar, Belgaum.

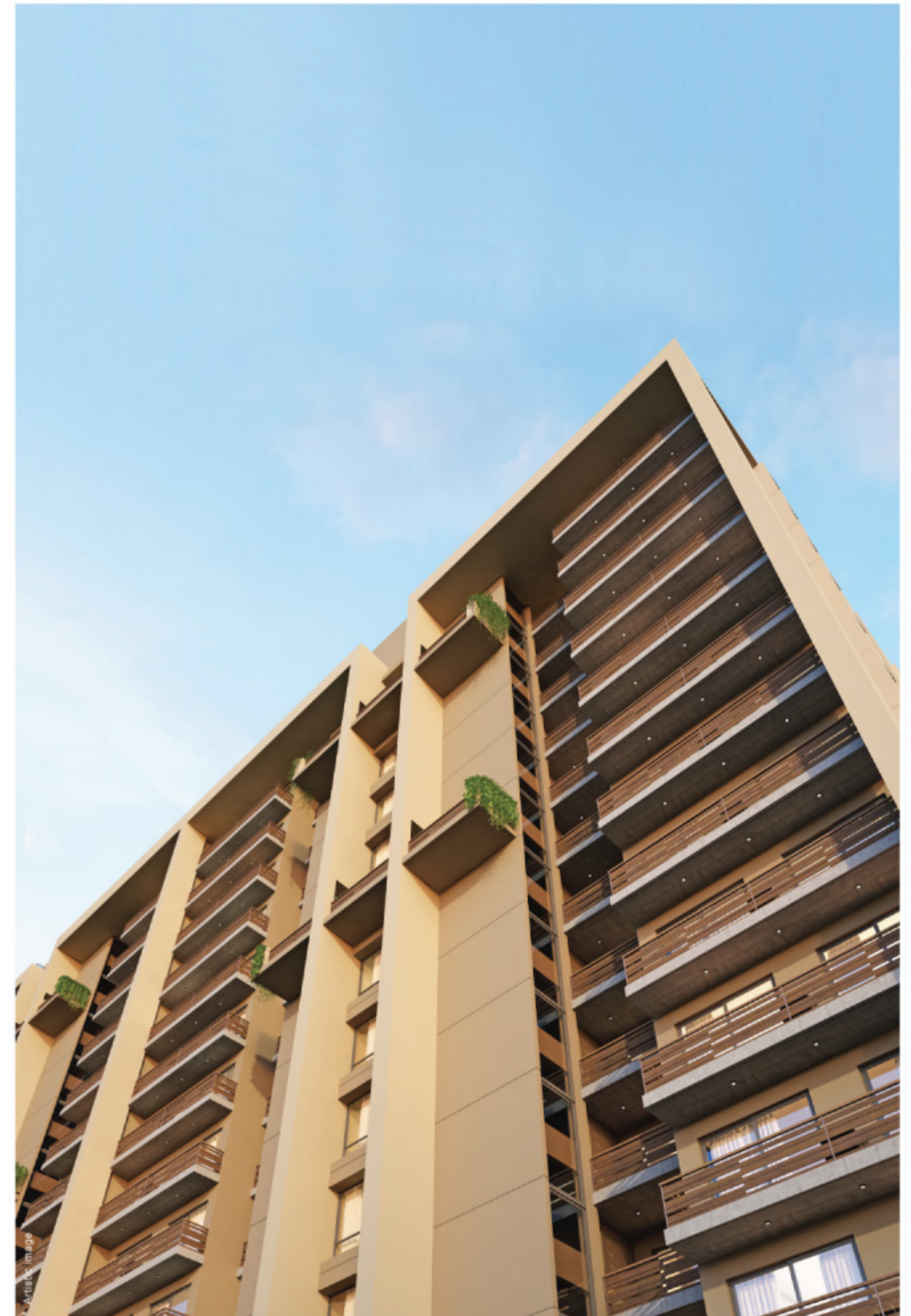


- **ELECTRICAL CONSULTANT - ZOPATE ELECTRICAL CONSULTANTS PVT. LTD.**

Zopate Electrical Consultants Pvt. Ltd. is an electrical and associated system consultant firm. It has done more than 300 projects across all sectors like residential, commercial, industrial and school project.

- **FIRE SAFETY CONSULTANT - EBENEZER FIRE SAFETY SYSTEM**

Ebenzer Fire Safety System is a well-known name in fire safety systems. All their fire fighting systems are as per NBC, NFDA, UL, PMC, PCMC, MIDC norms and they have fire liasoning all over Maharashtra. The company has more than 15 satisfied clients.





ARVIND
Part of USD 2 Billion Lalbhai Group

TEXTILES | BRANDS | RETAIL | REAL ESTATE | TELECOM | ENGINEERING | E-COMMERCE

A legacy that spans over 90 years. A company that grew with the textile culture of an entire nation. A spirited journey of overcoming diverse challenges with innovative solutions. Since its inception in 1931, Arvind has written many success stories and re-written India's tastes in fashion.

Today, Arvind stands tall as a 2 billion dollar conglomerate with a presence marked throughout the apparel value chain - from fibre to retail. The company rose up to become one of the largest producers of denim in the world and one of India's largest producers of woven fabrics. Arvind brought to India world's famous fashion brands with the likes of Tommy Hilfiger, US Polo, Ed Hardy, Arrow, Sephora to name a few. Arvind also has to its name India's largest value retail chains for branded apparels, Unlimited.

After owning the place of pride in almost every Indian's wardrobe, Arvind ventured into designing homes for them. And thus, we set out on a new journey with our hearts firmly set on the singular vision of enriching lifestyles.

THE LALBHAIGROUP
ENRICHING LIFESTYLE THROUGH ICONIC BRANDS



From designing styles
To redefining lifestyle.

ARVIND SMARTSPACES
Bengaluru | Ahmedabad | Gandhinagar | Pune
Part of USD 2 Billion Lalbhai Group

The mark of true craftsmen is the pride they take in their creation. It is the passion for their craft that drives them to surpass norms of acceptability and explore the very limits of perfection. And the ultimate reward for the craft is the joy it delivers to the end user. At Arvind SmartSpaces, the quality of our craft and the joy it brings to your life is a matter of pride for us. That's why we believe in first delivering impeccable quality, and therefore, delivering pure joy to our customers. You will see this in precision of our processes, simplicity of our transactions, truth in our promises and thoughtfulness in everything we build.

Arvind SmartSpaces – Building Pride. Building Joy.

Established in the year 2009, Arvind SmartSpaces (formerly Arvind Infrastructure Ltd), is India's leading real estate development company headquartered in Ahmedabad. With approximately 14 million square feet of real estate development across the country, the company is focused on delivering real estate solutions that add value to the lives of its customers and is fast emerging as a leading corporate real estate player in the country. In a short span of time, the company has established its strong presence in Ahmedabad, Gandhinagar, Bengaluru and Pune.

What sets Arvind SmartSpaces apart is its relentless pursuit to deliver customer value through innovation, thoughtfulness and painstaking detail orientation.

Other Projects

Ahmedabad



Bengaluru



elan

Call : 079 68267100

www.arvindelan.com | sales@arvind.in

Site Office: Bhusari Colony, Near Lohia Jain IT Park , Kothrud, Pune - 411 038.
Head Office: Arvind SmartSpaces Ltd., 24, Government Servant Society, Behind Citibank, C.G. Road, Ahmedabad.



MAHA RERA Reg No. : P52100018613

Website: <https://maharera.mahaonline.gov.in/>

Disclaimer: *Arvind Elan, a 120 unit project, will be developed in two phases with the initial phase comprising of 58 units (53 in block A and 5 in block B) along with the development of the common amenities, whereas, balance 62 units will be future development and shall commence on receipt of the requisite plan sanction.

**All architectural and interior views, images and features shown and/or mentioned and the image renders used herein are purely indicative and promotional and therefore, this does not constitute an offer and/or contract of any type between the promoter (developer) and the recipient / proposed allottee.