



CODENAME LIGHT
THE ADDRESS OF INDULGENCE



Light is more than just illumination.

- It's energy, emotion, and the essence of life itself.
- It awakens our senses, shapes our moods, and defines the way we live each day.

At Codename Light, this philosophy comes alive through architecture that celebrates the beauty of natural light. Every space is designed to welcome brightness — to let the morning sun pour in and the evening glow soften every corner. From large windows to thoughtful layouts, light is woven into the very fabric of design.

Because light does more than brighten a room — it transforms it.

- It brings warmth, positivity, and a sense of calm that connects us to what truly matters.
- It elevates how we feel, how we live, and how we experience home.

Here, light isn't just an element. It's the inspiration.

- A symbol of clarity, balance, and new beginnings.
- A guiding force that turns every day into something extraordinary.

At Codename Light, you don't just live in a home — you live in light.

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This city continues to evolve into a global urban powerhouse expanding its boundaries with new business districts, enhanced connectivity, world-class infrastructure, and thriving lifestyle destinations. As Pune grows, the eastern corridor has become its most dynamic zone of progress - driven by IT hubs, premium developments, and top social infrastructure.

At the heart of this fast-advancing transformation lies Keshav Nagar, perfectly positioned between Pune's most celebrated neighbourhoods like Kharadi, Magarpatta, Koregaon Park, Viman Nagar, and Wagholi, offering seamless access to workplaces, leisure avenues, and daily conveniences.

This strategic location gives residents the best of both worlds proximity to established lifestyle hubs and the promise of powerful future appreciation.

- A destination with every advantage.
- A neighbourhood in the spotlight of tomorrow.

The Rise of Mundhwa–Keshav Nagar
Keshav Nagar is rapidly evolving into one of East Pune's most preferred residential destinations - shaped by transformative infrastructure upgrades and steady lifestyle enhancements.

Major upcoming developments include:

- Kharadi–Keshav Nagar Bridge, which will reduce travel time by 15 minutes to major IT corridors.
- Mundhwa–Kharadi River Road, which will enhance east–west connectivity across the city.
- Road-widening projects and improved internal access roads, which will ensure smoother traffic movement within the locality.
- Enhanced civic amenities and evolving neighbourhood planning, which will further strengthen Keshav Nagar's position as a future-ready residential hub.

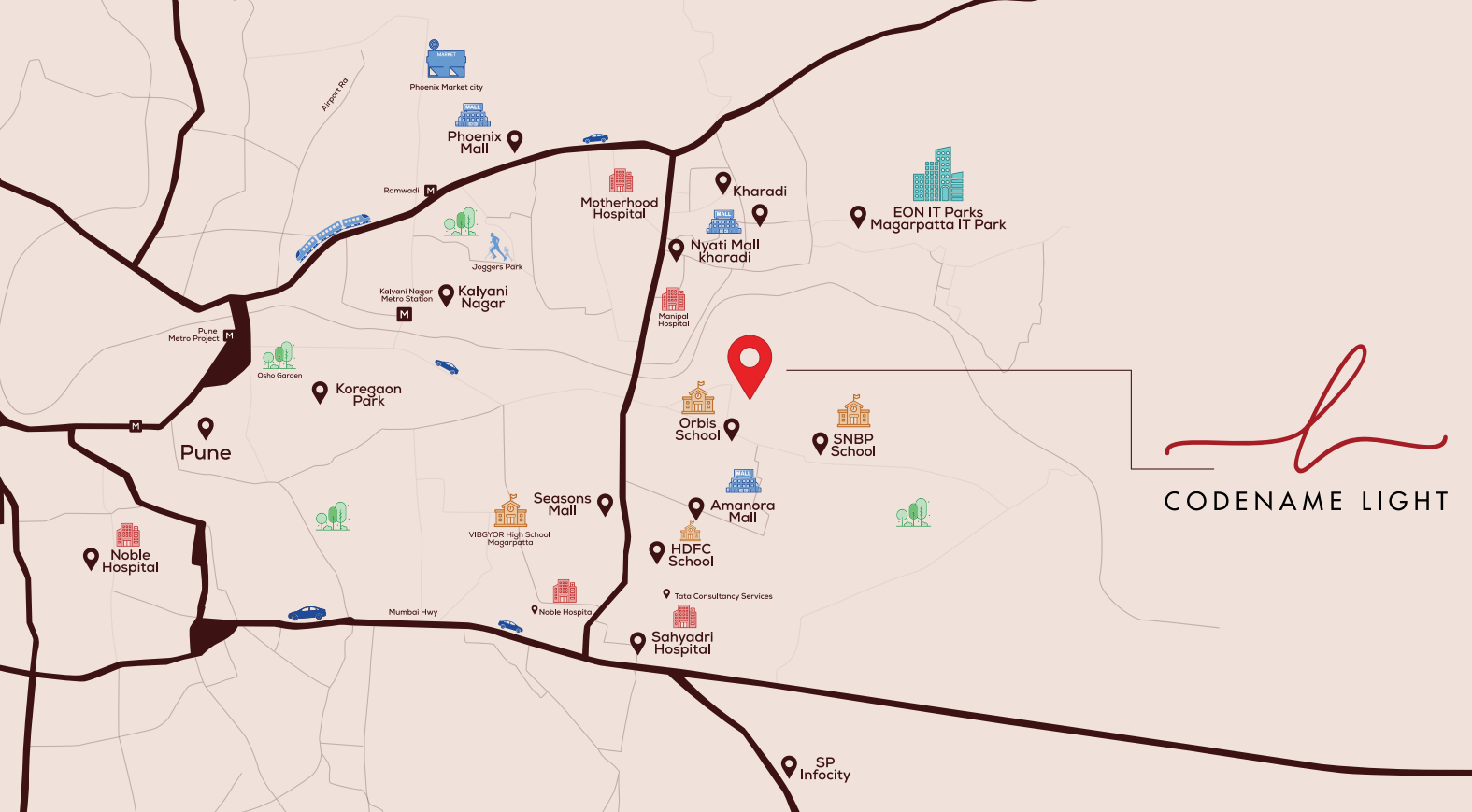
A LANDMARK WHERE CONNECTIVITY BECOMES OPPORTUNITY

The upcoming Kharadi–Keshav Nagar bridge is set to redefine Pune's eastern skyline, linking progress with possibility. By cutting travel time and enhancing access, it brings the city's most dynamic zones closer than ever.

Direct connectivity to Kharadi's IT hubs, retail, and leisure avenues.
Accelerated growth and rising appreciation for Keshav Nagar.

More than infrastructure, it's a catalyst, turning Keshav Nagar into a connected, complete, and future-ready destination. A bridge that doesn't just join two ends, but opens new beginnings.





SEAMLESSLY LINKED TO LIFE'S FINEST INDULGENCES

Located in Pune's eastern corridor, Keshav Nagar is rapidly emerging as a sought-after residential hub. Nestled between Koregaon Park, Kharadi, and Magarpatta, it offers excellent connectivity to major IT hubs, business centres, and leisure zones. Ongoing infrastructure upgrades, including road expansions, the new bridge to Kharadi, and improved public transport, are further easing commutes and enhancing accessibility.

With top schools, hospitals, cafés, and retail outlets nearby, it offers both modern convenience and a strong sense of community. Combining accessibility, lifestyle appeal, and appreciation potential, Keshav Nagar presents a smart choice for families and investors alike.

SCHOOL

Kids World - 2 Minutes
St. Oscar School - 4 Minutes
Orbis school - 5 Minutes
Snpb school - 8 Minutes
Hdfc school - 18 Minutes

BUSINESS HUBS

Eon it parks - 9 Minutes
Magarpatta it park - 10 Minutes
Kharadi - 10 Minutes
Sp infocity - 12 Minutes
Koregaon park - 15 Minutes
Kalyani nagar - 15 Minutes

HOSPITALS

Vighnaharta hospital - 2 Minutes
Ankur hospital - 3 Minutes
Motherhood hospital - 14 Minutes
Sahyadri hospital - 18 Minutes
Noble hospital - 20 Minutes

MALLS

Seasons mall - 7 Minutes
Amanora mall - 8 Minutes
Nyati mall - 8 Minutes
Phoenix mall - 12 Minutes

A LANDMARK COMPOSED FOR A LIFE OF INDULGENCE



Spread across 4.5 acres, this landmark development isn't just built — it's carefully composed. With three elegantly rising towers, the project brings together architectural intent, emotional warmth, and practical comfort in perfect balance. Each residence is thoughtfully planned with intuitive layouts, abundant light, and well-ventilated spaces that invite life to flow effortlessly.

From the foundation to the final brick, every element of construction is aligned with Vastu principles, ensuring harmony, balance, and a home that truly feels right.

A remarkable 1.1 acres is dedicated entirely to lifestyle and amenity spaces, giving every resident the luxury of more open space, more recreation, and more room to indulge.

Whether you choose the serene charm of a 2 BHK or the expansive elegance of a 3 BHK, every home here is designed to be as indulgent as it is intelligent. The pursuit of excellence extends beyond the walls. From seamless parking solutions to well-curated lifestyle spaces, every element is purpose-driven, ensuring that this is not just a residence, but your personal address of indulgence.







A LANDMARK COMPOSED FOR A LIFE OF INDULGENCE

Themed Landscaping

Low Desity

Quiet Location



35 +
INDULGENCES
THAT ELEVATE
EVERYDAY LIVING

LIVE

Built for Everyday Ease

Yoga Room
Zumba Room
Spa Room
Salon Room
His & Her Changing Rooms
Guest Room with Toilet
Laundry Area
Utility Area
Lobby Seating
Cab Pickup / Bus Point

MOVE

Built for Play and Pause

Swimming Pool
Vanishing Edge
Kids Pool

Pool Deck
Water Cascade
Cabana with Seating
Play Court
Children's Play Area
Toddlers Play Area
Mounds Area
Floor Games
Indoor Games Room
Cards Room

CONNECT

Built for Shared Moments

Temple Court
Ladies Get-Together Area
Movie Amphitheater
Amphitheater
Banquet Hall
Clubhouse / Banquet Hall



PROJECT SPECIFICATIONS



STRUCTURE

- Earthquake-resistant RCC frame structure
- ACC block masonry for enhanced strength and insulation

PAINTING

- Internal: Acrylic distemper [OBD] premium finish
- External: Weather-resistant acrylic paint

ELECTRIFICATION

- Concealed copper wiring – Polycab / Finolex or equivalent
- Modular switches – Schneider / Legrand or equivalent
- Adequate electrical points with safety features

FLOORING

- Premium glazed vitrified tiles: 1200mm x 600mm throughout the apartment
- Anti-skid vitrified tiles in bathrooms & attached terraces

BALCONY

- Stylish glass railing for a modern visual appeal

TECHNOLOGY & SECURITY

- CCTV surveillance in common zones
- Security cabin with boom barrier access control

DOORS & WINDOWS

- Main door: Laminated wooden door frame with premium shutter & digital lock
- Internal doors: Flush doors with laminate finish and wooden frames
- Bathroom doors: Flush doors with laminate finish & granite/tile frames
- Windows: 3-track powder-coated aluminium sliding windows with mosquito net

WALL FINISHES

- Internal walls finished with Gypsum / POP
- External walls finished with sand-faced plaster for long-term durability

KITCHEN

- Granite platform with stainless steel sink
- Designer dado tiles up to 2 ft height
- Provision for washing machine in dry balcony

BATHROOMS

- Concealed UPVC plumbing
- CP fittings – Jaquar or equivalent
- Sanitary fittings – Jaquar or equivalent
- Provision for exhaust fan in all bathrooms

SAFETY & SUSTAINABILITY

- Sewage Treatment Plant (STP)
- Rainwater Harvesting (RWH)
- Firefighting system as per norms

WATER & POWER

- Underground & overhead water storage
- Power backup for common areas

ELEVATORS

- High-speed elevators – Johnson / Schindler / Mitsubishi or equivalent

GREEN ENERGY

- Solar water heating for master bathroom (limited hours)
- Solar PV net-metering (to be finalised pre-launch)



We've joined hands to shape a new chapter in Pune's real estate landscape. With decades of experience, thoughtful design, and uncompromised quality at the core, our collaboration brings together innovation and reliability. From building community-centric spaces to creating future-ready developments, our vision is to elevate urban living and set new benchmarks for the city's growth.



Strategic Partner



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